**What is Measure A?**

Measure A is the voter approved half-cent sales tax for countywide transportation projects and programs in San Mateo County. The successful reauthorization of Measure A in 2004 launched a new era for the San Mateo County Transportation Authority (TA), which administers Measure A funds. Beginning in 2009, when the new Measure went into effect, the TA has focused on implementing the 2004 Expenditure Plan with funding allocated to seven different categories (see Measure A Allocation chart).

**Strategic Plan Update**

Measure A requires preparation of a Strategic Plan that is updated every five years to guide programming and allocation decisions. The original Strategic Plan for 2009 -2013 was adopted in 2008. This Strategic Plan Update is being prepared for 2014 to 2019.

**Expenditure Plan Goals**

<table>
<thead>
<tr>
<th>Reduce commute corridor congestion</th>
<th>Make regional connections</th>
<th>Enhance safety</th>
<th>Meet local mobility needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mass transit</td>
<td>Caltrain improvements</td>
<td>Grade separations</td>
<td>Paratransit service</td>
</tr>
<tr>
<td>Key highway projects</td>
<td>Dumbarton rail</td>
<td>Bicycle/pedestrian improvements</td>
<td>Shuttle services</td>
</tr>
<tr>
<td>Information technologies</td>
<td>SFO BART extension</td>
<td>Maintain local streets</td>
<td>Funding to cities for streets and roads</td>
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<td>Employer incentives for commute alternatives</td>
<td>Ferry service</td>
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**Moving Measure A Forward**

The update of the Strategic Plan will help guide Measure A for the next five years. Key topics in the Strategic Plan will include:

- Updating transportation needs and identifying how Measure A can help;
- Defining how project priorities are established;
- Updating criteria to evaluate projects;
- Determining the policy framework for allocating program funds;
- Determining how best to leverage program funds with other funding sources;
- Improving project delivery.

**Measure A Highlights**

In the last 5 years Measure A has programmed funds through call-for-projects processes:

**Call for Projects**

- $82.7m - 1 round of highway projects
- $10.3m - 2 rounds of pedestrian and bicycle projects
- $10.9m - 3 rounds of shuttle projects
- $6.1m - 1 round of grade separation projects

**The TA has also allocated from Measure A:**

- $75m - Local transportation projects
- $13m - Paratransit
- $34m - Caltrain capital projects
- $27m - Caltrain operating assistance

For the latest documents, news and events visit: www.smcta.com/StrategicPlan