Presentation Outline

• What is Measure A?
• Strategic Plan development process
• Program challenges and opportunities
• Financial outlook
• Recommendations
• Implementation strategy
• Public feedback
What is Measure A?

• Half-cent transportation sales tax approved by County voters
  - Current Measure A: 2009 – 2033

• Measure A Program Goals
  - Reduce commute corridor congestion
  - Make regional connections
  - Enhance safety
  - Meet local mobility needs

• Part of the larger transportation solution, used to leverage additional fund sources
Measure A Strategic Plan

- Purpose - sets policy framework and guiding principles for:
  - Funding prioritization and evaluation criteria used for the selection of projects
  - Procedures for sponsors to initiate and implement projects
- Measure A requires a Strategic Plan, updated at least every 5 years
- Last plan: 2009-2013
- Update needed for 2014-2019
Measure A Program Categories

- Transit: 30%
- Highways: 27.5%
- Local Streets & Transportation: 22.5%
- Grade Separations: 15%
- Pedestrian & Bicycle: 3%
- Alternative Congestion Relief: 1%
- Administration: 1%
Strategic Plan Development Process

June-August:
- Looked at past Plan accomplishments
- Reviewed demographic and travel data
- Assessed financial outlook for next 5 years
- Conducted stakeholder outreach

October: Draft Plan framework to Board and public outreach

November: Revise Draft Plan with public input

December: Board adoption of Final Plan
Accomplishments Past 5 Years

• Established a competitive Call for Projects process and awarded more than $100 million to projects from the following categories:
  - Grade Separation
  - Highway
  - Local Shuttle
  - Pedestrian/Bicycle

• Allocated more than $160 million directly to sponsors in the remaining categories

• Examples of recent completed projects:
  101 Auxiliary Lanes, San Bruno Grade Separation, 101 Ralston Ped/Bicycle Bridge, SSF Ferry Terminal
Stakeholder Outreach

TA reached out to the following for input:

- TA, SamTrans and Caltrain Citizens Advisory committees
- C/CAG Technical Advisory Committee
- SM County Paratransit Coordinating Council
- SamTrans Accessibility Committee
- San Mateo County Economic Development Association
- C/CAG Congestion Management and Environment Quality Program Committee
- C/CAG Bicycle and Pedestrian Committee
Challenges and Opportunities

• The current processes for project selection and initiation are viewed as working well
• Flexibility of the program is particularly appreciated
• Challenges/opportunities are both:
  - Program-wide
  - Category specific
Program-wide Challenges and Opportunities

• Metrics needed to assess how well projects are meeting Measure A goals
• Project delivery can be impacted by sponsor resources and expertise
• Need to focus on the following in light of state-wide and regional initiatives:
  - Complete Streets
  - Sustainability
Category-specific Challenges and Opportunities

Highway/Grade Separation Programs
- Insufficient funds to deliver ongoing projects in the pipeline
- Need to balance delivery of pipeline projects while funding new requests

Pedestrian and Bicycle Program
- Stakeholders concerned 3% of funds are insufficient to address needs
- Ensure funds are available for a wide mix of projects, while retaining the ability to deliver large capital projects
Category-specific Challenges and Opportunities

Shuttle/Alternative Congestion Relief Program

- SamTrans Mobility Management Plan to provide planning guidance
  - Who best to plan and administer shuttle service?
  - TA to leverage shuttle planning effort to improve delivery of cost effective service
  - Assistance identifying countywide needs for alternative congestion relief
Potential needs for projects in the funding pipeline from the Call for Projects process for the pedestrian/bicycle, grade separation and highway programs.
Overall Financial Outlook

• Budgeted Fiscal Year 2015 sales tax revenue receipts: $72 million

• Measure A funds over the next 5 years: $430 million
  - Assumes a 1% growth of sales tax receipts: $367 million
  - Including current fund balance from new Measure A: $63 million
### Projected Measure A Revenues ($M)

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**Annual Measure A Revenues**

The table above shows the projected Measure A revenues for the fiscal years 2015 to 2019. The chart visualizes the projected revenues for each category over the same period, with specific amounts for each year.
Other Funding Issues

• Current call-for-projects funding cycles may not align well with anticipated state and federal grant opportunities

• Potential funding opportunities, with some uncertainties
  - Federal MAP21 Reauthorization
  - State Cap & Trade funds
  - Caltrans STIP

• Project sponsors encouraged to explore other funding opportunities, including traditional and innovative financing
Recommendations and Implementation Strategy
Project Selection & Funding Cycles

• Adjust TA funding calls to better align with and leverage external funding sources
• Include Complete Streets, where contextually appropriate, and better define Sustainability as a project selection criteria
• Coordinate with external stakeholders on countywide planning efforts to better assist and guide project selection processes
  - SamTrans Mobility Management Plan
  - C/CAG Countywide Transportation Plan
Project Initiation & Implementation

• Require Project Sponsors to coordinate project delivery decisions with the TA based on staffing resources and expertise

• Particularly relevant for the following programs:
  - Highway
  - Local Shuttle
Implementation

• Continue with current call-for-projects process
  - Develop schedules that better align with other funding programs

• Develop a Capital Improvement Program to better assess funding needs with projected revenues
  - Useful in timing Measure A funding calls
  - Advocacy planning tool to better leverage external funding
Implementation

• Explore and consider financing to advance needed projects
  - Backed by future Measure A receipts
  - Need to consider financing costs versus future construction cost increases

• Explore and develop performance metrics to better determine if programs meet Measure A goals
  - Consider both quantitative and qualitative evaluation
How Can You Participate?

- Attend a public meeting and fill out a comment card
- Visit the project website to review the draft Strategic Plan: www.smcta.com/strategicplan
- Send us your comments: TAsтратегичний план@SamTrans.com
- Public comment period ends Nov. 10, 2014