




**Measure A
Transit: Ferry Program**

Board of Directors
June 5, 2014

The slide features a green background with a faint image of a train and a crowd of people. The TA logo is in the top left corner.



Presentation Overview

- **Measure A Transit: Ferry Program Overview**
- **Update on South San Francisco Ferry Service Statistics**
- **Water Emergency Transportation Authority Proposed Next Steps**

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Transit: Ferry Program

- **New Measure A Funding**
 - 2% of sales tax revenues
 - \$30 million over life of program (estimate in 2004 dollars)
- **Purpose**
 - Invest in cost-effective ferry service to South San Francisco and Redwood City
- **Funding split**
 - Cities agreed to a 50/50 split

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South San Francisco Ferry Terminal



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WETA Ferry Service Operations

- **Initiated June 2012, enhanced April 2013**
- **SSF – Oakland/Alameda commuter service**
 - 4 weekday am trips (3 westbound, 1 eastbound)
 - 4 weekday pm trips (1 westbound, 3 eastbound)
- **SSF – SF mid-day service**
 - 2 trips on Wednesdays and Fridays (1 northbound, 1 southbound)

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WETA Fiscal Year 2014 Operating Budget & Funding

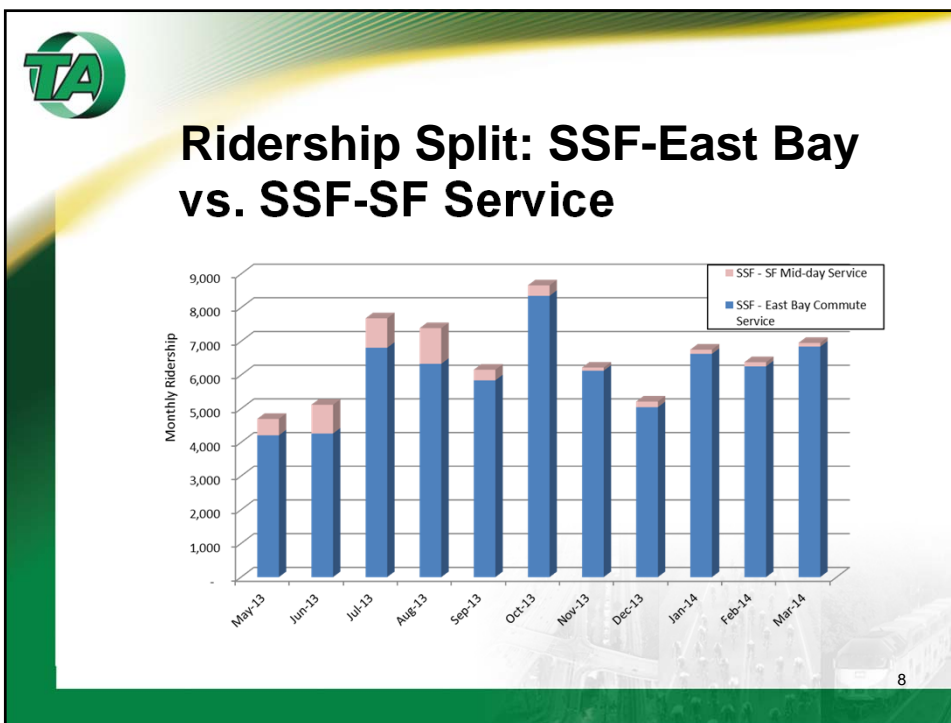
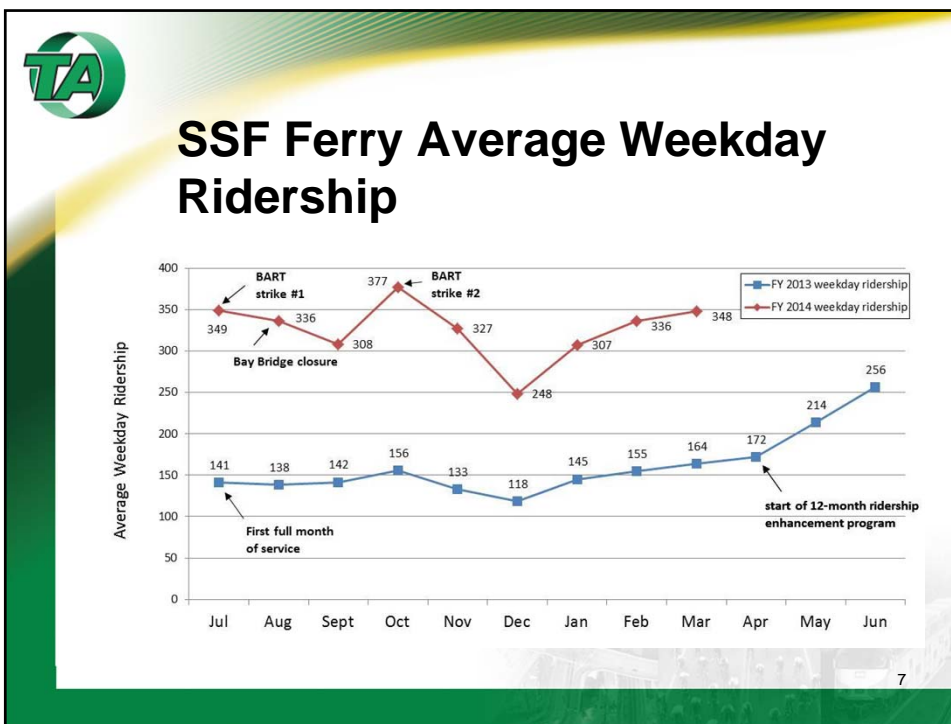
Operating Budget

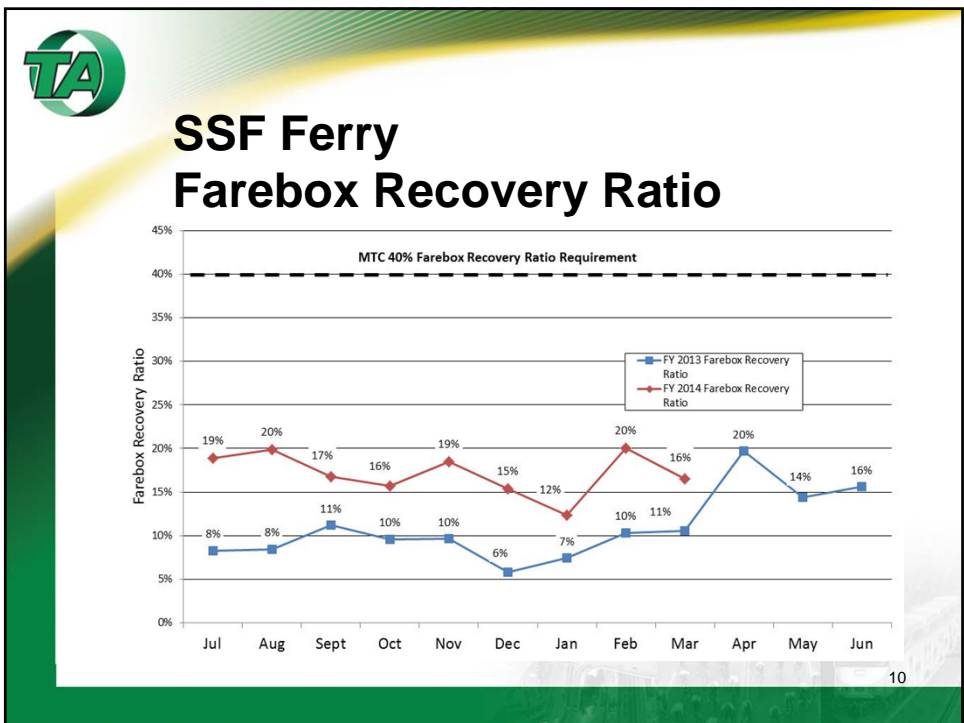
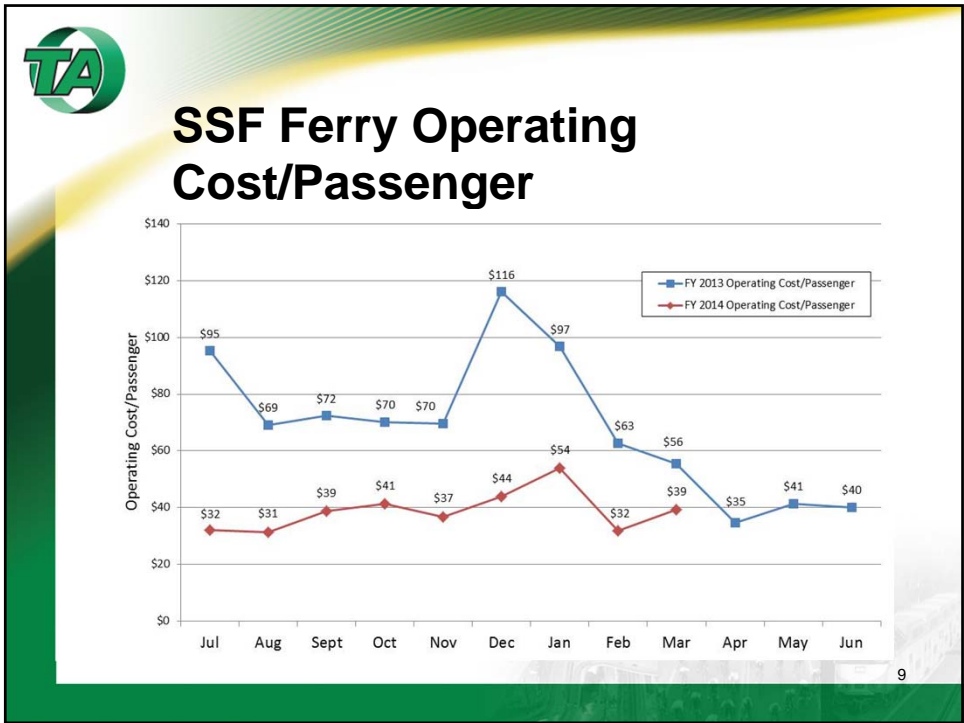
Contracted Operator Costs:	\$2,132,700
Fuel Costs:	\$708,600
<u>Other Costs:</u>	<u>\$737,000</u>
Total Costs	\$3,578,300

Funding

Fare Revenue:	\$294,800
<u>MTC RM2 Funds:</u>	<u>\$3,283,500</u>
Total Revenues:	\$3,578,300

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SSF Ferry Service

- **Current Performance (FY2014 thru March)**
 - Ridership (avg. weekday riders): 327
 - Average cost per rider: \$39/rider
 - Farebox recovery ratio: 17%
- **Funding Agency Requirements**
 - MTC: Meet 40% farebox recovery ratio by June 30, 2015
 - TA: Operate scheduled service for a minimum of 5 years, maintain water channels & terminal infrastructure for emergency use

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WETA Proposed Next Steps

Continue activities from 12-month service enhancement and marketing campaign

- Peak-period schedule to be maintained
- Modify mid-day service
- Ongoing monitoring & evaluation
- Continue working with employers to raise awareness and promote service

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Questions