Presentation Outline

• Agency Overview
• FY 2019-2020 Work Plan
• Programs Review
• Discussion
Agency Overview

• **Structure:**
  - JPA – 18 members (+2 applications pending)
  - Board – elected officials
  - Staff – 8 full-time, 1 AmeriCorps Fellow

• **Funding Partners:**
  - C/CAG
  - San Mateo County Transportation Authority (TA)
  - Bay Area Air Quality Management District (TFCA)
  - Private Sector Employers & Property Managers
Board of Directors

Michael Lempres
Atherton

Emily Beach**
Burlingame

Carlos Romero
East Palo Alto

Shawn Christianson
Hillsborough

Giselle Hale
Redwood City

Rick Bonilla
San Mateo

Davina Hurt
Belmont

Rae Gonzalez
Colma

Richa Awasthi
Foster City

Reuben Holober
Millbrae

Rico Medina
San Bruno

Richard Garbarino
South San Francisco

Clifford Lentz*
Brisbane

Pamela DiGiovanni
Daly City

Robert Brownstone
Half Moon Bay

Mike O’Neill
Pacifica

Sara McDowell
San Carlos

David Canepa
County of San Mateo

* Chair
** Vice Chair

Roster as of 7/2019
Commute.org Mission

Reduce SOVs traveling to, from or through San Mateo County
Work Plan for FY 2019-2020

• Work Plan follows structure of the Strategic Plan and becomes the basis for Scope of Work documents

• Work Plan is published and serves as roadmap for the activities of the agency throughout the year

• Program Areas: Commuters, Employers, Shuttles, Partnerships, Agency Development

• Scope of Work includes regular activities plus key initiatives
Work Plan for FY 2019-2020

• Key Initiatives:
  - STAR Platform – Continued Expansion
  - Conduct Commute Profile 2019 Survey
  - Database Improvement Project 2020
  - Strategic Plan Update
Budget FY 2019-2020 Revenue ($4.25 M)

- Shuttle Grants: 35.1%
- Shuttle Consortium: 20.5%
- C/CAG Cong. Relief: 12.0%
- C/CAG AB 434: 14.1%
- C/CAG Carpool 2.0: 4.7%
- Shuttle Admin/Mktng: 2.1%
- Measure A: 11.4%
- Interest/Other: <1%
Budget FY 2019-2020 Expenditures ($4.33 M)
Unemployment Rate Historical Trend: San Francisco and San Mateo Counties

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>RANK BY RATE</th>
<th>LABOR FORCE</th>
<th>EMPLOYMENT</th>
<th>UNEMPLOYMENT</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STATE TOTAL</td>
<td>---</td>
<td>19,287,100</td>
<td>18,609,100</td>
<td>678,000</td>
<td>3.5%</td>
</tr>
<tr>
<td>ALAMEDA</td>
<td>9</td>
<td>845,500</td>
<td>824,200</td>
<td>21,200</td>
<td>2.5%</td>
</tr>
<tr>
<td>CONTRA COSTA</td>
<td>10</td>
<td>562,000</td>
<td>547,200</td>
<td>14,800</td>
<td>2.6%</td>
</tr>
<tr>
<td>MARIN</td>
<td>2</td>
<td>140,100</td>
<td>137,500</td>
<td>2,700</td>
<td>1.9%</td>
</tr>
<tr>
<td>NAPA</td>
<td>5</td>
<td>74,600</td>
<td>72,900</td>
<td>1,700</td>
<td>2.3%</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>2</td>
<td>580,100</td>
<td>569,300</td>
<td>10,800</td>
<td>1.9%</td>
</tr>
<tr>
<td>SAN MATEO</td>
<td>1</td>
<td>458,100</td>
<td>450,100</td>
<td>8,000</td>
<td>1.7%</td>
</tr>
<tr>
<td>SANTA CLARA</td>
<td>4</td>
<td>1,051,000</td>
<td>1,028,800</td>
<td>22,200</td>
<td>2.1%</td>
</tr>
<tr>
<td>SONOMA</td>
<td>5</td>
<td>260,700</td>
<td>254,800</td>
<td>5,900</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

May 2019
Commute Mode Choice

No matter where a person lives, commuting can be a challenge. And no matter the location in the Bay Area, residents have different options for getting from home to work. Some commuters walk or ride their bikes to work, others carpool across the Bay Bridge, and still others rely on transit. The choice of how to commute - or commute mode choice - affects everything from traffic congestion to air pollution.

12% of Bay Area commuters relied on public transit in 2016, the highest share since 1970.
Shuttle Program
Shuttle Program

Annual Ridership

- 2010: 324,135
- 2011: 362,078
- 2012: 395,809
- 2013: 457,901
- 2014: 484,319
- 2015: 551,780
- 2016: 618,438
- 2017: 599,463
- 2018: 595,564
- 2019: 590,500
Incentive and Rewards Programs

<table>
<thead>
<tr>
<th></th>
<th>FY 14/15</th>
<th>FY 15/16</th>
<th>FY 16/17</th>
<th>FY 17/18</th>
<th>FY 18/19 (est)</th>
<th>FY 19/20 (target)</th>
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<tbody>
<tr>
<td>Carpool 2.0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>101</td>
<td>1200</td>
<td>2000</td>
</tr>
<tr>
<td>Vanpool</td>
<td>64</td>
<td>89</td>
<td>86</td>
<td>80</td>
<td>55</td>
<td>100</td>
</tr>
<tr>
<td>Try Transit</td>
<td>519</td>
<td>910</td>
<td>577</td>
<td>541</td>
<td>400</td>
<td>450</td>
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<tr>
<td>Commuter Campaigns</td>
<td>2269</td>
<td>1306</td>
<td>1480</td>
<td>1876</td>
<td>2700</td>
<td>3000</td>
</tr>
<tr>
<td>Carpool (legacy)</td>
<td>459</td>
<td>264</td>
<td>163</td>
<td>154</td>
<td>57</td>
<td>0</td>
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</tbody>
</table>

Annual Participants

Incentive Program Participants (all programs)

- Green: Carpool 2.0
- Brown: Vanpool
- Yellow: Try Transit
- Blue: Commuter Campaigns
- Red: Carpool (legacy)
Carpoolers = $100*
Get Rewarded at Commute.org

*FOR COMMUTES TO/FROM SAN MATEO COUNTY. VISIT COMMUTE.ORG FOR DETAILS. FUNDED BY:
SUPER COMMUTERS GET REWARDED!

JOIN THE 2019 COMMUTER CHALLENGE!
APRIL 1 - MAY 31, 2019
YOUR COMMUTE COUNTS.

A Start
B Destination

Let's Go!
STAR Platform – Data Driven Feedback

![Pie chart showing various travel modes and their trip counts.]

<table>
<thead>
<tr>
<th>MODE</th>
<th>USERS</th>
<th>TRIPS</th>
<th>MILES</th>
<th>DOLLAR$ SAVINGS</th>
<th>CO2 SAVINGS</th>
<th>CALORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>carpool</td>
<td>3,859</td>
<td>294,297</td>
<td>6,475,590</td>
<td>1,825,096</td>
<td>1,191,508,470</td>
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<tr>
<td>transit</td>
<td>2,627</td>
<td>180,567</td>
<td>4,046,893</td>
<td>1,158,229</td>
<td>774,759,580</td>
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<tr>
<td>bike</td>
<td>1,371</td>
<td>82,446</td>
<td>627,443</td>
<td>354,564</td>
<td>230,899,202</td>
<td>31,372,174</td>
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<tr>
<td>shuttle</td>
<td>1,082</td>
<td>60,857</td>
<td>1,172,203</td>
<td>550,889</td>
<td>317,667,014</td>
<td>0</td>
</tr>
<tr>
<td>vanpool</td>
<td>371</td>
<td>32,606</td>
<td>1,095,478</td>
<td>514,935</td>
<td>296,874,462</td>
<td>0</td>
</tr>
<tr>
<td>walk</td>
<td>862</td>
<td>30,743</td>
<td>71,679</td>
<td>40,491</td>
<td>26,378,016</td>
<td>7,167,939</td>
</tr>
<tr>
<td>drive</td>
<td>1,097</td>
<td>24,820</td>
<td>476,630</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>telework</td>
<td>466</td>
<td>17,993</td>
<td>481,938</td>
<td>272,277</td>
<td>177,353,331</td>
<td>0</td>
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<tr>
<td>ferry</td>
<td>151</td>
<td>6,689</td>
<td>204,610</td>
<td>66,957</td>
<td>10,137,183</td>
<td>0</td>
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</table>
# STAR Platform (my.commute.org)

**SYSTEM USE**

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12,621</td>
<td>USERS</td>
</tr>
<tr>
<td>33,683</td>
<td>TRIP SEARCHES</td>
</tr>
<tr>
<td>789</td>
<td>MESSAGES</td>
</tr>
<tr>
<td>729,803</td>
<td>TRIPS LOGGED</td>
</tr>
<tr>
<td>6,898</td>
<td>SAVED TRIPS</td>
</tr>
<tr>
<td>735</td>
<td>NETWORKS</td>
</tr>
</tbody>
</table>

**SYSTEM IMPACT**

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.7 Million</td>
<td>ALTERNATIVE TRIPS</td>
</tr>
<tr>
<td>38 Million</td>
<td>CALORIES BURNED</td>
</tr>
<tr>
<td>14,086,158.4 mi</td>
<td>ALTERNATIVE DISTANCE</td>
</tr>
<tr>
<td>$4.8 Million</td>
<td>MONEY SAVED</td>
</tr>
<tr>
<td>3,316.1 tons</td>
<td>CO2 REDUCED</td>
</tr>
</tbody>
</table>

*Thru 6/30/2019*
Bay Area
Commuter Benefits Program

- Employers with 50+ full-time employees in the Bay Area
  - Private business
  - Public agency
  - Non-profit organization

- Count based on all Bay Area worksites combined
  - Including branch locations with less than 50 employees
Discussion

John Ford
Executive Director
PH: 650/588-8170 x105
john@commute.org