Presentation Overview

• San Mateo County Shuttle Program
• Eligibility
• Process
• Funding Match
• Evaluation Criteria
• Next Steps - Schedule
Shuttle Program Overview

- San Mateo County Shuttle Program: Joint TA & C/CAG Call for Projects
  - TA Measure A Local Shuttle Program
  - C/CAG Local Transportation Services Shuttle Program

- Program purpose: provide matching funds for the operation of local shuttle services

- Eligible costs include: operations, marketing & administration of shuttles
Eligibility Requirements

• Sponsor must be a public agency
• Serves county residents & employees
• Provides access to regional transit and/or meets local mobility needs
• Open to public & ADA compliant
• Funds are to supplement, not supplant other funding sources
• SamTrans concurrence letter required
• Governing board resolution required
• Sponsors required to receive technical assistance for shuttles not meeting benchmarks
Process

• Joint Call for Projects to be issued January 13, 2020
  - Covers Fiscal Years 2021 & 2022
    Up to $9.0 million from TA Measure A
    Up to $1.0 million from C/CAG
    Up to $10.0 million total funds available

• One application process, one staff evaluation panel
Funding Match Requirement

**Tier 1: Minimum 25% match**

- All new shuttles and existing shuttles in operation for less than 2 full years
- Shuttles operating for 2 full years or more that can meet operating cost/passenger benchmark

**Tier 2: Minimum 50% match**

- Shuttles operating for 2 full years or more that miss the operating cost/passenger benchmark by 50% or more…“50/50 Rule”
Performance Benchmarks

Tier 1: Operating/Cost Passenger Benchmark Adjusted for Increase in CPI for 20

<table>
<thead>
<tr>
<th>Shuttle Service Type</th>
<th>Prior CFP Operating Cost/Passenger Benchmark</th>
<th>Current CFP Operating Cost/Passenger Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commuter</td>
<td>$8/passenger</td>
<td>$9/passenger</td>
</tr>
<tr>
<td>Community</td>
<td>$10/passenger</td>
<td>$11/passenger</td>
</tr>
<tr>
<td>Door to Door</td>
<td>$20/passenger</td>
<td>$22/passenger</td>
</tr>
</tbody>
</table>

Tier 2: Operating Cost/Passenger Benchmark & Threshold for Minimum 50% Match

<table>
<thead>
<tr>
<th>Shuttle Service Type</th>
<th>Operating Cost/Passenger Benchmark</th>
<th>Threshold for minimum 50% match requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commuter</td>
<td>$9/passenger</td>
<td>≥ $13.50/passenger</td>
</tr>
<tr>
<td>Community</td>
<td>$11/passenger</td>
<td>≥ $16.50/passenger</td>
</tr>
<tr>
<td>Door to Door</td>
<td>$22/passenger</td>
<td>≥ $33/passenger</td>
</tr>
</tbody>
</table>
## Evaluation Criteria

<table>
<thead>
<tr>
<th>Prioritization Category</th>
<th>Weighting</th>
<th>General Criteria</th>
</tr>
</thead>
</table>
| **Need**                | 20% existing shuttles 25% new shuttles | • Area congested and underserved by transit  
  • Serves transit dependent populations |
| **Readiness**           | 15% existing shuttles 25% new shuttles | • Service plan: how service will be delivered  
  • Funding plan to deliver the service |
| **Effectiveness**       | 35% existing shuttles 15% new shuttles | • Existing or proposed service levels  
  - Operating cost/passenger  
  - Passengers/service hour  
  • Links to other transit service & TOD |
| **Funding Leverage**    | 20% all shuttles | • Percent of matching funds  
  • Private sector contributions |
| **Policy Consistency & Sustainability** | 10% existing shuttles 15% new shuttles | • Implements planning/policy documents  
  • Supports economic development  
  • Use of clean fuel vehicles |
## Schedule

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov./Dec. 2019</td>
<td>Presentation to C/CAG TAC &amp; CMEQ committee + C/CAG Board</td>
</tr>
<tr>
<td>January 2020</td>
<td>Presentation TA CAC and Board</td>
</tr>
<tr>
<td>January 13, 2020</td>
<td>Call for Projects released and Workshop at SamTrans</td>
</tr>
<tr>
<td>Feb. 21, 2020</td>
<td>Application deadline</td>
</tr>
<tr>
<td>April 2019</td>
<td>Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC &amp; CMEQ committee</td>
</tr>
<tr>
<td>May 2020</td>
<td>TA &amp; C/CAG Boards approve proposed Program of Projects</td>
</tr>
</tbody>
</table>