

**CITIZENS ADVISORY COMMITTEE
SAN MATEO COUNTY TRANSPORTATION AUTHORITY
1250 SAN CARLOS AVENUE, SAN CARLOS CA 94070
BACCIOCCO AUDITORIUM, 2ND FLOOR**

**SPECIAL MEETING
MINUTES OF JULY 7, 2008**

MEMBERS PRESENT: B. Arietta, J. Bigelow, P. Dixon (Chair), J. Fox, R. Hedges, R. Hees, A. Mader-Clark, S. Maez, L. Shaine, N Stern, P. Young (Vice Chair), A. Vargas, G. Zimmerman

MEMBERS ABSENT: S. Krause

STAFF PRESENT: M. Choy, C. Dunn, R. Haskin, J. Hurley, R. Lake, M. Lee-Skowronek, T. McIntyre, I. Tzur

Chair Pat Dixon called the meeting to order at 4:30 p.m.

PUBLIC COMMENT

None

PRESENTATION – STRATEGIC PLAN (PLAN) OUTREACH STRATEGY

Project Manager Ivy Tzur reported on the draft public outreach strategy Plan goals and explained materials for presentation at public outreach meetings.

- Goals include information sharing about the TA 2004 Expenditure Plan, purpose and the funding request process.
- Public input will be solicited on the types of projects, program criteria categories (need, policy consistency, readiness, effectiveness and other criteria) and program monitoring of capital and transit service projects.
- Public presentation materials will outline TA Board members, details of the 1988 Measure A program, 1988 Measure A program sample accomplishments, 2004 Measure A program, program categories, Strategic Plan purpose and content and the project funding process.
- Program categories will include transit, highways, local streets/transportation, grade separations, pedestrian/bike and alternative congestion relief.
- Transit categories to be discussed include Caltrain, local shuttles, accessible services, ferry service, Dumbarton Rail Corridor service and BART. Each of these categories will review purpose, program estimate, eligible sponsors, application and call for projects.
- Caltrain improvements topics include state of good repair, reliability/safety, enhancement, operations and customer service.
- Commuter and community based local shuttle service will be outlined.
- Accessible services topics include Redi-Wheels, RediCoast and senior mobility.
- Highway and roads projects include interchange reconstruction, mainline widening, and highway auxiliary lanes.

- Estimated funding for local streets and transportation uses a formula that is based 50 percent on population and 50 percent on road miles and will be adjusted annually.
- Railroad grade separation candidate projects will include new grade separation projects, Dumbarton Corridor and upgrades to existing grade separations.

April Vargas arrived at 4: 51 p.m.

- Bicycle/pedestrian projects include overcrossings, paths/trails, bike lanes, crosswalks and pedestrian signalization.
- Alternative congestion relief projects include Intelligent Transportation Systems and commute alternatives.

Special Projects Manager Todd McIntyre reported on public outreach meeting details and public meeting notification.

- Strategy will be directed by the TA Board Strategic Plan subcommittee with ongoing input from City/County Association of Governments (C/CAG) Technical Advisory Committee, city manager ad hoc committee, TA CAC and San Mateo County Transit District staff.
- Public outreach will be scheduled in two phases: Existing stakeholder groups in July and August and four public-at-large meetings in September to be held in four regions of the county: North (Daly City), South (Redwood City), Coast (Pacifica) and Central (Burlingame).
- Public meeting notification will include news releases, newspaper ads, TA Web site and Peninsula TV.
- Specific notification groups include the TA, SamTrans, Joint Powers Board (JPB), SamTrans, TA and JPB CACs, C/CAG, city managers and councils, planning commissions, San Mateo County Economic Development Association, Chambers of Commerce, Bicycle and Pedestrian Advisory Committee, Peninsula Traffic Congestion Relief Alliance, Menlo Park Transportation Management Program, San Mateo County Paratransit Coordinating Council, senior and disabled organizations, community centers, libraries and 2004 Expenditure Plan participants.

Comments/Questions

Larry Shaine urged the presenters to identify the differences between the original Measure A and reauthorized Measure A. He said the funding for cities increased from 20 percent to 22.5 percent. People think this is a 2.5 percent increase but it is actually an 11 percent increase. Mr. Shaine said program criteria have changed and need to be explained.

Mr. Shaine said some cities have local cable TV stations for public meeting notification.

Randy Hees said the presentation needs to strengthen the idea that application for the TA is sponsored-created projects versus TA-identified issues. He said the presentation needs to emphasize that there are different rules in the Expenditure Plan for different projects and he doesn't see a differential between the rules.

Mr. Hees said the slide on page five of the presentation detailing categories of transit spending needs a title. He said a transit category application is listed as competitive when only one sponsor is listed. He said it needs to be made clear that, in the case of shuttles, SamTrans isn't the only agency doing shuttles and there are a number of agencies that could compete. The role of the sponsor needs to be made clearer.

Mr. Hees said that historically what has been called TSM is now called Alternative Congestion Relief and there is no mention of this. The Menlo Park version and the alliances are not listed as eligible sponsors. Ms. Tzur said the sponsors listed in the presentation are the only sponsors listed in the Expenditure Plan and this and the role of the sponsor may need to be defined more clearly.

George Zimmerman said the Plan is very comprehensive and in the planned outreach, least expectations should be raised to high among some of the constituents and guidelines for the extension of Measure A must be reinforced. He asked if one city reneges in its support of a project, even though it benefits the county and sub region, would the resources go to some other area.

Mr. Zimmerman said, although it's capital intensive, some type of camera and TV monitoring at key points on Caltrain should be considered so engineers could see something ahead that might be an obstacle in order to prevent a tragedy.

Chair Dixon asked if the CACs would be involved in outreach. Mr. McIntyre said the TA Board and CAC would have some involvement in the outreach process.

Austin Mader-Clark said it is important to explain how projects were included in the Expenditure Plan in the first place.

Barbara Arietta asked what type of category a highway project fits into when it is not listed on the map of candidate projects. Mr. Hurley said it would be a supplemental highway project.

Mr. Hees suggested a slide be included early in the presentation that explains there is an ongoing old process and that some projects are still in existence that don't need to be listed in the new process.

April Vargas said it should be made clear what is happening in each phase of the Plan, who is responsible and that 60 percent of county voters wanted Measure A. She said public coastside newspapers, *Coastsider* and *Pacifica Rip Tide*, and local Internet news are important vehicles for public notification of Plan outreach. She said it is important to establish relationships with newspaper editors to carry updates.

Nancy Stern said it is important to have a timeline of where the TA has been with the Plan, where it is now, where it will go and how it will be monitored. She said the formula for how project criteria are weighted should be available. She asked how successful Plan outreach will be measured. Mr. McIntyre said the TA would like to see substantive buy-

in from the community and as much approval of the Plan as was seen in passage of Measure A.

Jim Bigelow said the slide explaining stakeholder group meetings could include an additional group titled stakeholders, which could include environmentalists, paratransit contacts, the League of Women Voters, etc.

Mr. Bigelow asked staff to check on the project cost for Dumbarton Rail in the amount of \$445 million. Mr. Hurley will follow up on this request.

Mr. Bigelow said he has heard nothing about C/CAG as a TA partner. The TA policy is to leverage every local dollar and C/CAG is the congestion management agency, which usually gives about 50 percent on a congestion-oriented highway project. Mr. Hurley said reference is made to the C/CAG Technical Advisory Committee (TAC).

Mr. Bigelow said the public may ask questions about High Speed Rail (HSR) and a major decision will be made this week on HSR. Mr. Hurley said if the November HSR bond is successful the TA could leverage dollars to help fund grade separations in San Mateo County. He said there is no reference to HSR in the 2004 Expenditure Plan.

Mr. Bigelow said geographic equity should be mentioned in the presentation. Ms. Tzur said it will be clarified that the TA does not have funds for all projects; there are criteria in place to screen which projects get prioritized and selected but not all projects will be funded.

Ms. Arietta suggested outreach notifications be published no later than two weeks prior to outreach meetings.

Doris Maez asked is there were any plans to broadcast the outreach meetings, which is important for the shut-in population. Mr. McIntyre said he would look into this possibility.

John Fox said he was curious about the meaning of public outreach, which could mean many things because individual citizens or public have no role in creating applications/proposals for TA projects except to the degree that they may lobby individual cities/city councils. Mr. Hurley said the TA wants to provide an opportunity for public input. Public input from the outreach meetings will be taken to the policy makers (TA Board), and the information will find its way into the process. Mr. Fox asked to state this information at the beginning of the presentation where this is a chance for citizens to advise on the policy level the kinds of transit alternatives, priorities and options for future projects. He said Plan follow up is important through media, community events and public agencies.

Rich Hedges said the purpose of the Plan needs to be stated clearly at the beginning of the presentation. He said there are tremendous construction inflation costs now and going forward and that must be considered.

Mr. Bigelow said it is important to explain that the reauthorized Measure A plan approved by voters in 2004 is the 2009 Measure A plan to be adopted. He said citizens may ask what has been going on since 2004 with the reauthorized Measure A. Mr. Hurley said he understands the concern but we want to be consistent with naming the Expenditure Plans based on the year of voter approval.

Mr. Hees said the outreach meetings would present an opportunity to capture contact information for potential CAC applicants.

Mr. Hees said staff needs to be very literate in current Measure A projects so when citizens ask about specific project for their cities, staff can explain the old and new Measure As, old and new projects and funding challenges and using the citizen's project to steer them back to criteria categories and how they relate to individual projects.

Ms. Stern said CAC members will be a valuable asset to citizens in the outreach meetings by explaining issues that affect projects in the geographical areas represented by the CAC members.

Mr. Shaine asked for a schedule of outreach meetings. Mr. McIntyre said a schedule would be available soon and will notify the CAC.

NEXT MEETING

The next meeting of the TA CAC will be held on Tuesday, August 5, 2008 at 4:30 p.m. at 1250 San Carlos Avenue, Bacciocco Auditorium, 2nd Floor, San Carlos CA 94070.

The meeting adjourned at 6:55 p.m.