

What is ACR/TDM?

Alternative Congestion Relief (ACR) and Transportation Demand Management (TDM) are traffic management strategies to encourage people to use alternative transportation modes, such as transit, bicycling and walking, and reduce single occupancy driving. ACR/TDM strategies range from offering incentive programs, such as free shuttle services, to building bicycle parking and clear signage that help make alternative travel easier.

Why are ACR/TDM Strategies Important?

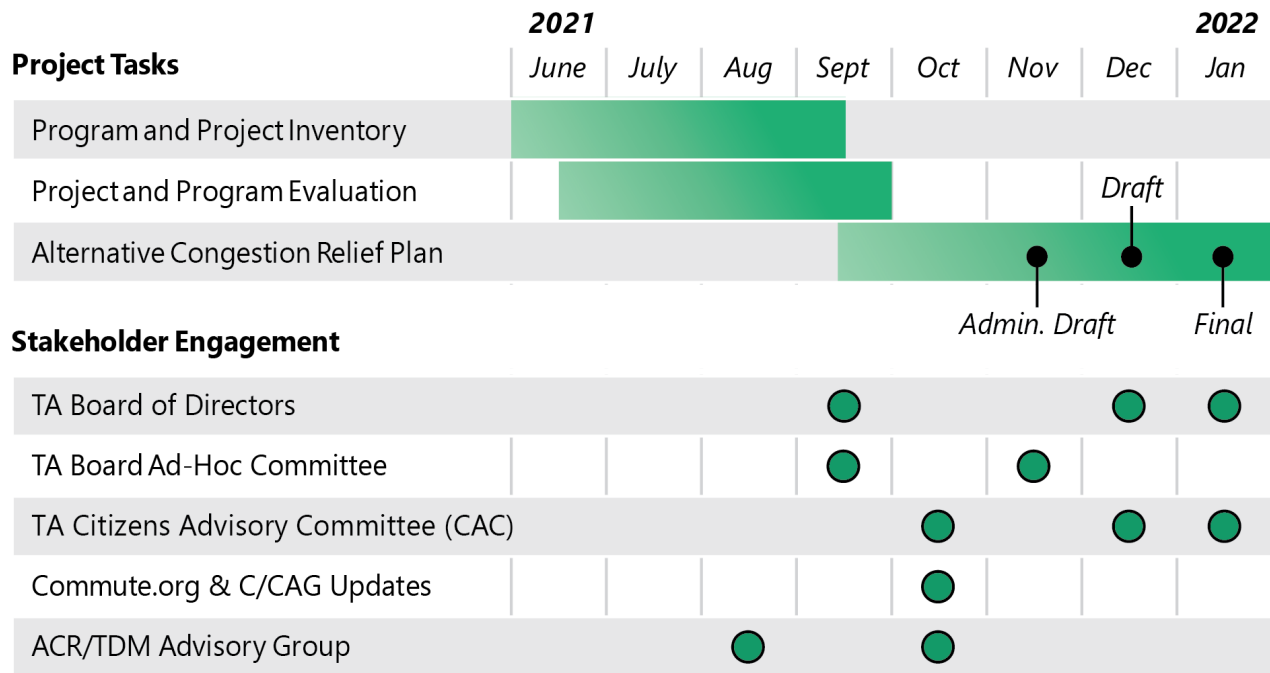
San Mateo County is located between major employment centers in San Francisco, Silicon Valley, and San Jose. Many residents travel outside the county for work. Prior to the pandemic almost 70% of all San Mateo commuters drove alone. By helping to reduce the number of cars on the county's major corridors: US-101, Interstate 280, El Camino Real, the San-Mateo Hayward Bridge, and Dumbarton Bridge, ACR/TDM strategies also help the county in meeting state climate emission goals and foster healthier communities.

Why Make an ACR/TDM Plan?

Following the passage of Measure W in 2018, the San Mateo County Transportation Authority (SMCTA) Strategic Plan 2020-2024 identified the need to develop a specific ACR/TDM plan to:

- Develop goals and priorities for funding ACR/TDM strategies including the continuation of Measure A funding for Commute.org
- Develop evaluation criteria for future funding allocation cycles
- Develop a project monitoring system
- Guide upcoming ACR/TDM call for projects grant funding cycles upon the adoption of the ACR/TDM Plan

ACR/TDM Plan Schedule




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