

San Mateo County Shuttle Program Call for Projects Workshop

January 13, 2020
SamTrans 4th Floor
Dining Conference Room



Presentation Overview

- **San Mateo County Shuttle Program**
- **Eligibility**
- **Match Requirements**
- **Performance Benchmarks**
- **Evaluation Criteria**
- **Schedule**
- **Tools, Application/Reference Material & Contacts**



Program Overview

- **San Mateo County Shuttle Program:
Joint TA & C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**



What Type of Service does the Shuttle Program Fund?



- **Purpose:** Fill gaps in regular bus service (route & time)
- **Commuter shuttles:** provide first/last mile peak commute link to/from regional transit primarily to access employment centers
- **Community shuttles:** provide all, mid-day or weekend service generally within a community for basic needs (e.g. shopping, dining, medical), often serving the transit-dependent
 - **Door to door shuttles:** special type of community shuttle providing direct point to point service by advance reservation not on a regular scheduled route



Key Eligibility Requirements

- **Sponsor must be a public agency**
- **Serves county residents & employees**
- **Provides access to regional transit and/or meets local mobility needs**
- **Open to public & ADA compliant**
- **Funds are to supplement, not supplant other funding sources**
- **SamTrans concurrence letter required**
- **Governing board resolution required**
- **Sponsors required to receive technical assistance for shuttles not meeting benchmarks**



Funding Match Requirement

Tier 1: Minimum 25% match

- All new shuttles and existing shuttles in operation for less than 2 full years
- Shuttles operating for 2 full years or more that exceed the 50% operating cost/passenger benchmark

Tier 2: Minimum 50% match

- Shuttles operating for 2 full years or more that miss the operating cost/passenger benchmark by 50% or more... “50/50 Rule”



Performance Benchmarks

Operating/Cost Passenger Benchmark Adjusted for Increase in CPI for 20

Shuttle Service Type	Prior CFP Operating Cost/Passenger Benchmark	Current CFP Operating Cost/Passenger Benchmark
Commuter	\$8/passenger	\$9/passenger
Community	\$10/passenger	\$11/passenger
Door to Door	\$20/passenger	\$22/passenger

Operating Cost/Passenger Benchmark & Threshold for Minimum 50% Match

Shuttle Service Type	Operating Cost/ Passenger Benchmark	Threshold for minimum 50% match requirement
Commuter	\$9/passenger	≥ \$13.50/passenger
Community	\$11/passenger	≥ \$16.50/passenger
Door to Door	\$22/passenger	≥ \$33/passenger



Evaluation Criteria

Prioritization Category	Weighting	General Criteria
Need	20% existing shuttles 25% new shuttles	<ul style="list-style-type: none">• Area congested and underserved by transit• Serves transit dependent populations
Readiness	15% existing shuttles 25% new shuttles	<ul style="list-style-type: none">• Service plan: how service will be delivered• Funding plan to deliver the service
Effectiveness	35% existing shuttles 15% new shuttles	<ul style="list-style-type: none">• Existing or proposed service levels<ul style="list-style-type: none">- Operating cost/passenger- Passengers/service hour• Links to other transit service & TOD
Funding Leverage	20% all shuttles	<ul style="list-style-type: none">• Percent of matching funds• Private sector contributions
Policy Consistency & Sustainability	10% existing shuttles 15% new shuttles	<ul style="list-style-type: none">• Implements planning/policy documents• Supports economic development• Use of clean fuel vehicles



Application Materials

Call for Projects

www.smcta.com/Projects/Call_for_Projects.html

www.ccag.ca.gov/opportunities/call-for-projects/





Schedule

Timeline	Activity
Nov./Dec. 2019	Presentation to C/CAG TAC & CMEQ committee + C/CAG Board
January 2020	Presentation TA CAC and Board
January 13, 2020	Call for Projects released and Workshop at SamTrans
Feb. 3, 2020	Deadline for requesting concurrence letters and technical assistance
Feb. 21, 2020	Application deadline
April 2020	Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC & CMEQ committee
May 2020	TA & C/CAG Boards approve proposed Program of Projects



Call for Projects Contacts

General Application Questions

Peter Skinner - TA

- (650) 622-7818

- skinnerp@samtrans.com

Jennifer Williams - TA

- (650) 508-6343

- williamsj@samtrans.com

Susy Kalkin- C/CAG

- (650) 599-1467

- kkalkin@smcgov.org

Contacts for Concurrence Letter & Technical Assistance

Concurrence Letter & Technical Assistance for Community Shuttles

Alex Lam – SamTrans

- (650) 508-6227

- lama@samtrans.com

Technical Assistance for Commuter Shuttles

John Ford – Commute.org

- (650) 588-8170

- shuttles@commute.org



Comments/Questions?

