

# ***SMCTA STRATEGIC PLAN 2025-2029***



Board of Directors – December 7, 2023

# AGENDA

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- 1. Background**
- 2. Key Update Objectives**
- 3. Plan Development Schedule**
- 4. Staff Recommendation**
- 5. Questions & Wrap Up**



# BACKGROUND: EXPENDITURE PLANS

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- **Requirements**

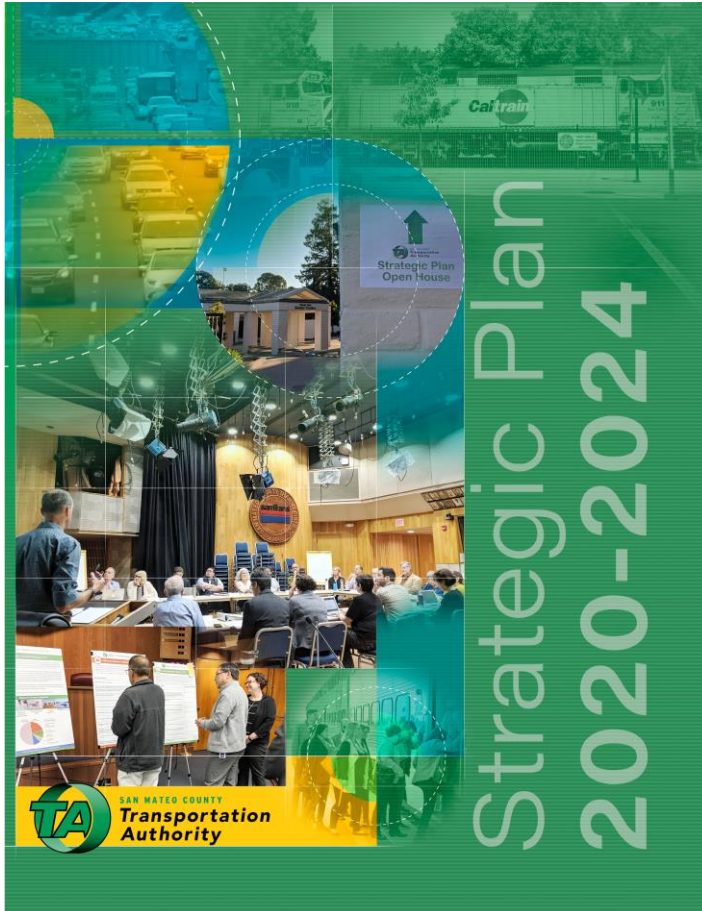
- 2004 Measure A Transportation Expenditure Plan requires the TA to prepare a Strategic Plan every five years to guide allocation decisions
- 2018 Measure W Congestion Relief Plan also tasks the TA with developing a Strategic Plan

- **Guidance**

- Development of the Strategic Plan will include broad-based community engagement and coordination with cities, the County, relevant public agencies, and key transportation stakeholders
- Identify funding prioritization criteria consistent with Measure A Goals and Measure W Core Principles



# Background: Strategic Plan 2020-2024



- Large community and stakeholder engagement process to establish a policy framework and guidance for implementing Measure A and Measure W programs together
- Includes project selection processes and evaluation criteria that support the Measure W Core Principles and Measure A Goals
- Allows the TA and decision makers to administer funds effectively

# KEY UPDATE OBJECTIVES

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- Light refresh of current Strategic Plan
- Review projects funded & completed in 2020-2024 timeframe
- Hear from stakeholders and sponsors about how the TA can improve processes or provide additional support
- Update demographic, travel patterns, and funding projections
- Update/streamline evaluation criteria to align with state and federal funding while promoting equity
- Integrate standalone planning/policy efforts into Strategic Plan (SRHP, ACR/TDM Plan, and RTC Plan)



# PLAN DEVELOPMENT SCHEDULE

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- **January to March 2024**
  - Travel Patterns & Needs Assessment
  - Review of Strategic Plan 2020-2024 Progress
  - Stakeholder & Sponsor Interviews
  - TA Board Workshop
  - Presentation to TA Stakeholder Advisor Group & Technical Advisory Group
- **April to June 2024**
  - Financial Projection Updates
  - Policy Update Recommendations
  - TA Board Ad-Hoc



# PLAN DEVELOPMENT SCHEDULE

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- **July to September 2024**
  - Evaluation Criteria Recommendations
  - Program Administration, Technical Assistance, & Monitoring Recommendations
  - TA Board Ad-Hoc Meeting
  - Presentation to TA Stakeholder Advisor Group & Technical Advisory Group
- **October to December 2024**
  - Create the Admin and Public Review Draft Strategic Plan 2025-2029
  - Present the Final Plan for Adoption to the TA Board



# STAFF RECOMMENDATION

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1. Program and allocate \$350,000 from a combination of Measure A and Measure W funds for the development of the San Mateo County Transportation Authority (TA) Strategic Plan 2025-2029 (Strategic Plan), with costs proportionately spread between the Measure A and Measure W investment categories for which the TA will be making programming and allocation decisions; and
2. Authorize the Executive Director or her designee to take any actions necessary to give effect to the resolution.





# QUESTIONS AND WRAP-UP

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