

Strategic Plan 2025-2029 Workshop



AGENDA

- Overview of Strategic Plan Process & Timeline
- Goal of the Strategic Plan Workshop
- Opportunities & Limitations of the Strategic Plan
- Review of the Past Five Years
- Discussions & Activities by Focus Areas
 - Focus Area 1: Measure A Goals & Measure W Core Principles
 - Focus Area 2: Roles of the TA
 - Focus Area 3: Envisioning the Next Five Years
- Next Steps















Overview of the Strategic Plan Process & Timeline

January to March 2024

- Travel Patterns & Needs Assessment
- Review of Strategic Plan 2020-2024 Progress



April to June 2024

- Financial Projection Updates
- Policy Update Recommendations



July to September 2024

- Evaluation Criteria Recommendations
- Program
 Administration,
 Technical
 Assistance, &
 Monitoring
 Recommendations



October to December 2024

- Create the Admin and Public Review Draft
- TA Board Adoption















Stakeholder and Community Engagement

Stakeholder Activities

- Sponsor Survey
- Stakeholder & CBO Interviews
- Two Technical Advisory Group Meetings
- Two Stakeholder Advisory Group Meetings

General Public Activities

- Factsheet and webpage
- Strategic Plan Informational Video
- One virtual multilingual workshop to present Draft Plan and new vision









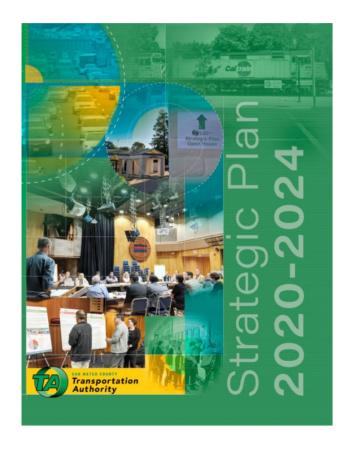






Goal of the Strategic Plan Workshop

- Kick-off the update to the Strategic Plan
- Reflect on the past five years of the TA
- Listen to future priorities and goals for how the TA can adapt
- Help provide the baseline framework to guide what should be modified from the existing Strategic Plan 2020-2024

















Opportunities & Limitations of the Strategic Plan

What can be changed?

- Guidelines can be amended such as eligible sponsors, evaluation criteria, sub-categories breakdowns, and matching requirements, etc.
- Roles of the TA such as in project delivery and oversight

What cannot be changed?

- Measure A Goals and Measure W Core Principles
- Program category percentages
- Transfers from one program to another















Management Team Staffing

- April Chan promoted to Executive Director
- Peter Skinner promoted to Executive Officer
- Retirement of Joe Hurley
- Reorganized TA departments into Planning & Funding Management and Project Delivery

Administrative Highlights

- Added staff to support expanded technical assistance program
- New TA website and funded projects map
- Updated Quarterly Capital Status Report format
- Communications Department expanded support

















Planning & Fund Management Department Highlights

- Procuring grant and award management software (in-progress)
- Streamlined applications for CFPs
- Launch of 101 Corridor Connect
- Led Complete Streets Training Workshops
- Secured \$3.3M in MTC OBAG funding for bikeway at the 101/92 Interchange
- Secured \$400,000 in Caltrans Sustainable Transportation Planning funds for US 101 Crossings Implementation Plan (Active 101)

Project Delivery Department Highlights

- \$1M earmark for US 101/SR 92 Area Improvements
- Bonded \$100M in funding for US 101 Express Lane Project in 2020
- Delivered US 101 Express Lanes on-time and on-budget
- Completed Final Design for US 101/SR 92 Area Improvements
- Increased Caltrain oversight
- Updating Project Delivery Manual and Program Management Guidelines (inprogress)

















Pedestrian and Bicycle

Program Oversight and Funding Awards

- Two Calls for Projects (2020 & 2022) 37 projects awarded \$29.5M
 - \$5M deprogrammed in 2023 for cancelled or alternatively funded projects
- 2024 Call for Projects Upcoming Summer 2024 with \$19M available
- C/CAG Comprehensive Bicycle & Pedestrian Plan updated (partially TA funded)
- Safe Routes to School
 - Four Calls for Projects 48 projects awarded \$481,762
 - \$100,000 set aside to conduct walking audits at 8 schools

















Pedestrian

and Bicycle

Project Highlights

- 17 projects constructed by 12/2023 (example highlighted projects shown below)
 - Belmont Ralston Ave Corridor Improvement Project Segment 3
 - Daly City Enhanced Pedestrian & Bicycle Visibility Project
 - Redwood City Highway 101 Pedestrian and Bicycle Undercrossing
 - San Bruno El Camino Real/Angus Ave Intersection Improvements
 - East Palo Alto Class II & III Bike Facilities Project
 - San Mateo (City) 28th Ave Bike Boulevard
 - Burlingame California Drive Class IV Bikeway
 - Menlo Park Menlo Park Bike/Ped Enhancement Project
 - Hillsborough Eucalyptus Ave Streetscape & SRTS Project
- 11 more projected to be constructed in 2024

















Transportation
Demand
Management

Program Oversight and Funding Awards

- Alternative Congestion Relief & Transportation Demand Management (ACR/TDM) Plan adopted in 2022 – Received APA CA Transportation Planning Award of Merit
 - Set aside \$500,000 to start jumpstart County TDM Monitoring Program
 - Set aside \$400,000 for Express Lane JPA Equity Program
- Measure A support for on-going Commute.org Operations and Countywide TDM Monitoring Program: \$2.9M in funding for FY 20 - FY 24
- First Call for Projects (2022) 19 projects awarded \$3.1M
 - Grant assistance provide to five small, local, and coastal jurisdictions
 - Web-based grant evaluation tool created
 - TA technical assistance staff support provided to two projects

















Program Oversight and Funding Awards

- Short Range Highway Plan & Capital Improvement Program updated
- Two Calls for Projects (2021 & 2022) 23 projects awarded \$250M
- Technical Assistance staff support expanded to three new projects

















Project Highlights

- TA co-sponsored two projects of countywide significance and leads implementation
- Substantial Construction completed:
 - US 101 Express Lanes
 - Pacifica's San Pedro Creek Bridge
 - Final Landscaping Phases in-progress: San Mateo SR 82/SR 92, Menlo Park Willow Road, and Burlingame Broadway Interchanges
- Construction started/will start:
 - US 101/University Avenue Interchange & Pedestrian Overcrossing (includes TA Local Partnership Funds)
 - SR 1 Main St to Kehoe Ave Safety & Operation Improvements with Multi-use Path
 - US 101/SR 92 Interchange Area Improvements Safety & Operational Project

















Grade Separations

- Program Oversight and Funding Awards
 - Pipeline Projects
 - San Mateo 25th Avenue \$23.8M additional CON funds in 2021 (\$97.8M total TA investment in CON phase)
 - Burlingame Broadway \$1.025M for Paralleling Station relocation in 2021 and \$2.3M funds for CM/GC costs in 2023 for additional PS&E funds (\$21.7M total TA investment in PS&E phase)
 - South San Francisco/San Bruno Linden Ave/Scott St \$4.95M for PE/ENV phase in 2022
 - Planning Set Aside
 - Redwood City Grade Separation Study \$301,000 additional PLAN funds (\$1.05M total TA investment in PLAN phase)

















Grade Separations

Project Highlights

- Caltrain started the Corridor Crossings Strategy (TA provided a portion of the funding)
- Construction completed:
 - 25th Avenue Grade Separation & New Hillsdale Station

















Transit

Caltrain Program

- Operations: \$15.2M for FY 20 FY24
- Capital: \$22.7M for FY20 FY24
- Special San Mateo County Project Requests:
 - Atherton Station Closure \$4.1M in 2020 to fund fencing and new grade crossing equipment at Watkins Avenue in exchange for closing the station. Construction is expected to be completed in mid-2024.
 - South San Francisco Station \$23M in additional funding for the CON phase in 2021 (\$44.5M total TA contribution toward CON phase). Construction was completed in December 2022.

















Transit

- Accessible Services Program (Paratransit)
 - \$19.6M for FY20 FY24
- Ferry Program
 - South San Francisco
 - Second Terminal Feasibility Study & PE/ENV was allocated in \$350,000 in July 2020 and is expected be completed in June 2025
 - Redwood City
 - Feasibility Study completed in October 2020
 - Business Plan was allocated \$160,000 in April 2021 and completed in April 2022
 - PE/ENV was allocated \$3.5M in June 2022 and is expected to be completed in June 2025

















Transit

Local Shuttle

- FY19/FY20 \$9M in funding for 33 shuttles (2 additional routes funded by C/CAG)
- FY21/FY22 \$8.6M in funding for 28 shuttles (2 additional routes funded by C/CAG)
- FY23 \$1.5M to extend FY21/FY22 awarded shuttles due to COVID and allow additional time to implement Peninsula Shuttle Study recommendations
- TA Strategic Plan was amended in January 2023 to incorporate the Peninsula Shuttle Study recommended changes to TA Evaluation Criteria and Guidelines
- FY 24/FY25 \$8M in funding for 24 shuttles (2 additional routes funded by C/CAG)

Regional Transit Connections

- Regional Transit Connections Plan started in 2023 to guide funding decisions for this new Measure W program
- Plan completion expected by September 2024















TA Funding Awards & Allocations Summary (\$ millions)

| Transit | Highways | Local Streets & Roads | ACR/TDM | Bike/Ped | Grade Separations |
|----------|----------|--------------------------|---------|----------|----------------------|
| \$115.71 | \$250 | \$169.6 | \$6.9 | \$24.5 | \$32.1 |

\$598.8 million Total TA funding awarded or allocated to projects from Jan 2000 - Dec 2023















Discussion & Activities

Three focus areas intended to set the framework for the Strategic Plan update

- Focus Area One: Measure A Goals & Measure W Core Principles
- Focus Area Two: Roles of the TA
- Focus Area Three: Envisioning the Next Five Years









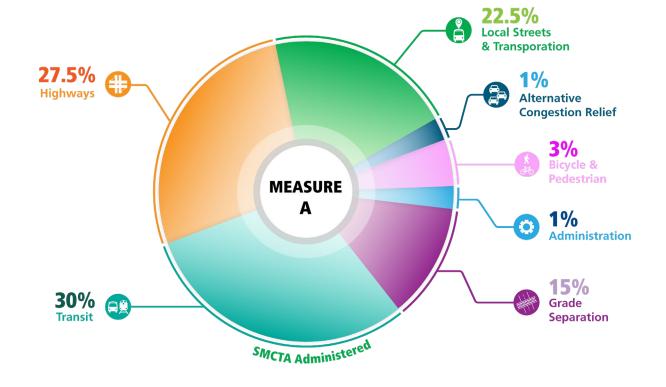






Measure A Goals

- Reduce commute corridor congestion
- Make regional connections
- Enhance safety
- Meet local mobility needs











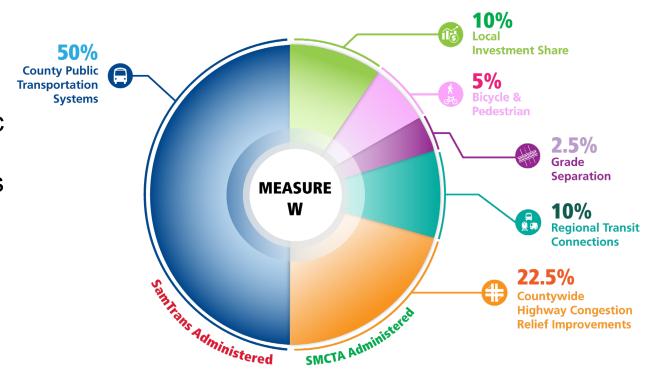






Measure W Core Principles

- Relieve traffic congestion countywide
- Invest in a financially sustainable public transportation system that increases ridership, embraces innovation, creates more transportation choices, improves travel experience, and provides quality, affordable transit options for youth, seniors, people with disabilities, and people with lower incomes

















Measure W Core Principles (cont.)

- Implement environmentally-friendly transportation solutions and projects that incorporate green stormwater infrastructure and plan for climate change
- Promote economic vitality, economic development, and the creation of quality jobs
- Maximize opportunities to leverage investment and services from public and private partners

- Enhance safety and public health
- Invest in repair and maintenance of existing and future infrastructure
- Facilitate the reduction of vehicle miles traveled, travel times, and greenhouse gas emissions
- Incorporate the inclusion and implementation of complete streets policies and other strategies that encourage safe accommodate of all people using the roads, regardless of mode of travel















Measure W Core Principles (cont.)

- Incentivize transit, bicycle, pedestrian, carpooling, and other shared-ride options over driving alone
- Maximize potential traffic reduction potential associated with creating of housing in high-quality transit corridors















Activity One (10 minutes)

Using three dots for Measure A and three dots for Measure W, place your stickers on the boards for the goals and core principles that are most important to you.















Discussion Question 1 (10 minutes)

What has been the TA's biggest accomplishment in the past five years?















Discussion Question 2 (10 minutes)

Where do you see the biggest opportunity for improvement for the TA in the next five years?















Equity is not specifically called out for all programs in the Measure A Goals or Measure W Core Principles. However, the TA has been incorporating equity in multiple ways:

- Geographic distribution of funding in program awards
- Additional points given for projects located in historically underserved or disadvantaged communities
- Community engagement now includes community-based organizations with paid participation and multilingual materials















Discussion Question 3 (10 minutes)

How should equity continue to be considered or elevated by the TA for the next five years?















The TA currently has multiple roles that support funding and projects across San Mateo County:

- Serve as the fund administrator for Measure A & W Programs (Primary Role)
- Sponsor highway projects of countywide significance
- Implement projects on behalf of local jurisdictions (Technical Assistance)
- Assist with the development of grants and funding strategies for local projects















Discussion Question 4 (10 minutes)

Are there areas TA Technical Assistance should be modified or expanded?















The Short-Range Highway Plan established a definition for projects of countywide significance that includes meeting at least two of the following screening criteria:

- Project serves a significant amount of through traffic
- Project significantly improves access to a major activity center
- Project serves a significant amount of inter-county traffic
- Project significantly improves connections between two or more geographic areas of the County

Current Countywide Significant Projects include:

- 101/92 Area Improvements
- 101/92 Direct Connectors
- US 101 Manage Lanes North of I-380
- Dumbarton Access















Discussion Question 5 (10 minutes)

Should the definition of countywide significance be updated or expanded?















Activity Two (10 minutes)

On your handout, mark the top five priority project types you are excited about for the next five years.

See examples on the following slides and handout.















Pedestrian & Bicycle Program Project Types

- Low-cost quick build/rapid implementation
- Transformative all ages and abilities corridor enhancements
- Safety and spot improvements
- Encouragement and educational programs
- Safe Routes to School
- Active transportation & corridor planning
- Gap closures

Highway Program Project Types

- Interchange safety and operational enhancements
- Multimodal arterial highway corridors
- Managed lanes
- Pedestrian and bicycle freeway crossings
- Intelligent Transportation Systems & communication upgrades
- Corridor safety & operational improvements















ACR/TDM Program Project Types

- Intelligent Transportation Systems/Signal Synchronization
- Shared Autonomous Vehicles Pilots
- Mobility Hubs & Transit Stop Improvements
- Transit passes and subsidies
- Micromobility programs and e-bike subsidies
- Transit access, crossings, and safety improvements

Grade Separations Program Project Types

- Pipeline Project Completion
- Planning for future projects
- Corridor planning















Transit Program Project Types

- Transit Operations Support
- Express Buses
- Ferry Terminals
- Station Upgrades & Mobility Hubs
- Major corridor speed and reliability projects
- Caltrain Capital & Special Projects
- Paratransit
- Local Shuttles

Local Streets & Roads Program Project Types

- Maintenance & Repaving Projects
- ADA Curb Ramps
- Traffic Signal & Sign Maintenance















Discussion Question 6 (10 minutes)

Are there any other actions or considerations for the next five years we should take into account that we haven't discussed?















Next Steps

Near-term Staff Action Items

- Begin stakeholder engagement
 - Survey
 - Interviews
- Update travel patterns and needs assessment
- Update financial projections

Board & CAC Future Activities

- Board Ad-Hoc Committee
 - April 2024 Stakeholder Results & Potential Policy Implications
 - July 2024 Program Administration
 & Draft Policy Updates
 - September 2024 Funding Guidelines & Evaluation Criteria Updates
- Board and CAC Updates
 - June 2024 Financial Projections & Stakeholder Feedback
 - November 2024 Policy Highlights
 & Draft Plan Release













