



SAN MATEO COUNTY  
**Transportation  
Authority**

# San Mateo County Shuttle Program Call for Projects Workshop



**January 15, 2025**

# Agenda

- Program Overview
- Eligibility
- Match Requirements
- Performance Benchmarks
- Evaluation Criteria
- Schedule
- Contacts & Materials



# Program Overview FY 2026/2027

- Joint TA & C/CAG Call for Projects
  - TA Measure A Local Shuttle Program - \$16 million
  - C/CAG Congestion Relief Program - \$1 million
- Program purpose: provide matching funding for the operation of local shuttle services
- Eligible costs include operations, marketing, and administration of shuttles



# Eligibility: Shuttle Types

- **Purpose:** Fill gaps in regular bus service (route & time)
- **Commuter shuttles:** Provide first/last mile peak commute link to/from regional transit primarily to access employment centers
- **Community shuttles:** Provide all, mid-day and/or weekend service generally within a community for basic needs (e.g. shopping, dining, medical), often serving the transit-dependent
  - *Door to door shuttles:* special type of community shuttle providing direct point to point service by advance reservation not on a regular scheduled route



# Eligibility: Key Requirements

- Sponsor must be a public agency
- Serves county residents & employees
- Provides access to regional transit and/or meets local mobility needs
- Open to public & ADA compliant
- Funds are to supplement, not supplant other funding sources
- SamTrans concurrence process
  - Existing shuttles are considered grandfathered in!
- Governing board resolution required
- Sponsors required to receive technical assistance for shuttles not meeting benchmarks



# Funding Match Requirement

- All new and existing shuttles require a minimum match of 25%
- C/CAG and TA Measure A/W funds are not eligible as a match except for Local Streets & Roads funds



# Evaluation Criteria

***Full Evaluation & Scoring Metrics Rubric (Exhibit B) provided in Guidelines***



## **Equity (25 Points)**

- Serves residents in a SamTrans Equity Zone
- Serves lower income riders
- Evaluation Committee assessment of equity need



## **First/Last Mile Need (25 Points)**

- Overlaps with existing bus or shuttle services
- Leverages matching funds
- Evaluation Committee assessment of first/last mile need



## **Maximize Ridership (50 Points)**

- Daily ridership
- Productivity
- Cost Efficiency
- VMT Reduction
- Evaluation Committee assessment of ridership growth potential



## **Bonus (Up to 10 Points)**

- Off-peak service
- Sidewalk connectivity
- Clean fuel vehicles
- Private sector match

*Most individual criteria weighted at 5 or 10 points*



# Schedule

Activity	Timeline
Call for Projects Released	January 13, 2025
Pre-Submittal Workshop (Virtual)	January 15, 2025
<b>Intent to Submit</b>	<b>February 7, 2025</b>
<b>Applications Due</b>	<b>February 28, 2025</b>
SamTrans Network Concurrence Review & CFP Evaluation Committee Review	March 2025
Draft Recommendations to TA CAC/Board and C/CAG CMEQ/TAC	April 2025





# Contacts & Resources

## Call for Projects Materials:

<https://www.smcta.com/whats-happening/call-projects>

<https://ccag.ca.gov/opportunities/call-for-projects-2/>

### TA Contact:

Sue-Ellen Atkinson- (650) 508-6211

[atkinsons@samtrans.com](mailto:atkinsons@samtrans.com)

### C/CAG Contact:

Susy Kalkin - (650) 599-1467

[kkalkin@smcgov.org](mailto:kkalkin@smcgov.org)

