

**SMCTA 2025 Measure A & Measure W
Transportation Demand Management Program
Cycle 3 Call for Projects Application Submittals
Summary List of Projects Descriptions: Ranked List**

The information provided below summarizes the requests from eligible sponsors that were submitted as part of the 2025 Cycle 3 Transportation Demand Management (TDM) Program Call for Projects (CFP). This document is organized by sub-category and projects are listed by their rank as scored by the evaluation committee.

Competitive – Mid/Large Jurisdictions

1. Bus Stop Improvement Plan Implementation – Near Term Phase 1

Sponsor: SamTrans

Request: \$475,000

Funding Recommendation: \$475,000

Project Description:

The Project will implement bus stop improvements at five locations identified in the Bus Stop Improvement Plan (BSIP). The Project will improve the experience for SamTrans riders by implementing bus stop improvements aligned with BSIP recommendations, which were based on extensive stakeholder and public feedback. Phase 1 Project bus stops are top priority locations, which have scored the maximum points based on BSIP ranking criteria such as ridership, location within SamTrans Equity Priority Areas, and heat vulnerability. Design for these bus stops is complete, and this Project application is seeking funding for construction. The improvements will provide a more comfortable, accessible, and equitable transit experience for SamTrans riders.

2. Bus Stop Improvement Plan Implementation – Near Term Phase 2

Sponsor: SamTrans

Request: \$500,000

Funding Recommendation: \$500,000

Project Description:

The Project will implement bus stop improvements at five locations identified in the Bus Stop Improvement Plan (BSIP). The Project will improve the experience for SamTrans riders by implementing bus stop improvements aligned with BSIP recommendations, which were based on extensive stakeholder and public feedback. Phase 2 Project bus stops are top priority locations, chosen based on high scores in BSIP ranking criteria, including ridership, location within SamTrans Equity Priority Areas, and heat vulnerability. Design for these locations is expected to be complete in December 2025, and this project seeks funding for construction. The improvements will provide a more comfortable, accessible, and equitable transit experience for SamTrans riders.

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3. Expanding Access to Caltrain Through Updated Institutional Pass Program

Sponsor: Caltrain

Request: \$500,000

Funding Recommendation: \$500,000

Project Description:

Grant funds will support three key components of the redesigned GoPass program. The project will fund two incentives offered as part of this program. One of the incentives would be the one-time percentage discount for San Mateo County organizations that have not participated in GoPass in the past two years. The level of the enrollment incentive provided to eligible organizations would vary based on the tier and the number of Caltrain GoPasses purchased. The second incentive would be a student subsidy offered to educational institutions that purchase passes for their employees. With the purchase of those passes, students who are undergraduates or below would receive free student GoPasses. The funding would also support outreach for the incentives and materials development. The awarded funds are intended for us solely for efforts within San Mateo County.

4. Millbrae Bus Rider Access, Visibility, & Experience (BRAVE)

Sponsor: City of Millbrae

Request: \$58,783

Funding Recommendation: \$58,783

Project Description:

This project will enhance the bus stop at El Camino Real and Victoria Avenue with a new shelter, solar-powered real-time information display, lighting, seating, a system map, route schedule, and a trash receptacle. This high-use stop, served by the ECR route between Daly City BART and Palo Alto Transit Center, meets the standard of at least four buses per hour during weekday service. Located within a SamTrans Equity Priority Area, the stop was prioritized for improvements to increase comfort, safety, and visibility for riders who depend on transit as their primary mode of travel. The Project aims to improve the rider experience, encourage transit use, reduce vehicle miles traveled, and advance equitable access to sustainable transportation.

5. San Mateo County Vanpool Subsidy

Sponsor: Commute.org

Request: \$180,000

Funding Recommendation: \$180,000

Project Description:

This project proposes a countywide Vanpool Subsidy Program that will offer up to \$500 per month to new vanpools that begin or end in San Mateo County, matching the current vanpool subsidy from the Metropolitan Transportation Commission (MTC). Priority for the program would be give to subsidies for vanpools coming from Equity Priority Communities and/or those that meet Commute.org's equity targets.

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6. South San Francisco Eastern Neighborhoods Signal Priority

Sponsor: City of South San Francisco

Request: \$454,000

Funding Recommendation: \$454,000

Project Description:

This project will implement Advanced Signal Priority (ASP) for transit and emergency vehicles in South San Francisco's eastern neighborhoods, generally east of Airport Boulevard/US 101, including the signals along Airport Boulevard. The project aims to enhance transit service and emergency vehicle response times by upgrading signalized intersections in the East of 101 subarea. The primary benefit is improved transit reliability, which supports increased transit ridership and encourages a shift toward more sustainable transportation options. This portion of funding would support procurement of equipment and construction.

7. Bus Stop Improvement Plan Implementation – Near Term Phase 3

Sponsor: SamTrans

Request: \$367,200

Funding Recommendation: \$0*

Project Description:

The Project will complete design activities at 34 bus stop locations identified in the Bus Stop Improvement Plan (Plan). The Project will improve the experience for SamTrans riders by implementing bus stop improvements aligned with BSIP recommendations, which were based on extensive stakeholder and public feedback. Phase 3 Project bus stops are top priority bus improvements, chosen based on high scores in BSIP ranking criteria, including ridership, location within SamTrans Equity Priority Areas, and heat vulnerability.

* To promote a balanced geographic distribution of the available funding, the evaluation committee does not recommend funding this project in order to fund the Foster City RRFB project.

8. E-Micromobility Project

Sponsor: City of Burlingame

Request: \$400,000

Funding Recommendation: \$400,000

Project Description:

This Project will continue Burlingame's existing e-bike sharing program, expand access through new subsidies, and introduce e-bikes into the City's fleet. The program includes ongoing support for the public e-bike share operated by Spin in partnership with the City of Millbrae, a new \$1,000 pilot rebate for residents purchasing e-cargo bikes, and rebates for Burlingame staff to encourage commuting by e-bike and public transit. In addition, the City proposes to purchase e-bikes for municipal use. Collectively, these efforts aim to provide cleaner, more active travel options, reduce reliance on personal vehicles, and advance the City's sustainability and mobility goals.

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9. ITS Signal Resiliency and Smart Corridor Expansion Project

Sponsor: City of San Carlos

Request: \$403,000

Funding Recommendation: \$403,000

Project Description:

This Project will upgrade all 24 City-owned signalized intersections in San Carlos with battery backup systems and integrate new developer-installed signals at Industrial Road and Commercial Street with the San Mateo County Smart Corridor System. The improvements will enhance traffic flow and reduce congestion for commuters, businesses, and emergency services as the City continues to grow. In addition, the battery backup systems will provide resiliency during outages or closures, supporting reliable emergency response and improving overall safety. This portion of funding would support procurement of equipment and construction.

10. South San Francisco Western Neighborhoods Signal Priority

Sponsor: City of South San Francisco

Request: \$454,000

Funding Recommendation: \$454,000

Project Description:

This project will implement Advanced Signal Priority (ASP) for transit and emergency vehicles in South San Francisco's western neighborhoods, generally west of US 101. This portion of the request includes construction of an ASP system. The project aims to enhance transit service and emergency vehicle response times by upgrading signalized intersections in the West of 101 subarea. The primary benefit is improved transit reliability, which supports increased transit ridership and encourages a shift toward more sustainable transportation options. This portion of funding would support procurement of equipment and construction.

11. E-Micromobility Project

Sponsor: City of Millbrae

Request: \$500,000

Funding Recommendation: \$500,000

Project Description:

This project supports continuation of the the joint public e-bike sharing program operated by Spin to expand sustainable transportation options. Funding will support bike racks and corrals, ride subsidies, and access to program metrics for City staff. The Project also includes a rebate program for income-eligible Millbrae residents to purchase standard, cargo, or adaptive e-bikes and e-scooters, promoting active, cost-effective travel. Additionally, two e-bikes will be added to the City of Millbrae fleet, allowing staff to complete local duties without

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relying on personal or fleet vehicles. Collectively, these efforts aim to reduce single-occupancy vehicle trips and improve equitable access to sustainable transportation.

12. Community Vanpool Program

Sponsor: City of Redwood City

Request: \$500,000

Funding Recommendation: \$500,000

Project Description:

This project will launch a vanpool program to support essential and service workers commuting from up to 60 miles to Redwood City. Sponsored by Redwood City and implemented by Manzanita Works in partnership with licensed transportation providers, the program will serve workers for whom commuting costs are a financial hardship and who are not easily served by public transit. Eligible participants may also access subsidized GoPasses through Caltrain's Pass Forward program. The Project aims to reduce single-occupancy vehicle trips, improve commuting options, enhance quality of life for essential workers, and decrease vehicle-related emissions.

13. Crossing Improvements at Heather Elementary School Entrance & Melendy Drive

Sponsor: City of San Carlos

Request: \$388,800

Funding Recommendation: \$0

Project Description:

The project, located at Melendy Drive in front of Heather Elementary School, will install a crosswalk with rectangular rapid flashing beacons, curb extensions, Americans with Disabilities Act compliant curb ramps, and other safety enhancements, including but not exclusive to striping refresh & installation, parking restriction additions, and safety signage additions.

14. Safe Routes to School: RRFB Installation for High-Priority Uncontrolled Crosswalks

Sponsor: City of Foster City

Request: \$360,000

Funding Recommendation: \$360,000

Project Description:

The project targets five high-risk, uncontrolled crosswalks adjacent to three public schools in the City of Foster City. These sites were identified by the San Mateo-Foster City School District in collaboration with the City of Foster City as priorities due to high student pedestrian volumes and the absence of traffic control devices. This project proposes to install Rectangular Rapid Flashing Beacons (RRFBs) at five uncontrolled crosswalks near Audubon Elementary, Bowditch Middle School, and Brewer Island Elementary. The goal is to enhance

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pedestrian safety for over 2,300 students and their families by improving visibility and increasing driver yield rates at school crossings.

Competitive – Small/Coastal Jurisdictions

1. Bayshore Blvd. Mobility & Bus Stop Improvements

Sponsor: City of Brisbane

Request: \$500,000

Funding Recommendation: \$500,000

Project Description:

The project will upgrade the southbound SamTrans bus stop at Bayshore Boulevard near Van Waters and Rodgers Road and adjacent to a 58-unit mobile home park to meet current SamTrans Bus Stop Improvement Plan standards and the design vision of the Bayshore Mobility Plan. Improvements include installation of a bus boarding island, ADA-compliant accessibility features, seating, overhead shelter, lighting, and safer pedestrian connections. These upgrades will improve transit rider comfort, safety, and accessibility, encourage increased transit use, and support multimodal travel along this critical regional corridor that sees 80% through traffic, and which will see substantial transportation demand associated with the future Baylands development.

2. Cunha Intermediate School Safety and Connectivity Project

Sponsor: City of Half Moon Bay

Request: \$465,000

Funding Recommendation: \$465,000

Project Description:

The project will improve pedestrian safety and accessibility near Cunha Intermediate School and the San Mateo County Library in Half Moon Bay. This includes new curb ramps, bulb-outs, restriped crosswalks, signage, and approximately 215 feet of new curb, gutter, and sidewalk along Miramontes Street, as well as additional ramps at the Purissima Street intersection. These improvements will shorten crossing distances, calm traffic, enhance visibility, and complete a key gap in the pedestrian network between the school and Half Moon Bay's historic downtown.

3. Pedestrian Access and Crossing Enhancements for Students (PACES)

Sponsor: City of Pacifica

Request: \$436,500

Funding Recommendation: \$436,500

Project Description:

The project includes the construction of high-visibility crosswalks, raised crosswalks, curb extensions, yield lines, and red curb painting around Cabrillo Elementary School and Sunset Ridge Elementary School. These safety enhancements are designed to slow vehicle speeds, improve driver awareness and visibility, and provide safer, more visible crossing points for students and families. By creating a more pedestrian- and bike-friendly environment, the

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project aims to reduce collisions and encourage active and sustainable transportation to and from school. In doing so, it helps reduce Vehicle Miles Traveled (VMT) by shifting short, car-based school drop-off and pick-up trips to walking and biking modes.

Intelligent Transportation Systems Projects by Rank

1. South San Francisco Eastern Neighborhoods Signal Priority

Sponsor: City of South San Francisco

Request: \$46,000

Funding Recommendation: \$46,000

Project Description:

This project will implement Advanced Signal Priority (ASP) for transit and emergency vehicles in South San Francisco's eastern neighborhoods, generally east of Airport Boulevard/US 101, including the signals along Airport Boulevard. The project aims to enhance transit service and emergency vehicle response times by upgrading signalized intersections in the East of 101 subarea. The primary benefit is improved transit reliability, which supports increased transit ridership and encourages a shift toward more sustainable transportation options. This portion of the funding will support design of the ASP system.

2. South San Francisco Western Neighborhoods Signal Priority

Sponsor: City of South San Francisco

Request: \$46,000

Funding Recommendation: \$46,000

Project Description:

This project will implement Advanced Signal Priority (ASP) for transit and emergency vehicles in South San Francisco's western neighborhoods, generally west of US 101. This portion of the request includes construction of an ASP system. The project aims to enhance transit service and emergency vehicle response times by upgrading signalized intersections in the West of 101 subarea. The primary benefit is improved transit reliability, which supports increased transit ridership and encourages a shift toward more sustainable transportation options. This portion of funding would support design of the ASP system.

3. ITS Signal Resiliency and Smart Corridor Expansion Project

Sponsor: City of San Carlos

Request: \$121,000

Funding Recommendation: \$121,000

Project Description:

This Project will upgrade all 24 City-owned signalized intersections in San Carlos with battery backup systems and integrate new developer-installed signals at Industrial Road and Commercial Street with the San Mateo County Smart Corridor System. The improvements will enhance traffic flow and reduce congestion for commuters, businesses, and emergency services as the City continues to grow. In addition, the battery backup systems will provide

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resiliency during outages or closures, supporting reliable emergency response and improving overall safety. This portion of funding would support design of the system.

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Planning Projects by Rank

1. South San Francisco TDM Implementation Program

Sponsor: City of South San Francisco

Request: \$200,000

Funding Recommendation: \$200,000

Project Description:

This project will supplement the City's existing TDM program by defining and implementing a fine structure for sites not compliant with their adopted TDM plans and/or mode split targets, conducting outreach to sites in advance of fine implementation, and implement trip cap monitoring for the area east of US 101. Through this effort, the City seeks to reduce single-occupancy vehicle trips and improve multimodal and sustainable transportation throughout the city.

2. Transportation Demand Management Reform Project

Sponsor: City of Belmont

Request: \$200,000

Funding Recommendation: \$0*

Project Description:

The Belmont TDM Reform project aims to update the existing TDM ordinance to align with regional C/CAG TDM guidelines to establish a single TDM requirement for each development project.

* The evaluation committee does not recommend funding Belmont's policy request; instead, the TA will provide technical assistance to help refine the scope and update existing policy as well as identify opportunities to apply in the next TDM CFP.

3. Standards and Guidelines to Establish a Transportation Management Association in the City of San Carlos

Sponsor: City of San Carlos

Request: \$199,800

Funding Recommendation: \$199,800

Project Description:

The City of San Carlos will develop standards to guide implementation of a new Transportation Management Association (TMA) serving the East Side Innovation District, which includes the planned 25-acre Alexandria Center for Life Sciences campus and up to 11 additional developments totaling 3.6 million square feet. As the City's first TMA, this effort will identify best practices and establish thresholds for phasing in TMA policies, such as when to provide transit passes or expand to additional properties, and create standards by which the new TMA should be modeled. The Project will ensure that the Alexandria TMA is implemented effectively, reduce traffic impacts from new development.

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4. TDM Program Refinement and Implementation Project

Sponsor: City of East Palo Alto

Request: \$150,000

Funding Recommendation: \$0

Project Description:

This project will advance the next phase of the City's Transportation Demand Management (TDM) Program through refinement of the TDM Ordinance and development of supporting projects. The scope includes updating ordinance language and program guidelines, coordinating with San Mateo County on TDM requirements, and reviewing TDM plans for compliance. The Project will improve mobility by reducing vehicle trips, lowering emissions, and alleviating traffic congestion.