



SAN MATEO COUNTY

**Transportation
Authority**

C/CAG

City/County Association of Governments
of San Mateo County

San Mateo County Shuttle Program Call for Projects Workshop

December 15, 2015 1:30 PM

SamTrans Auditorium



Presentation Overview

- **San Mateo County Shuttle Program**
- **Eligibility**
- **Process**
- **Evaluation Criteria**
- **Summary of Changes (this call & next)**
- **Schedule**



Program Overview

- **San Mateo County Shuttle Program:
Joint TA & C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**



Eligibility Requirements

- **Sponsor must be a public agency**
- **Serves county residents & employees**
- **Provides access to regional transit and/or meets local mobility needs**
- **Open to public & ADA compliant**
- **Funds are to supplement, not supplant other funding sources**
- **SamTrans concurrence letter required**
- **Governing board resolution required**



Process: Funding & Evaluation

- **Joint Call for Projects was issued December 14, 2015**
 - **Covers Fiscal Years 2017 & 2018**
 - Up to \$9.0 million from TA Measure A**
 - Up to \$1.0 million from C/CAG**
 - Up to \$10.0 million total funds available**
- **Minimum 25% match required**
- **One application process, one staff evaluation panel**



Evaluation Criteria

	<u>New Shuttles</u>	<u>Existing Shuttles</u>
• Need & Readiness:	50%	40%
• Effectiveness:	15%	25%
• Funding Leverage:	20%	20%
• Policy Consistency & Sustainability:	15%	15%



Evaluation Criteria: Need & Readiness

Prioritization Criteria Category		Detailed Criteria
Need & Readiness Existing shuttles – 40% New shuttles – 50%	Project Need Existing shuttles - 20% New shuttles – 25%	<ul style="list-style-type: none">• Provides service to an area underserved by transit• Provides congestion relief• Provides service to special populations (e.g. transit dependent, seniors)
	Project Readiness Existing shuttles - 20% New shuttles – 25%	<ul style="list-style-type: none">• Solid service plan describing how service will be delivered for the funding period• Solid funding plan to deliver the service



Evaluation Criteria: Effectiveness

Prioritization Criteria Category	Detailed Criteria
Effectiveness Existing shuttles – 25% New shuttles – 15%	<ul style="list-style-type: none">• Annual operating cost/passenger for past 12 months (FY2015) for existing shuttles, or projected if new shuttles• Annual passengers/service hour for past 12 months (FY2015) for existing shuttles, or projected if new shuttles• Shuttle links w/ other fixed route transit (more points for higher ridership routes)• Improves access from TOD to major activity centers• Reduces single occupant vehicle trips & vehicle miles traveled



Evaluation Criteria: Funding Leverage

Prioritization Criteria Category	Detailed Criteria
Funding Leverage – 20%	Percentage of matching funds contribution: <ul style="list-style-type: none">• >25% to <50% up to 10 pts• 50% to <75% up to 15 pts• 75% to <100% up to 18 pts• Extra 2 pts for private sector funding, less public subsidy



Evaluation Criteria: Policy Consistency & Sustainability

Prioritization Criteria Category	Detailed Criteria
Policy Consistency & Sustainability – 15%	<ul style="list-style-type: none">• Shuttle is included in an adopted local, specific area, county or regional plan• Supports jobs & housing growth/economic development• Use of clean fuel vehicle(s) for service• Accommodation for bicycles• Demonstration of cost savings



Summary of Changes For This Call for Projects

Required sponsor consultation with SamTrans prior to submittal of applications for new shuttles, as well as existing shuttles that don't meet the established benchmarks

Service Type	Operating Cost/Passenger	Passengers/Service Hour
Commuter	\$7	15
Community or combination	\$9	10
Door to Door	\$18	2



Changes for Consideration with Future Call for Projects

- **For future cycles, propose increasing match requirement for existing shuttles that don't meet the operating cost/passenger benchmark, up to a maximum of 50%, to help pay for costs above the benchmark**
- **Match requirement based on FY2017 performance, effective for funding cycle covering FY2019 & FY2020**



Schedule

Timeline	Activity
Dec. 14, 2015	Call for Projects released
Dec. 15, 2015	Call for Projects workshop
Jan. 5, 2015	Date for sponsors to initiate contact with SamTrans by for req'd concurrence letter/tech. assistance
Feb. 12, 2016	Applications due to the TA by 4:00pm, submit 1 original, 7 hard copies & 1 electronic copy
March 2016	Panel evaluation of applications
April 2016	Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC & CMEQ committee
May 1, 2016	TA Board approves proposed Program of Projects
May 8, 2016	C/CAG Board approves proposed Program of Projects



C/CAG

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Call for Projects Contacts

- **General Application Questions**

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Tom Madalena – C/CAG

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- TA web site: [www.smcta.com/Projects/Call for Projects.html](http://www.smcta.com/Projects/Call_for_Projects.html)
- C/CAG Website: ccag.ca.gov/opportunities/call-for-projects/

- **Contact for Concurrence Letter & Technical Assistance**

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