



SAN MATEO COUNTY

**Transportation  
Authority**

**C/CAG**

City/County Association of Governments  
of San Mateo County

# San Mateo County Shuttle Program Call for Projects Workshop

January 21, 2014 1:30 PM

SamTrans Auditorium



# Presentation Overview

- **San Mateo County Shuttle Program**
- **Sponsors/Roles**
- **Process**
- **Requirements**
- **Evaluation Criteria**
- **Schedule**



# Program Overview

- **San Mateo County Shuttle Program:  
Joint TA & C/CAG Call for Projects**
  - TA Measure A Local Shuttle Program
  - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**



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# Joint Call for Projects

- **FY 2014 + FY 2015**
- **TA and C/CAG combined funding**
- **\$ 7 million available for 2 years**
- **Applications due February 14th to C/CAG**



## **Sponsors / Roles**

- **Eligible applicants: cities, public agencies**
- **Private entities/employers not eligible, but encouraged to partner with eligible applicants**
- **Sponsors may contract with other entities to provide/manage shuttle service**





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## **Process**

- **Single application form**
- **Single evaluation criteria/process**
- **TA & C/CAG recommend list**
- **TA & C/CAG Board approval**
- **Single fund source/funding agreement with TA or C/CAG**
- **Funding agreement review/comments from sponsors required by February 14<sup>th</sup>. Sample agreements are on TA website.**



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# Process

- **Resolution of Local Support required**
- **Concurrence letter from SamTrans required**
- **Technical Assistance Program from SamTrans and Alliance for shuttle development and performance improvement is encouraged**
- **Technical Assistance Program participation can increase the effectiveness of applications**



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# Requirements

- **Resident/employee trips and/or major transit connection w/in San Mateo county**
- **Shuttles must Open to public and compliant with the Americans with Disabilities Act (ADA)**
- **25% matching funds**
- **Letter of concurrence/sponsorship from SamTrans**
- **Non-supplantation of funds certification**
- **Resolution of Local Support**





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# Evaluation Criteria

- **Need & Readiness: 40%-50%**
- **Effectiveness: 15%-25%**
- **Funding Leverage: 20%**
- **Policy Consistency & Sustainability: 15%**



# Evaluation Criteria: Need & Readiness

Prioritization Criteria Category		Detailed Criteria
<b>Need &amp; Readiness</b>  Existing Shuttles – 40% New Shuttles – 50%	Project Need	<ul style="list-style-type: none"><li>• Provides service to an area underserved by transit</li><li>• Provides congestion relief</li><li>• Provides service to special populations (e.g. transit dependent, seniors)</li></ul>
	Project Readiness	<ul style="list-style-type: none"><li>• Solid service plan describing how service will be delivered for the funding period</li><li>• Solid funding plan to deliver the service</li></ul>



# Evaluation Criteria: Effectiveness

<b>Prioritization Criteria Category</b>	<b>Detailed Criteria</b>
<b>Effectiveness</b>  Existing Shuttles – 25% New Shuttles – 15%	<ul style="list-style-type: none"><li>• Annual operating cost/passenger for past 12 months or projected, if new</li><li>• Annual passengers/service hour for past 12 months or projected, if new</li><li>• Shuttle links w/ other fixed route transit (more points for higher ridership routes)</li><li>• Improves access from TOD to major activity centers</li><li>• Reduces single occupant vehicle trips &amp; vehicle miles traveled occupant</li></ul>



# Evaluation Criteria: Funding Leverage

<b>Prioritization Criteria Category</b>	<b>Detailed Criteria</b>
<b>Funding Leverage – 20%</b>	Percentage of matching funds contribution: <ul style="list-style-type: none"><li>• &gt;25% to &lt;50% 10 pts</li><li>• 50% to &lt;75% 15 pts</li><li>• 75% to &lt;100% 18 pts</li><li>• Extra 2 pts for private sector funding, less public subsidy</li></ul>



# Evaluation Criteria: Policy Consistency & Sustainability

Prioritization Criteria Category	Detailed Criteria
<b>Policy Consistency &amp; Sustainability – 15%</b>	<ul style="list-style-type: none"><li>• Shuttle is included in an adopted local, specific area, county or regional plan</li><li>• Supports jobs &amp; housing growth/economic development</li><li>• Use of clean fuel vehicle(s) for service</li><li>• Accommodation for bicycles</li><li>• Demonstration of cost savings (e.g. contractor may provide reduced rates if service used for both peak &amp; off-peak service)</li></ul>





## **Schedule**

- **Call issued: January 13**
- **SamTrans letter request due: January 31**
- **Applications due to C/CAG: February 14**
- **Governing Board Resolution of local support due: March 7**
- **Panel Evaluation of applications: March**
- **Draft list to committees for review: April**
- **TA Board approval: May 1**  
(projected)
- **C/CAG Board approval: May 8**  
(projected)



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## For more information

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