



SAN MATEO COUNTY

**Transportation  
Authority**

# Measure A Strategic Plan Update

Public Outreach Meetings  
October 2014



# Presentation Outline

- **What is Measure A?**
- **Strategic Plan development process**
- **Program challenges and opportunities**
- **Financial outlook**
- **Recommendations**
- **Implementation strategy**
- **Public feedback**



# What is Measure A?

- **Half-cent transportation sales tax approved by County voters**
  - Original Measure A: 1989 – 2008
  - Current Measure A: 2009 – 2033
- **Measure A Program Goals**
  - Reduce commute corridor congestion
  - Make regional connections
  - Enhance safety
  - Meet local mobility needs
- **Part of the larger transportation solution, used to leverage additional fund sources**



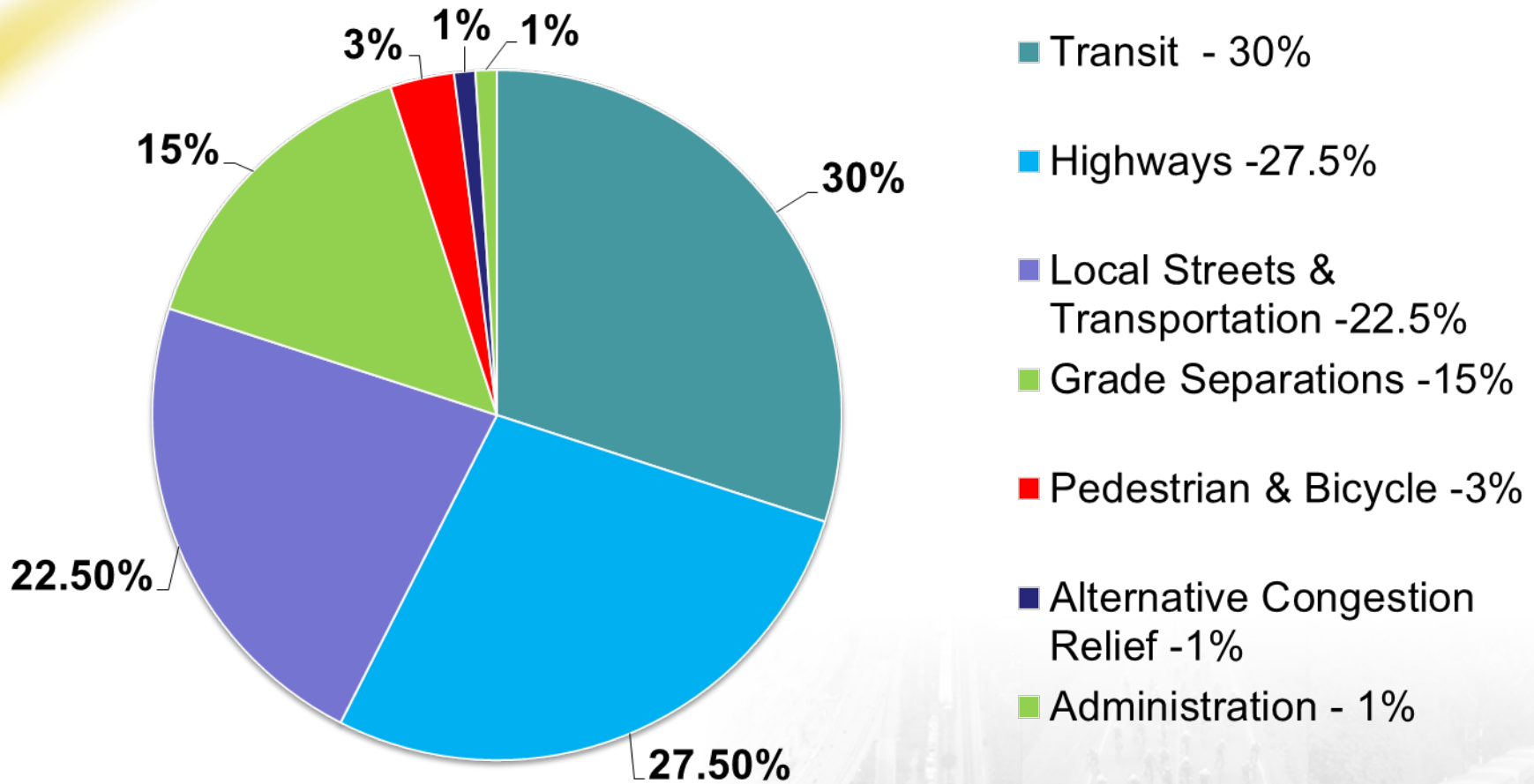
# Measure A Strategic Plan

- **Purpose - sets policy framework and guiding principles for:**
  - Funding prioritization and evaluation criteria used for the selection of projects
  - Procedures for sponsors to initiate and implement projects
- **Measure A requires a Strategic Plan, updated at least every 5 years**
- **Last plan: 2009-2013**
- **Update needed for 2014-2019**





# Measure A Program Categories





# Strategic Plan Development Process

## June-August:

- Looked at past Plan accomplishments
- Reviewed demographic and travel data
- Assessed financial outlook for next 5 years
- Conducted stakeholder outreach

October: Draft Plan framework to Board and public outreach

November: Revise Draft Plan with public input

December: Board adoption of Final Plan



# Accomplishments Past 5 Years

- **Established a competitive Call for Projects process and awarded more than \$100 million to projects from the following categories:**
  - **Grade Separation**
  - **Highway**
  - **Local Shuttle**
  - **Pedestrian/Bicycle**
- **Allocated more than \$160 million directly to sponsors in the remaining categories**
- **Examples of recent completed projects:**  
**101 Auxiliary Lanes, San Bruno Grade Separation, 101 Ralston Ped/Bicycle Bridge, SSF Ferry Terminal**



# Stakeholder Outreach

**TA reached out to the following for input:**

- **TA, SamTrans and Caltrain Citizens Advisory committees**
- **C/CAG Technical Advisory Committee**
- **SM County Paratransit Coordinating Council**
- **SamTrans Accessibility Committee**
- **San Mateo County Economic Development Association**
- **C/CAG Congestion Management and Environment Quality Program Committee**
- **C/CAG Bicycle and Pedestrian Committee**





# Challenges and Opportunities

- **The current processes for project selection and initiation are viewed as working well**
- **Flexibility of the program is particularly appreciated**
- **Challenges/opportunities are both:**
  - **Program-wide**
  - **Category specific**



# Program-wide Challenges and Opportunities

- **Metrics needed to assess how well projects are meeting Measure A goals**
- **Project delivery can be impacted by sponsor resources and expertise**
- **Need to focus on the following in light of state-wide and regional initiatives:**
  - **Complete Streets**
  - **Sustainability**



# Category-specific Challenges and Opportunities

## Highway/Grade Separation Programs

- Insufficient funds to deliver ongoing projects in the pipeline
- Need to balance delivery of pipeline projects while funding new requests

## Pedestrian and Bicycle Program

- Stakeholders concerned 3% of funds are insufficient to address needs
- Ensure funds are available for a wide mix of projects, while retaining the ability to deliver large capital projects



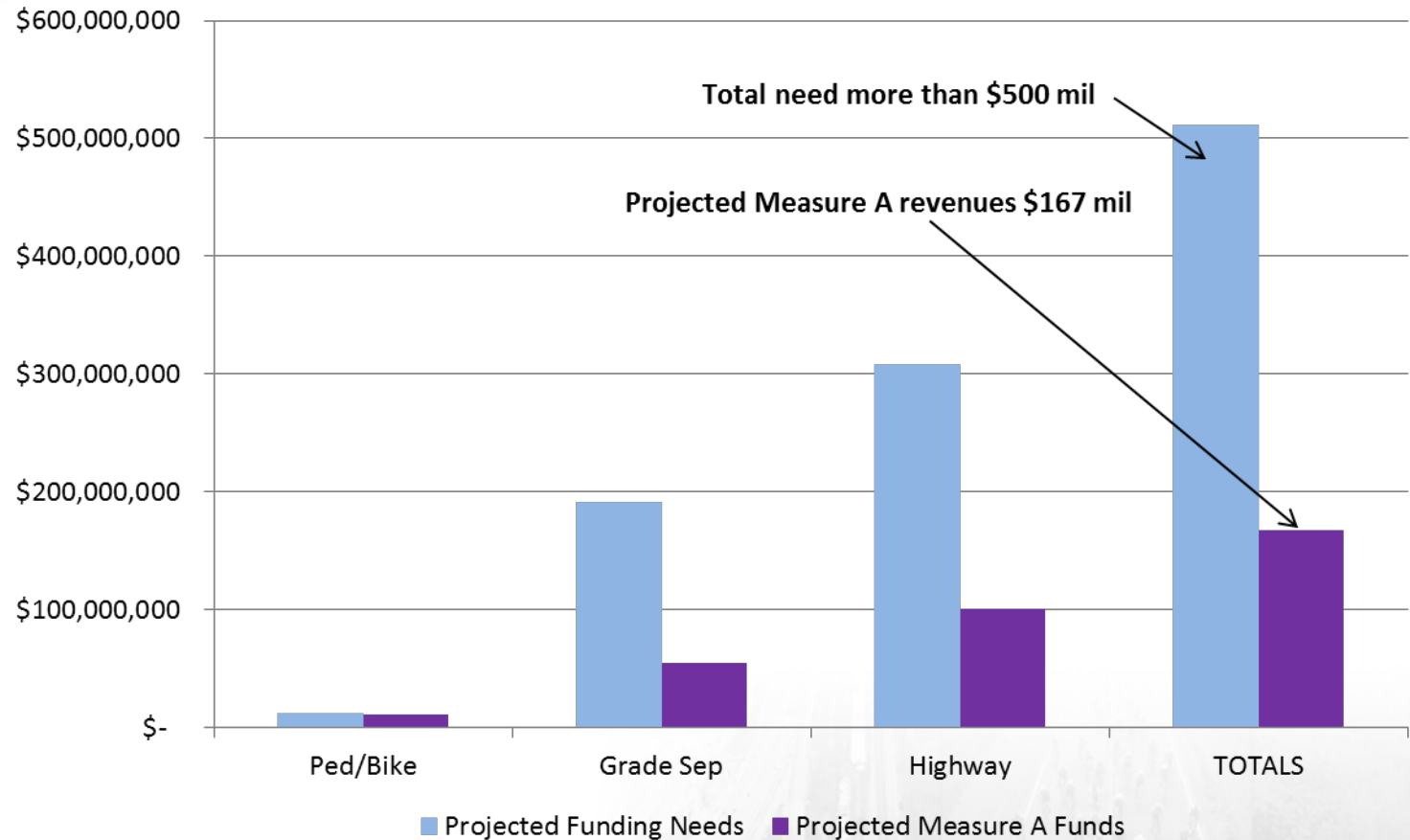
# Category-specific Challenges and Opportunities

## Shuttle/Alternative Congestion Relief Program

- **SamTrans Mobility Management Plan to provide planning guidance**
  - **Who best to plan and administer shuttle service?**
  - **TA to leverage shuttle planning effort to improve delivery of cost effective service**
  - **Assistance identifying countywide needs for alternative congestion relief**



# Funding Challenges FY2015 - 2019



**Potential needs for projects in the funding pipeline from the Call for Projects process for the pedestrian/bicycle, grade separation and highway programs**





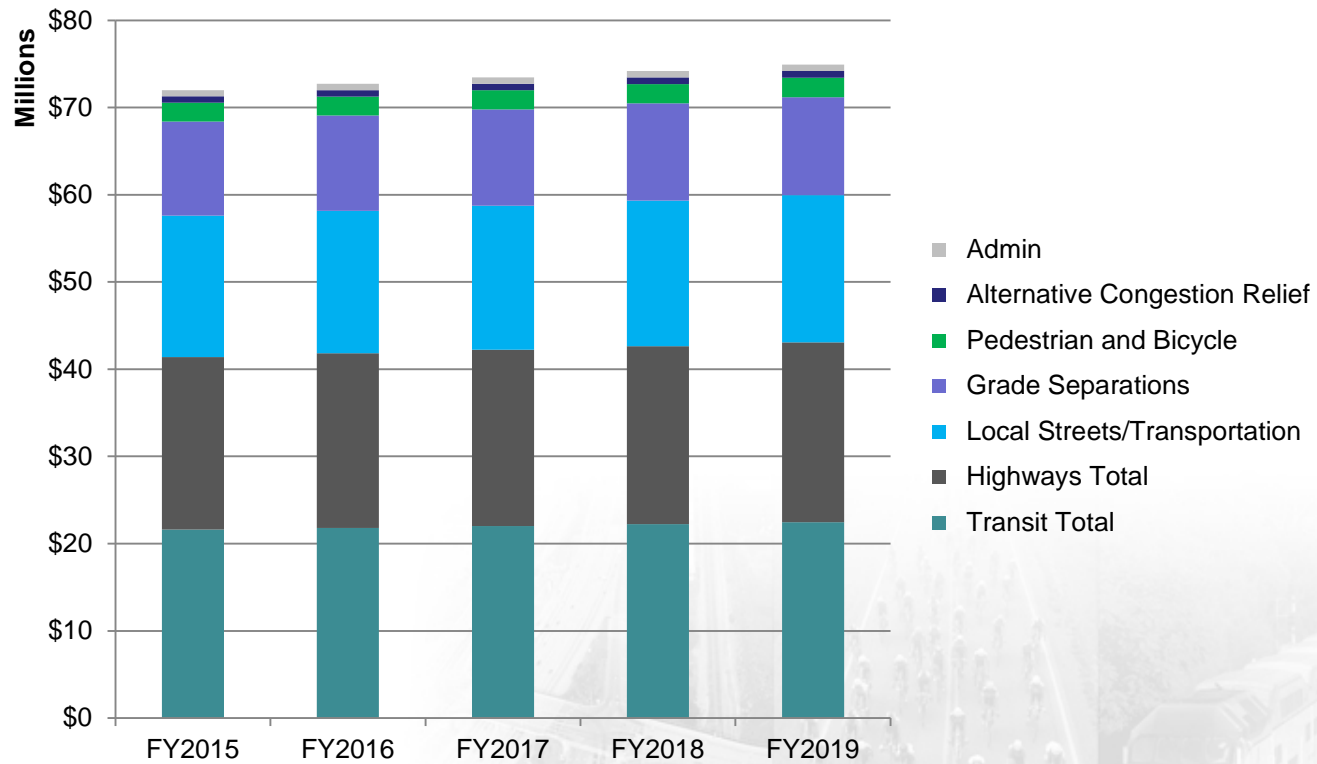
# Overall Financial Outlook

- **Budgeted Fiscal Year 2015 sales tax revenue receipts: \$72 million**
- **Measure A funds over the next 5 years: \$430 million**
  - **Assumes a 1% growth of sales tax receipts: \$367 million**
  - **Including current fund balance from new Measure A: \$63 million**



# Annual Measure A Revenues

	FY2015	FY2016	FY2017	FY2018	FY2019
Projected Measure A Revenues (\$M)	\$72.0	\$72.7	\$73.4	\$74.2	\$75.0





## Other Funding Issues

- **Current call-for-projects funding cycles may not align well with anticipated state and federal grant opportunities**
- **Potential funding opportunities, with some uncertainties**
  - **Federal MAP21 Reauthorization**
  - **State Cap & Trade funds**
  - **Caltrans STIP**
- **Project sponsors encouraged to explore other funding opportunities, including traditional and innovative financing**



# Recommendations and Implementation Strategy





# Project Selection & Funding Cycles

- **Adjust TA funding calls to better align with and leverage external funding sources**
- **Include Complete Streets, where contextually appropriate, and better define Sustainability as a project selection criteria**
- **Coordinate with external stakeholders on countywide planning efforts to better assist and guide project selection processes**
  - **SamTrans Mobility Management Plan**
  - **C/CAG Countywide Transportation Plan**





# Project Initiation & Implementation

- **Require Project Sponsors to coordinate project delivery decisions with the TA based on staffing resources and expertise**
- **Particularly relevant for the following programs:**
  - **Highway**
  - **Local Shuttle**



# Implementation

- **Continue with current call-for-projects process**
  - **Develop schedules that better align with other funding programs**
- **Develop a Capital Improvement Program to better assess funding needs with projected revenues**
  - **Useful in timing Measure A funding calls**
  - **Advocacy planning tool to better leverage external funding**



# Implementation

- **Explore and consider financing to advance needed projects**
  - **Backed by future Measure A receipts**
  - **Need to consider financing costs versus future construction cost increases**
- **Explore and develop performance metrics to better determine if programs meet Measure A goals**
  - **Consider both quantitative and qualitative evaluation**



# How Can You Participate?

- **Attend a public meeting and fill out a comment card**
- **Visit the project website to review the draft Strategic Plan:**  
[www.smcta.com/strategicplan](http://www.smcta.com/strategicplan)
- **Send us your comments:**  
[TAstrategicplan@SamTrans.com](mailto:TAstrategicplan@SamTrans.com)
- **Public comment period ends Nov. 10, 2014**