



SAN MATEO COUNTY
**Transportation
Authority**

San Mateo County Shuttle Program

Call For Projects for FY2019 & FY2020

Draft Recommendations

April 5, 2018

Board of Directors

Agenda Item #11a



Presentation Overview

- **Shuttle Program Overview**
- **Process**
- **Evaluation Criteria**
- **Project Proposals**
- **Draft Recommendation**
- **Schedule**
- **Considerations for Future Call for Projects**



Program Overview

- **San Mateo County Shuttle Program:
Joint TA – C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose:**
 - Provide matching funding for the operation of local shuttle service
 - Shuttles are to provide access to regional transit and/or meet local mobility needs



Process

TA Strategic Plan calls for:

- Funding considerations to be made through a Call for Projects
- Project Review Committee assembled to evaluate applications
- Projects reviewed based on a set of evaluation criteria
- Funding recommendations anchored to the evaluation criteria



Process: Funding & Evaluation

- **Call for Projects issued December 18, 2017 and closed on February 9, 2018**
 - Covers Fiscal Years 2019 & 2020
 - Up to \$9.0 million from TA Measure A
 - Up to \$1.0 million from C/CAG
 - Total of up to \$10.0 million available
- **Minimum match requirement**
 - 25% for all shuttles except those that miss the operating cost/passenger benchmark by 50% or more after 2 years, in which case a minimum 50% match is required
- **One application process, one staff evaluation panel**



Evaluation Criteria

	<u>New Shuttles</u>	<u>Existing Shuttles</u>
• Need:	25%	20%
• Readiness:	25%	20%
• Effectiveness:	15%	25%
• Funding Leverage:	20%	20%
• Policy Consistency & Sustainability:	15%	15%

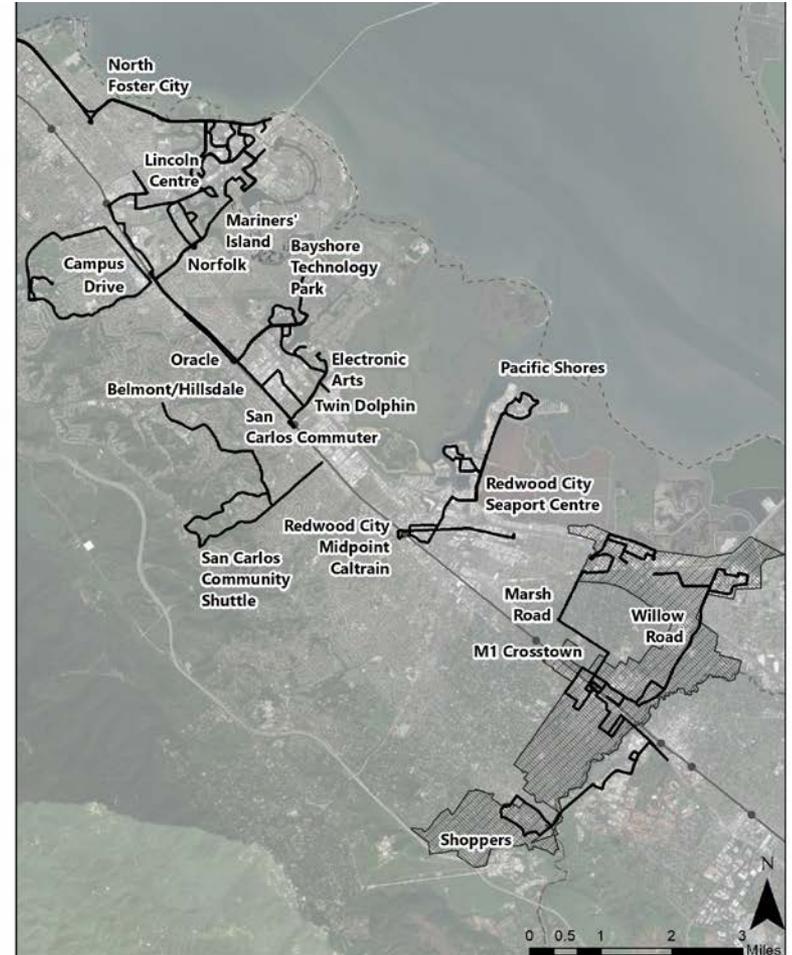
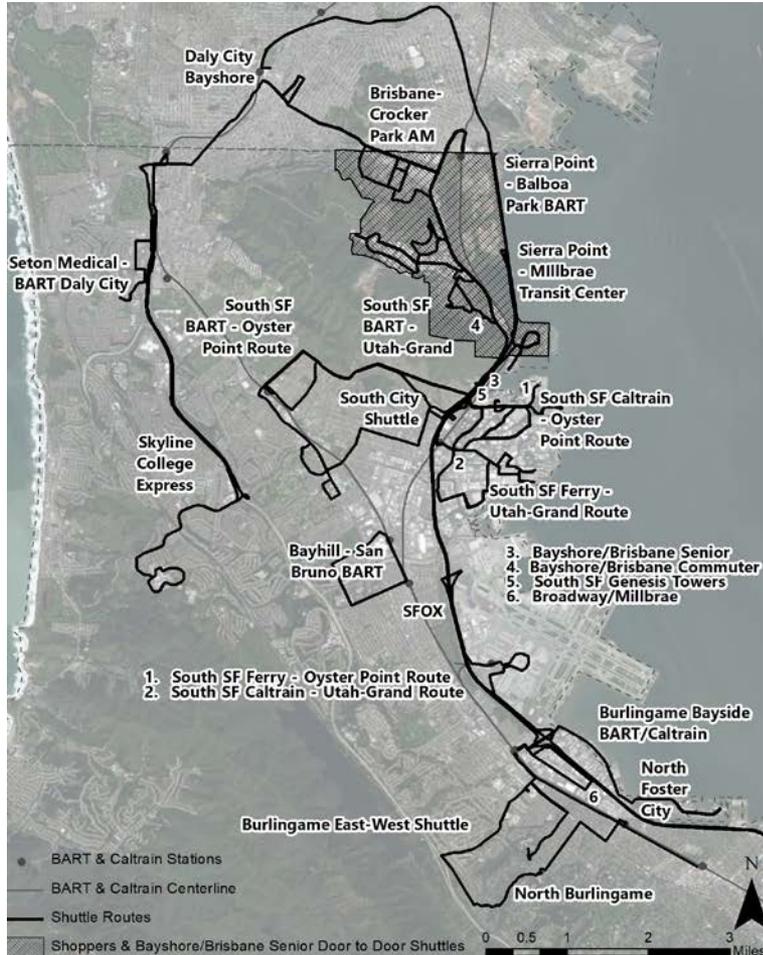


Project Proposals

- **\$11.4 million in sponsor funding requests, up to \$10 million available**
- **38 shuttles proposed from 9 sponsors**
 - **36 existing shuttles, 2 new shuttles**
 - **30 commuter shuttles, 8 community serving shuttles**
- **37 eligible shuttles considered for funding**



Location of All Proposed Shuttles



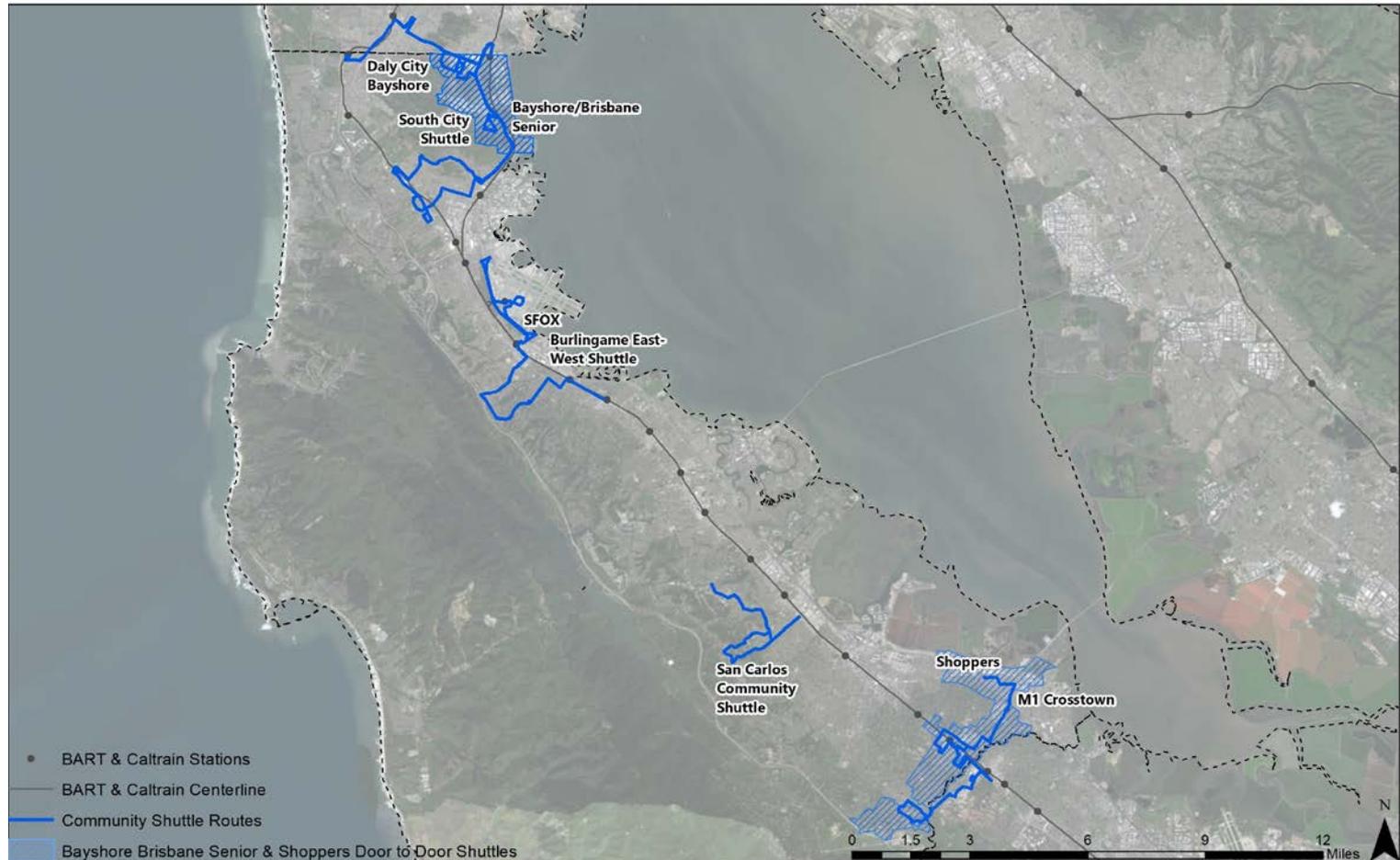


Location of all Proposed Commuter Shuttles





Location of all Proposed Community Serving Shuttles





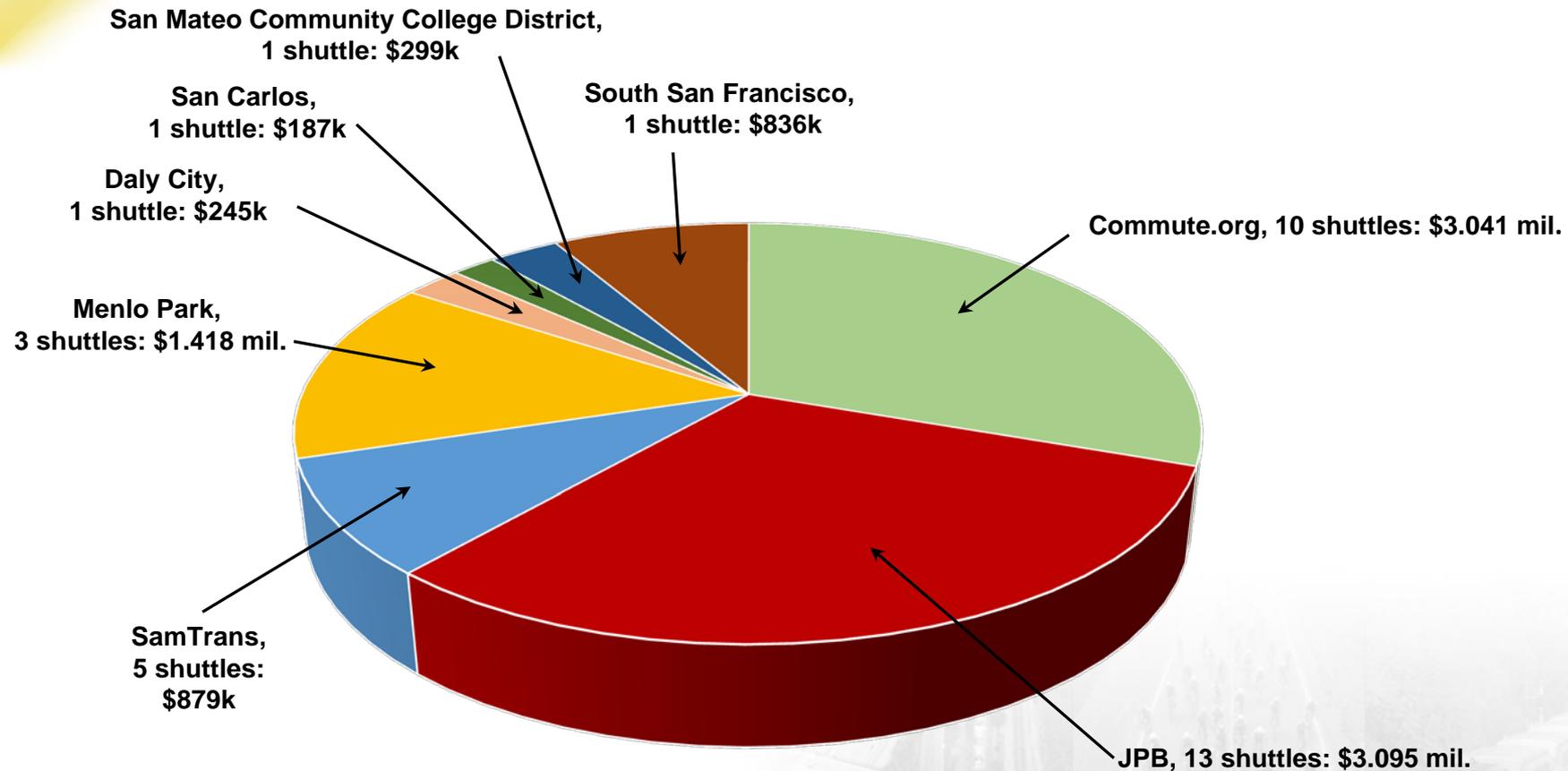
Draft Recommendations

37 eligible shuttles under consideration:

- **35 shuttles recommended for \$10 million**
 - Proposed Commute.org admin. costs to be considered through the ACR Program
 - Funding proposed to support existing Menlo Park Midday (Crosstown) shuttle service levels, not expanded service
- **2 shuttles not recommended for funding**
 - New SFOX service from Millbrae to SFO
 - Existing Menlo Park Shoppers' Shuttle



35 Recommended Shuttles, \$10.0 Mil.

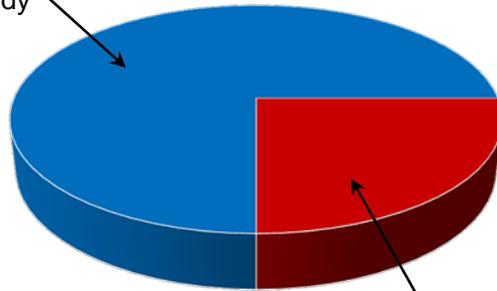




Recommended Shuttles: Public/Private Subsidy

Shuttles with Private Subsidy

27 shuttles w/
private subsidy

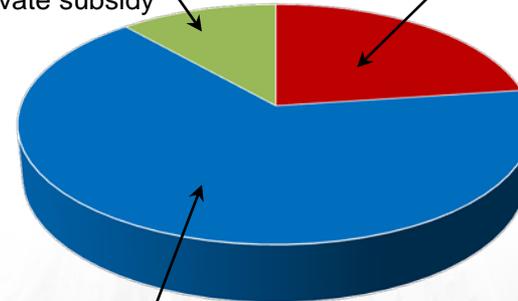


8 shuttles w/ no
private subsidy

Degree of Private Subsidy

4 shuttles: greater
than 50%
private subsidy

8 shuttles: less than 25%
private subsidy



23 shuttles: 25 to 50%
private subsidy

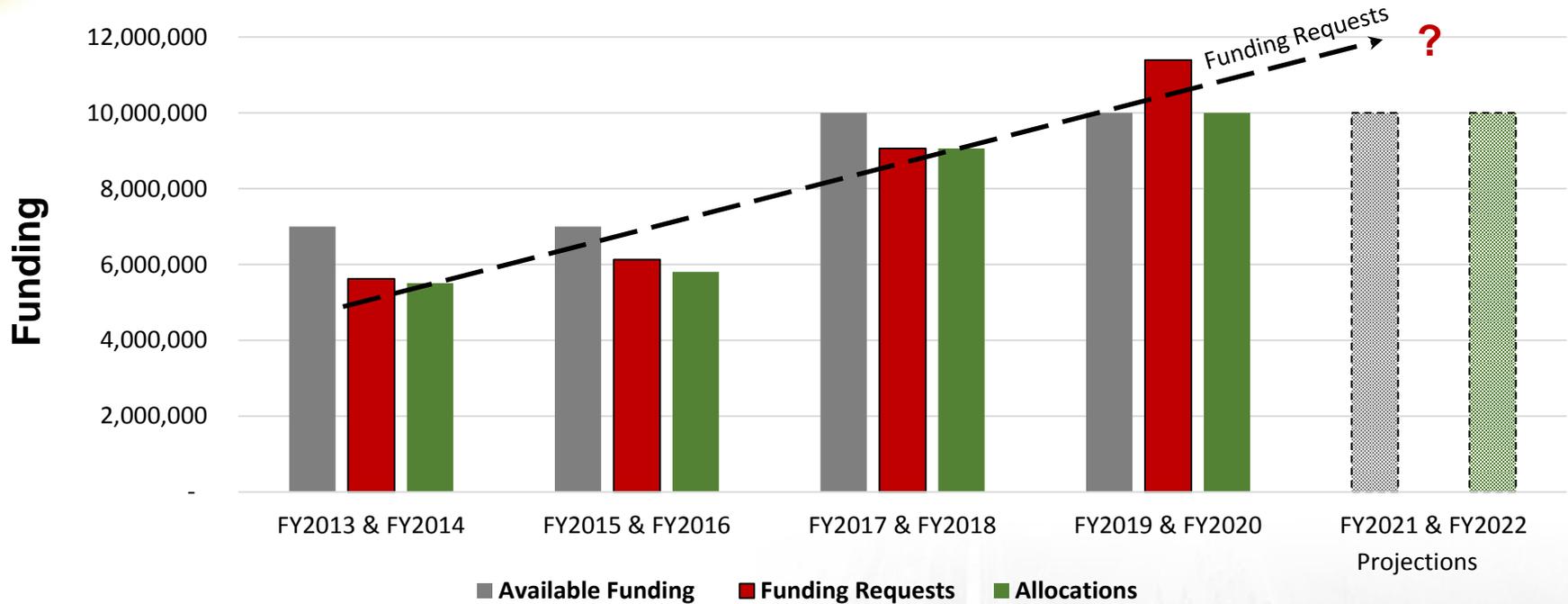


Schedule

Timeline	Activity
April 2018	Informational item to TA CAC and TA Board on Draft Program of Projects List
April 2018	Presentation to C/CAG TAC and CMEQ Committee
May 2018	TA and C/CAG Boards requested to approve proposed Program of Projects
May-June 2018	TA & C/CAG enter into funding agreements w/ project sponsors



Shuttle Call for Projects Trend Line



Call for Projects Funding Cycles



Considerations for Future Call for Projects

- Demand for funds increasing, calls may become more competitive
- Potential new sales tax revenue stream: Get Us Moving
- Should commuter shuttles w/ access to private employer contributions pay more than the minimum 25% match?
- Should there be a set-aside for community serving shuttles that serve transit dependent populations?