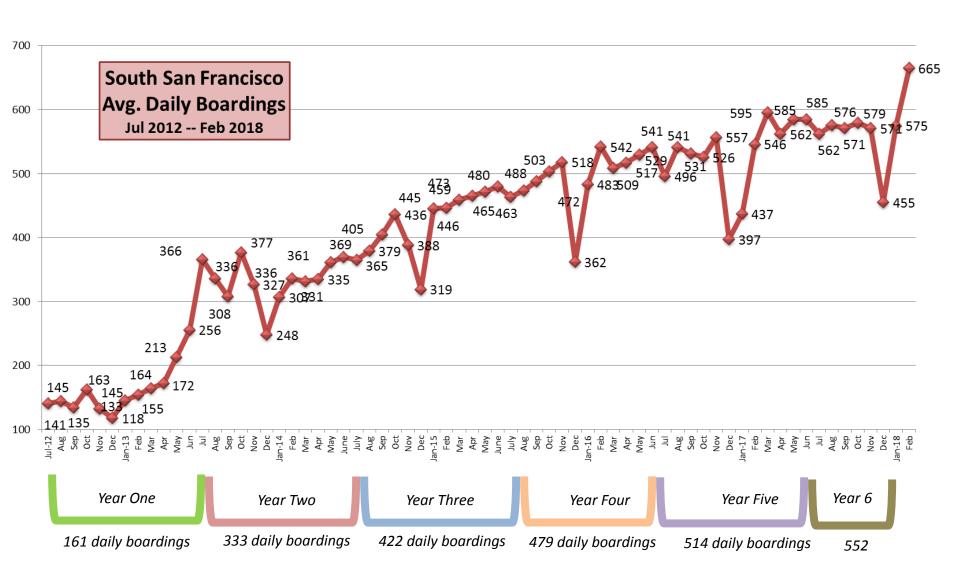
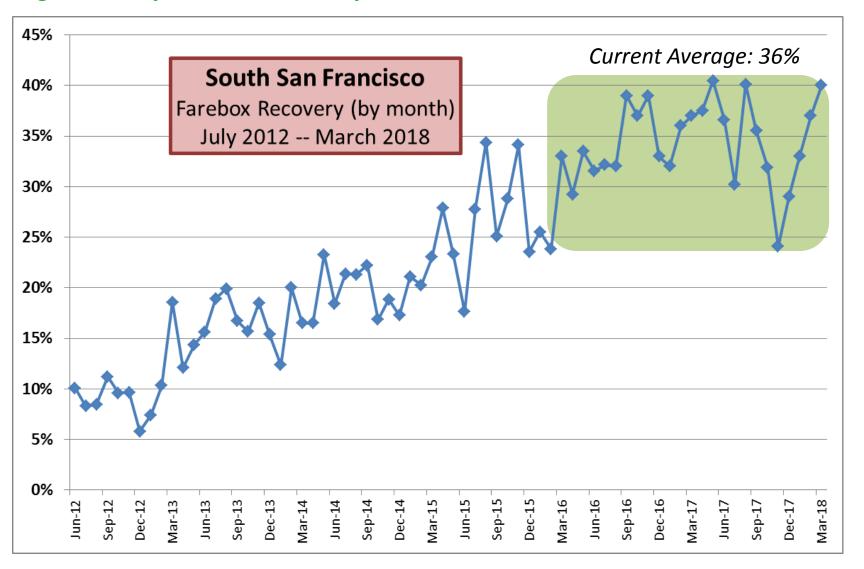


#### Average Daily Ridership, South San Francisco Ferry Service



#### **Average Monthly Farebox Recovery**



#### **Regional Measure 2 Program: Performance Criteria**

 Project has two years of ramp up and must reach threshold farebox recovery by the third year

Service Type	Ferry	Rail	Bus
Peak Service	40%	35%	30%
All Day Service	30%	25%	20%
Owl Service	N/A	N/A	10%

- Services that do not meet above thresholds in Year 3 must complete a Corrective Action Plan and submit to MTC for approval
- Ferry services are evaluated as individual routes, and not part of a larger system or program of services

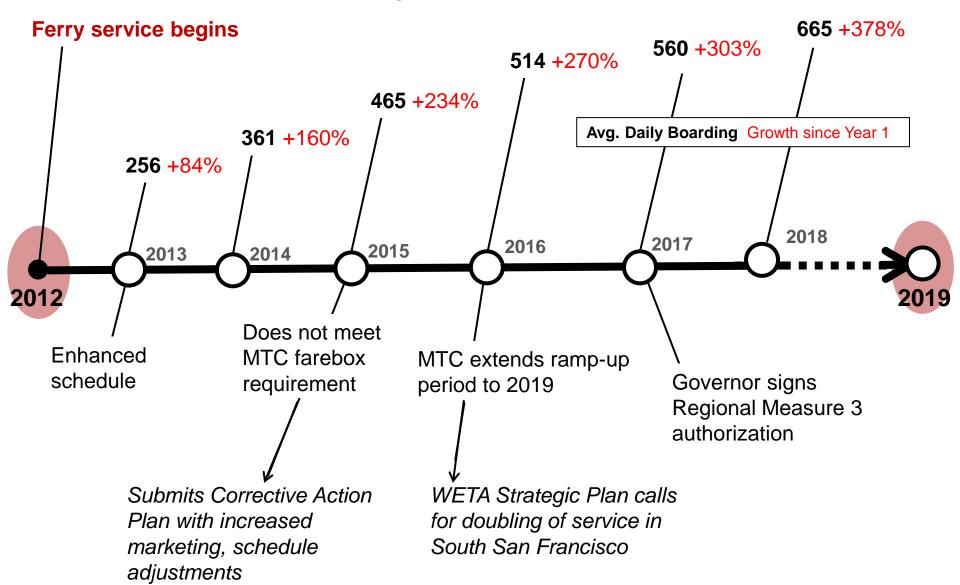


# WETA made an appeal in the Fall of 2015 to extend the deadline for Regional Measure 2 funding for South San Francisco Ferry

- Letters of support from South San Francisco ferry stakeholders
  - San Mateo Transportation Authority
  - SAMCEDA, Bay Area Council
  - Commute.org
  - City of South San Francisco
  - City of Alameda
  - Master's Mate's & Pilots
  - Supervisor Pine



### South San Francisco Ferry Service Timeline



### **South San Francisco Development Pipeline**

#### **UNDER CONSTRUCTION**

Project	Description	Developer
The Cove at Oyster Point	884,300 s.f. R&D, Office	HCP Oyster Point III I C
	220-room Hotel	
	20,000 s.f. Retail	2.5 million square
Genentech B-40	160,000 s.f. Office	feet of Office, R&D
Gateway of the Pacific	451,485 s.f. Office, R&D	space currently
Genesis South San Francisco North Tower	400,000 s.f. Office, R&D	under construction
Merck Campus	281,670 s.f. Office, R&D	Alexanana
475 Eccles Blvd. Campus	262,287 s.f. Office, R&D	Biomed Realty Trust, Blackstone Group

Source: SF Business Times, October 2017

#### **APPROVED**

Project	Description	Develor
Genentech Master Plan	2,600,000 s.f. Office, R&D	6.3 million square feet
Landing at Oyster Point, Phases 1 & 2	1,600,000 s.f. Office, R&D	of Office, R&D space
Balance of Gateway of the Pacific	1,200,000 s.f. Office, R&D	approved for
249-279 East Grand Avenue	540,000 s.f. Office, R&D	Alexa development
494 Forbes Blvd.	326,000 Office, R&D	HCP Campuses

Source: SF Business Times, October 2017

**May 2018** 

12 Vessels

7 Terminals

**4 Routes** 

Peak Capacity of 1,802

7,583 Daily Riders

5 Peak Hour Landings at SF Ferry Building

\$33 Million Operating Budget

San Francisco Bay Area
Water Emergency
Transportation Authority

## **Strategic Plan**



2035



44 Vessels

16 Terminals

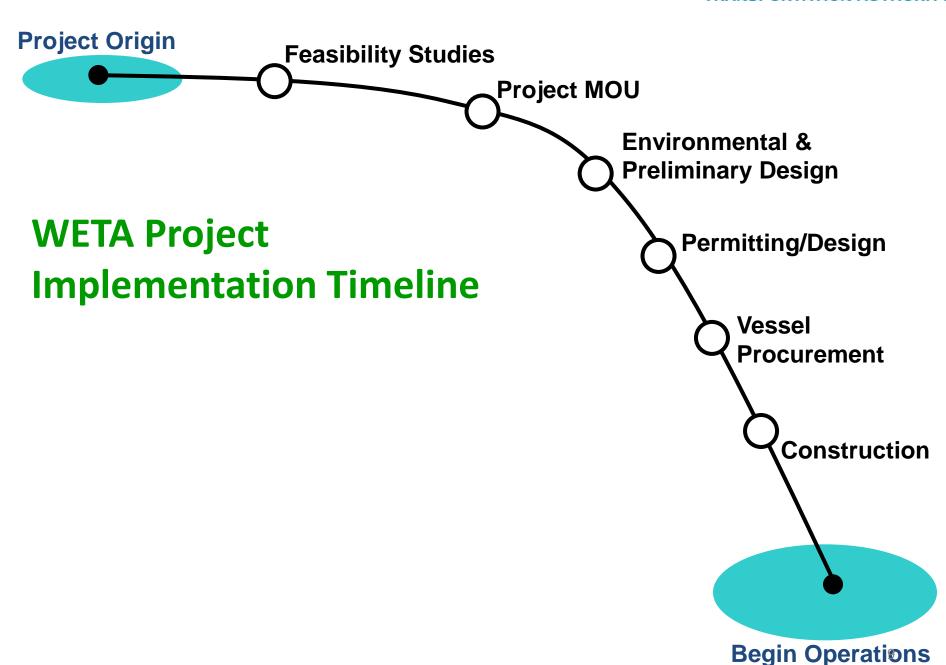
12 Routes

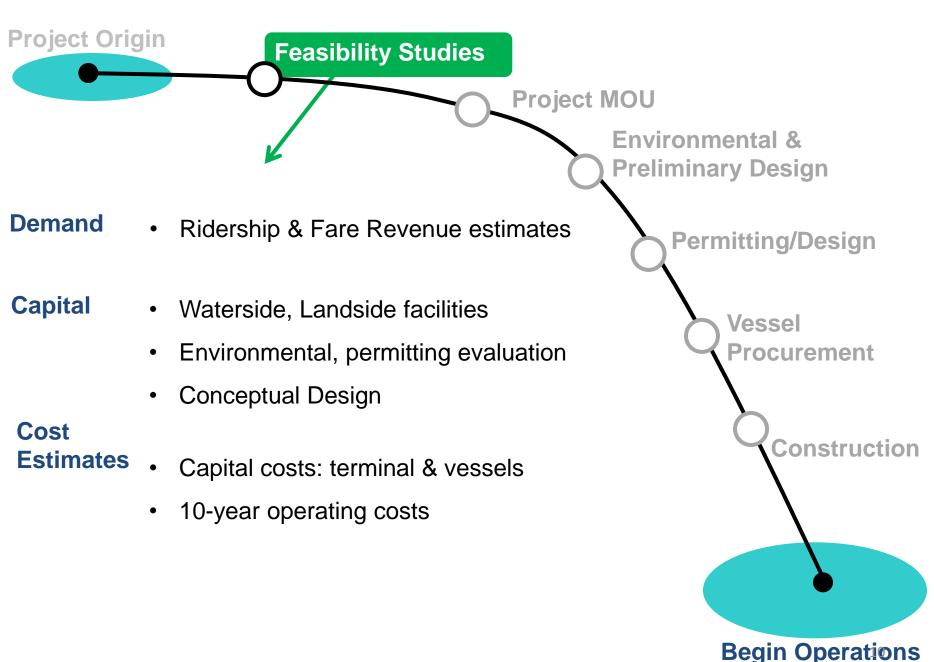
740% Increase in Peak Capacity

**5x the Daily Riders** 

25 Peak Hour Landings

\$144 Million Operating Budget





#### **System Expansion Components (2015)**

#### **Policy Statements**

- Defines WETA service
- Establishes minimum requirements
- Maintains service quality

#### **Evaluation Measures**

- Creates quantitative standards
- Range of measures
- No passing/failing grade!

## **Terminal Access Policies & Guidelines**

- Parking, Pedestrian, Bicycle, Land Use
- Area of local partner jurisdiction
- No magic formula

#### **Expansion Policy – Quantitative Metrics (2015)**

3) Farebox Recovery

<u>Minimum</u>	<u>Target</u>	<u>Maximum</u>
40%	50% - 70%	100%

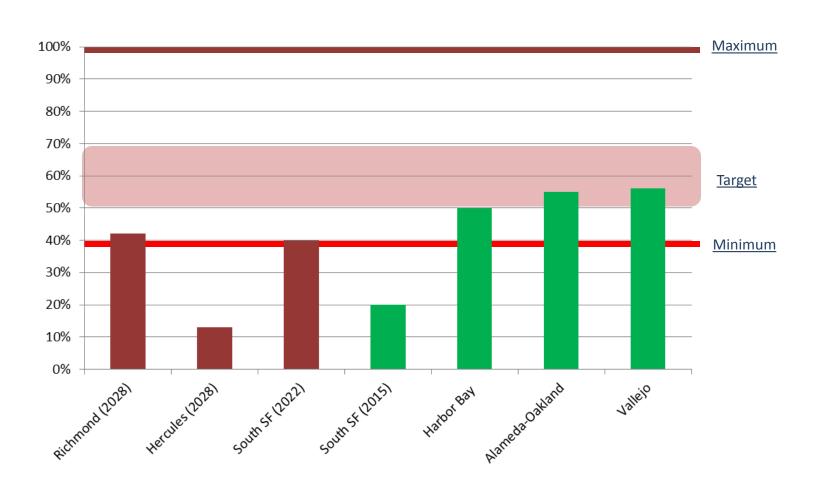
4) Peak Hour Occupancy

<u>Minimum</u>	<u>Target</u>	<u>Maximum</u>
50%	60% - 75%	80%

#### **Expansion Quantitative Metrics (2015)**

#### Farebox Recovery

Farebox recovery is defined as the portion of operating expenses covered by fare revenues. Farebox recovery measures ridership, operating expense and financial sustainability.



#### **Expansion Quantitative Metrics (2015)**

#### **Peak Hour Occupancy**

Defined as the combined peak direction occupancy level during the highest ridership hour of a commute service – indicates ridership demand and provides guidance for vessel deployment and service planning. High levels of peak hour occupancy indicate the possibility of leave-behinds or standees and would require corrective action.

