



SAN MATEO COUNTY

**Transportation
Authority**

Measure A Shuttle Program

TA Board
January 5, 2012



Overview

- **Measure A Shuttle Program**
- **FY2011 Performance**
- **Upcoming activities**





2004 Measure A Shuttle Program

- **Shuttles: 4% of Measure A Program**
- **First Call for Projects
(FY2011 + FY2012)**
 - \$4.5 million available
 - \$2.8 million allocated
 - \$0.6 million C/CAG shuttle program
 - \$1.1 million balance





Funding Sources

19 Shuttles (FY2011 + FY2012)

- \$4.4 million Total Operating Cost
- \$2.8 million Measure A funds (65%)
- \$1.6 million Local Match (35%)
(CCAG, TFCA, JPB, employers, cities)

**Measure A Shuttle Program Match
Target: 50%**



Types of Shuttles

- **11 Commuter Shuttles**
- **8 Community or Combination Shuttles**

- **17 fixed-route shuttles**
- **2 on-demand shuttles**
 - **Menlo Park Senior**
 - **Brisbane Senior**



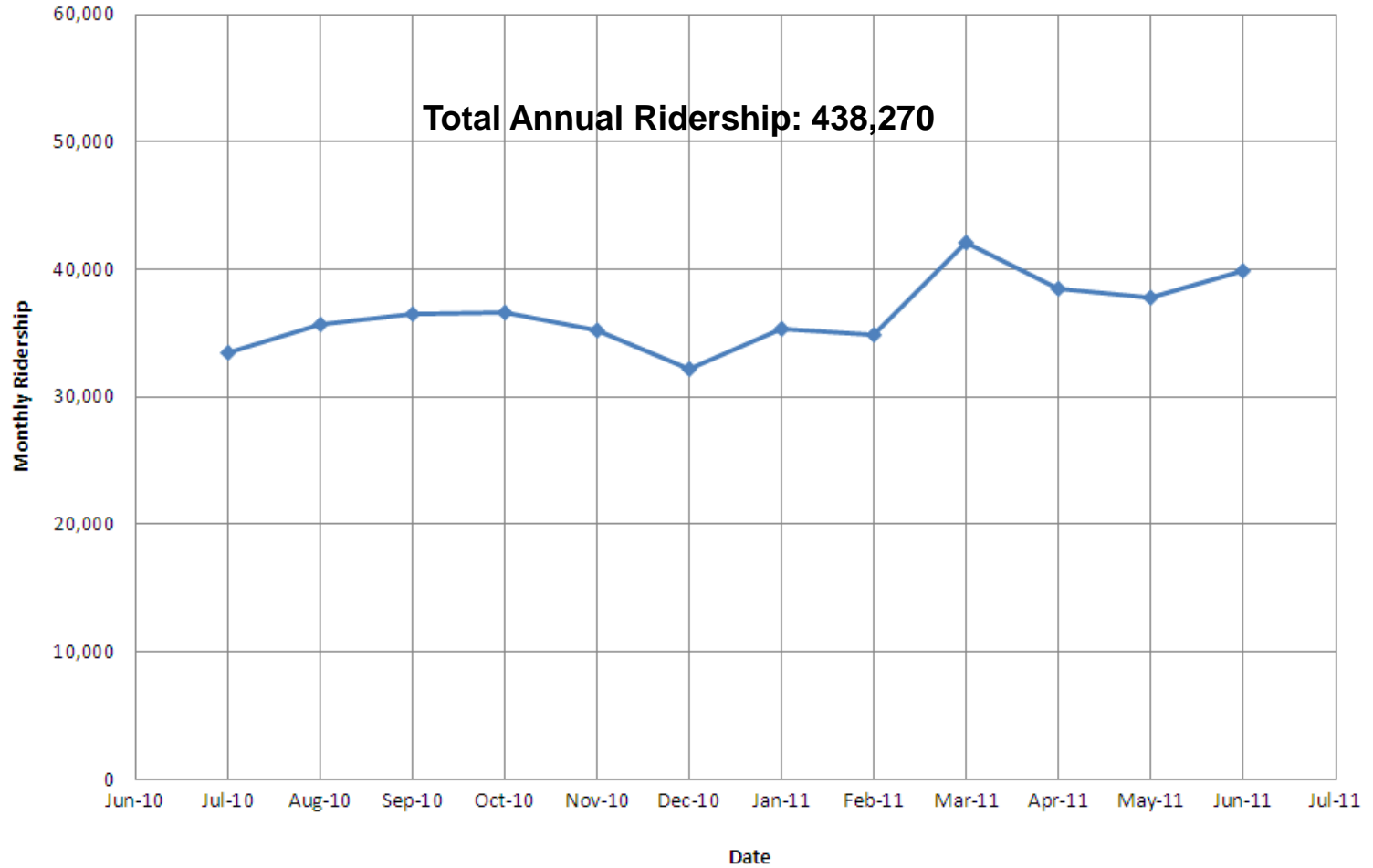


FY2011 Performance

- **18 shuttles**
- **Sponsor Annual Report: Data**
 - Ridership
 - Total Operating Cost
 - Total Service-hours
- **Performance**
 - Ridership
 - Cost/passenger
 - Boardings/service-hour

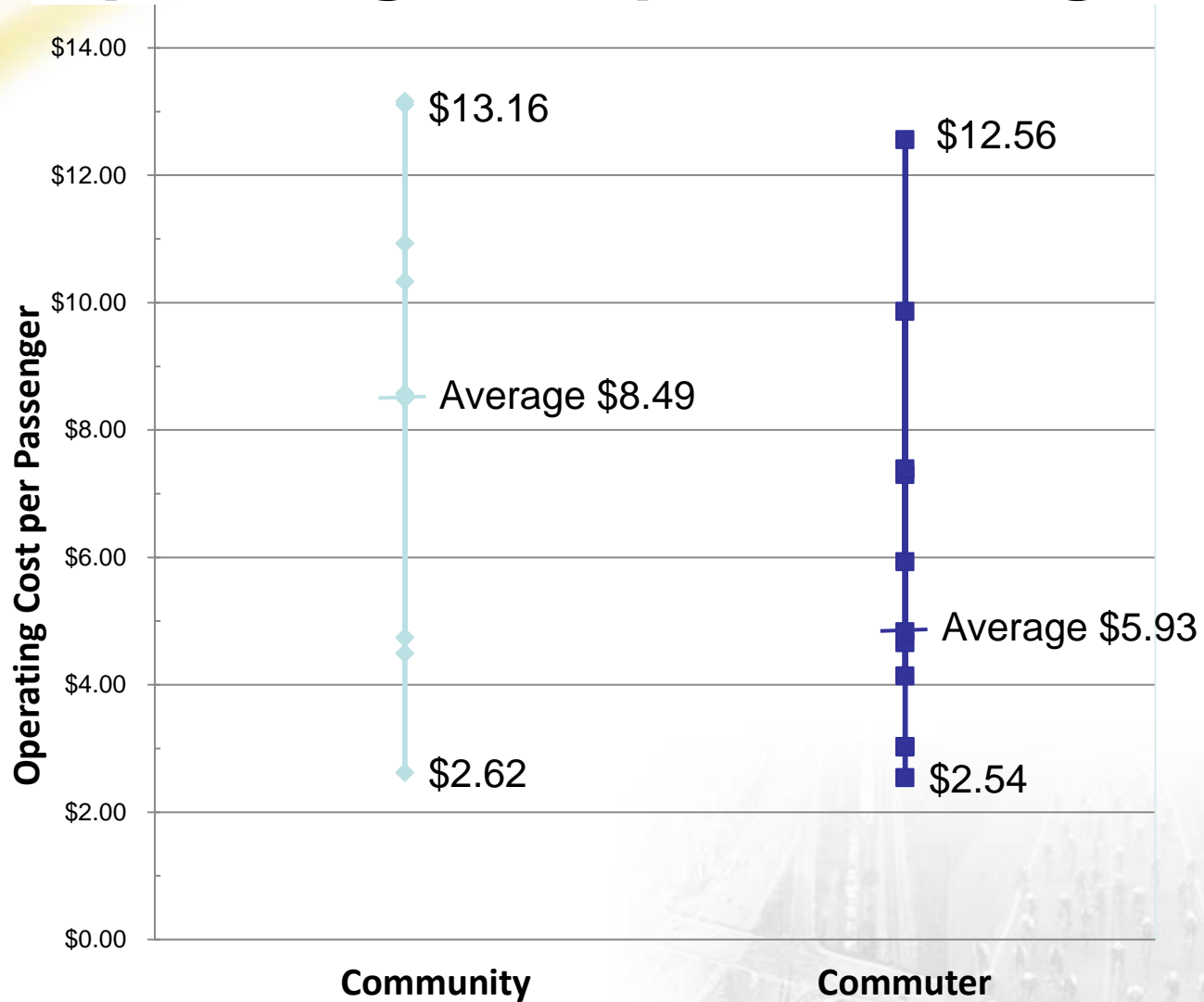


Ridership



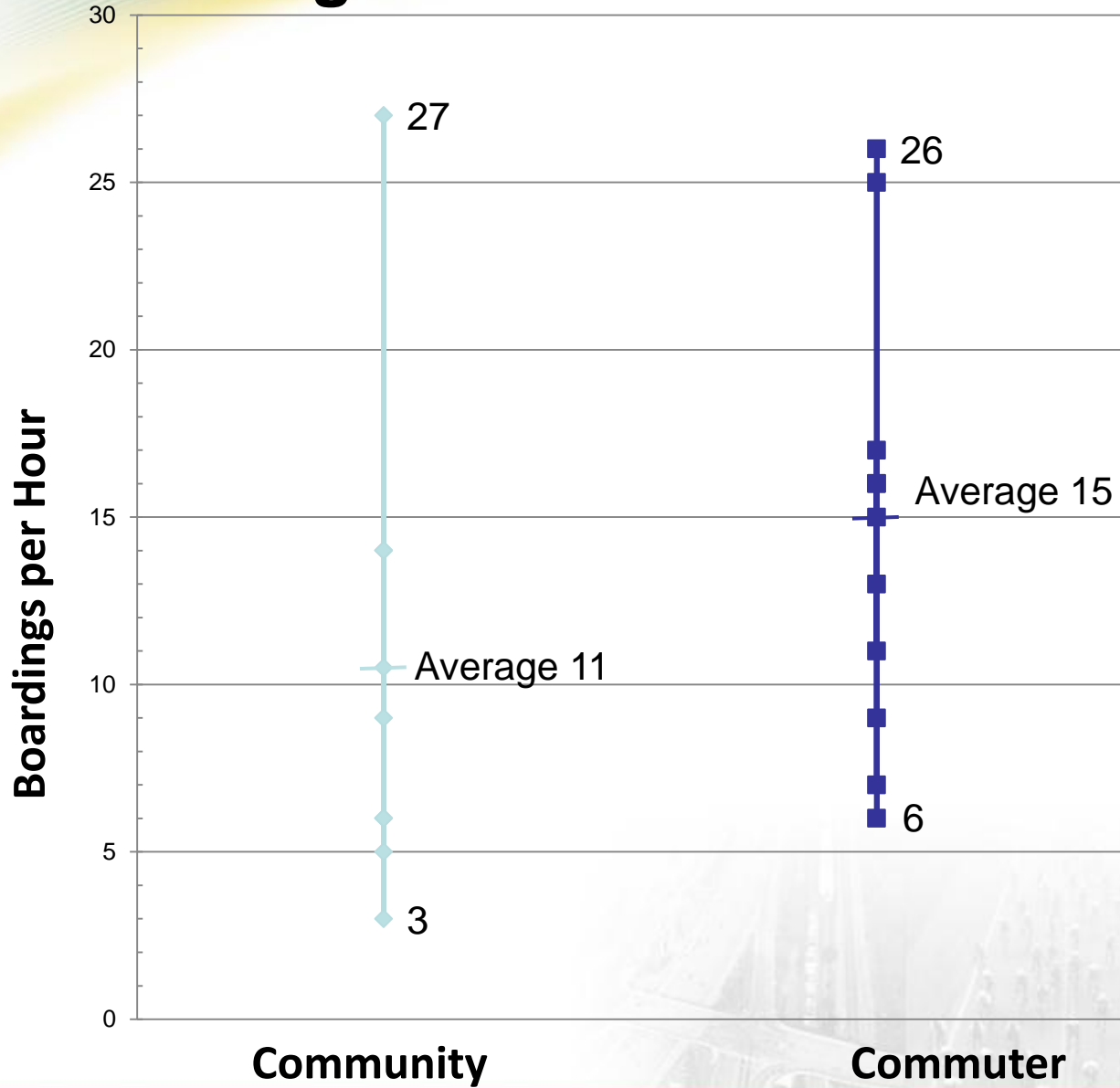


Operating Cost per Passenger





Boardings Per Hour





Next Steps

- **Performance Monitoring**
 - Continue monitoring
 - Develop performance measures
- **Promotion**
 - Marketing of existing shuttles
 - New shuttles

Both will be part of the Shuttle Business Practices implementation





Upcoming Activities

- **Call for Projects**
 - **FY2013 & FY2014**
 - **Call for Projects in early 2012**
 - **Board Allocation: June 2012**
- **Shuttle Business Practices**
 - **Implementation of strategies**
 - **Coordination with stakeholders**