



Measure A Shuttle Program FY2012 Annual Report

TA Board, Feb. 7, 2013



Overview

- **Measure A Local Shuttle Program**
- **Performance Metrics Annual Report**
- **Related activities**





Shuttle Funding

- 4% of Measure A Program
- \$2.5 million available per year
- Match: 25% minimum; 50% target

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Allocations to date

Fiscal Year	Allocation (\$1,000s)	% Leveraged Match
2011	\$1,342	40% actual
2012	\$1,430	
2013	\$2,178	49% allocation
2014	\$2,451	

Total \$7,401,000

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Shuttles funded by Measure A

(As of June 30, 2012)

- 10 Commuter Shuttles
- 8 Community, Combination, On-Demand Shuttles

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Performance Metrics

Data Reports from Sponsors

(A) Ridership
(B) Total Operating Cost
(C) Total Service-hours



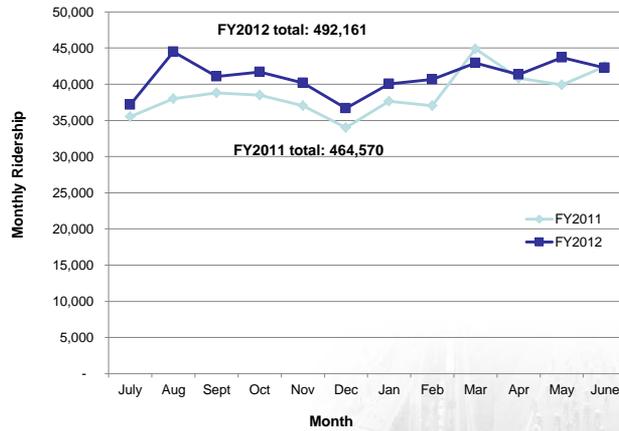
Performance Metrics

Ridership (A)
Boarding/service-hour (A/C)
Operating cost/passenger (B/A)

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Ridership



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Boardings/Service Hour

Shuttle	FY2011	FY2012
Commuter*	15	19
Community	11	9**

* Excludes SSF Ferry commuter shuttle (1 month of new service only in FY2012)

** 2 routes started charging \$1 fare; ridership dropped significantly

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Operating Cost/Passenger

Shuttle	FY2011 actual	FY2012 actual
Commuter*	\$4.01	\$3.39
Community	\$6.41	\$8.51**

* Excludes SSF Ferry commuter shuttle (1 month of new service only in FY2012)

** 2 routes started charging \$1 fare; ridership dropped significantly

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Related Activities

Timeline	Activity
Spring 2012	Successful joint CFP with C/CAG for shuttle projects in FY2013 & FY2014
Spring 2013	JPB, SamTrans, Alliance joint RFP for service provider
Spring 2014	Measure A CFP for shuttle projects in FY2015 & FY2016

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