

FY 2016-2017 Alternative Congestion Relief Program Report & Work Plan



August 4, 2016
San Mateo County Transportation Authority Board of Directors
Agenda Item #10

Presentation Overview

- **Program Report & FY 2016-2017 Work Plan**
 - **Results & Targets**
 - **Major Initiatives**
 - **Funding Profile**
- **Questions**

Commute.org

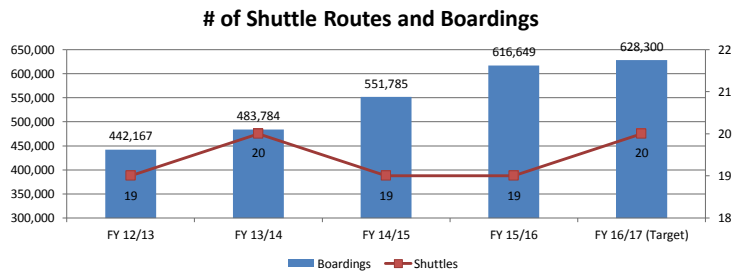
ACR Program Report & Work Plan

- Commute.org educates, promotes and supports commute options for residents and employees in San Mateo County
- Goal to reduce SOV travel during peak commute hours for environmental, economic and mobility benefits
- Program Areas: Employer Outreach and Support, First/Last Mile Shuttle Program, Commuter Engagement
- Lean JPA structure allows for innovative programs, rapid deployment/corrections and public/private partnerships

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Work Plan for FY 2016-2017

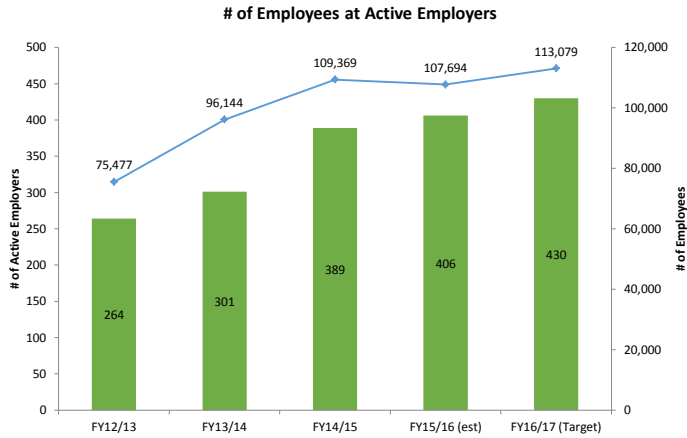
Key Statistics & Targets – Shuttle Program



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Work Plan for FY 2016-2017

Key Statistics & Targets – Employer Outreach

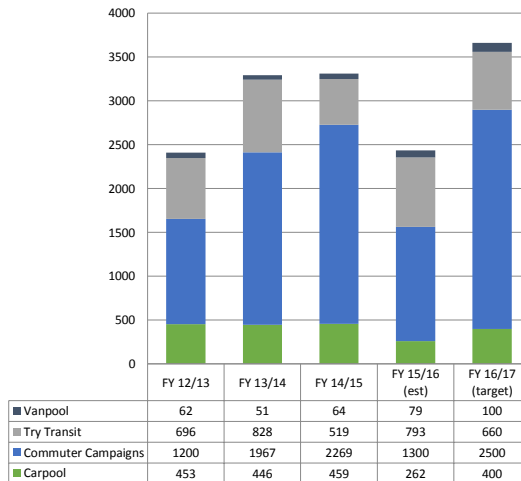


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Work Plan for FY 2016-2017

Key Statistics & Targets – Commuter Engagement

Incentive Program Participants (all programs)



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Mobile and Web Visits >12K/month



Key Initiative for FY 2016-2017 Countywide TDM Software Platform

- Employer focus groups in 2015
- Piloted during 2016 Commuter Challenge (Apr-May)
- Full platform launch in September
- Key features:
 - Employer networks
 - Dynamic/traditional ridesharing integration
 - App-based trip logging
 - School pool functionality
 - ERH program integration

Commute.org

Introducing my.commute.org

The screenshot displays the my.commute.org interface. At the top left, there's a 'Log Your Trips' section with a calendar for July 2014. A 'Log Trip' form is visible with fields for 'Departure Time' (7:30 AM), 'Return Time' (5:30 PM), 'One-Way Distance' (7.3 mi), and 'Mode of Travel' (Drive Alone). A user profile for 'John Ford' shows a total of 36 trips and 265.0 miles. A donut chart shows trip mode distribution: 82% Drive Alone, 13% Carpool, and 5% Walk. A table lists trip categories with counts: Walk (156), Shuttle (306), Car (360), Bike (315), Shuttle (345), Drive (550), Train (211), Bike (330), and Walk (251). The Commute.org logo is at the bottom right.

The screenshot shows the 'COMPUTER CHALLENGE' website. A donut chart illustrates trip mode distribution: 40,500 car trips, 11,401 carpool trips, 2,456 drive trips, 3,467 shuttle trips, 1,108 telework trips, 20,537 transit trips, 2,239 vanpool trips, and 4,015 walk trips. A table below provides detailed statistics for each mode.

MODE	USERS	TRIPS	MILES	DOLLARSAVINGS	CO2SAVINGS	CALORIES
transit	607	20,537	472,099	54,783	109,525,465	0
carpool	308	11,401	290,250	79,311	51,565,982	0
bike	395	10,380	64,717	36,630	29,915,890	3,230,800
walk	150	4,015	4,445	2,510	1,635,594	444,455
shuttle	132	5,803	70,357	53,136	19,066,720	0
drive	177	2,456	82,490	0	0	0
vanpool	49	2,239	80,412	37,874	21,791,058	0
telework	66	1,108	23,390	13,239	8,607,557	0

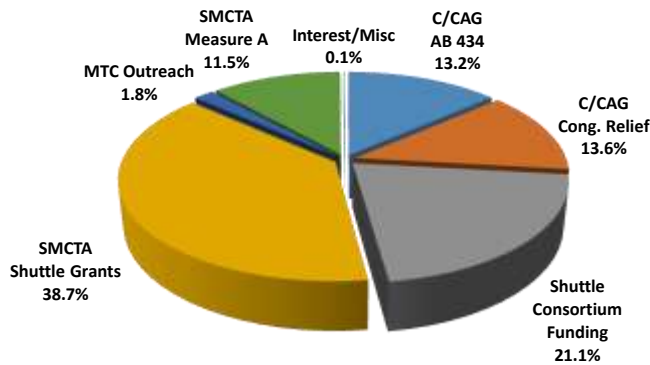
Additional text on the page includes 'RE YOU CO', 'APRIL 1 - JOIN THE CHALLENGE', 'EARN COMMUTER B...', 'COULD WIN FANTAST...', 'Total Dis 790,886', and 'Participants 1,306'.

FY 2015-2016 vs. FY 2016-2017 Funding Profile

Revenue Items	FY 15-16	FY 16-17	Change
SMCTA Measure A ACR	\$ 435,000	\$ 445,000	\$ 10,000
C/CAG AB 434	\$ 472,300	\$ 525,000	\$ 52,700
C/CAG Cong. Relief	\$ 510,000	\$ 510,000	\$ 0
Shuttle Funding	\$2,234,700 -Consortium: \$750K -Grants: \$1,485K	\$2,310,300 -Consortium: \$814K -Grants: \$1,496K	\$ 75,600

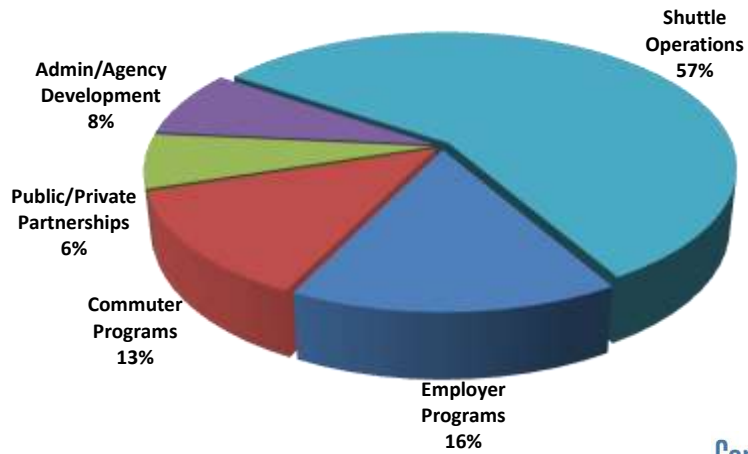
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Budget FY 2016-2017 – Revenue



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Budget FY 2016-2017 – Expenses



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Questions

John Ford, Executive Director
PH: 650/588-8170 or john@commute.org

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