



SAN MATEO COUNTY

**Transportation
Authority**

San Mateo County Shuttle Program Call for Projects

December 7, 2017
Board of Directors
Agenda Item #11b



Presentation Overview

- **San Mateo County Shuttle Program**
- **Eligibility**
- **Process**
- **Funding Match**
- **Evaluation Criteria**
- **Next Steps - Schedule**



Shuttle Program Overview

- **San Mateo County Shuttle Program:
Joint TA & C/CAG Call for Projects**
 - TA Measure A Local Shuttle Program
 - C/CAG Local Transportation Services Shuttle Program
- **Program purpose: provide matching funding for the operation of local shuttle services**
- **Eligible costs include operations, marketing & administration of shuttles**



Eligibility Requirements

- **Sponsor must be a public agency**
- **Serves county residents & employees**
- **Provides access to regional transit and/or meets local mobility needs**
- **Open to public & ADA compliant**
- **Funds are to supplement, not supplant other funding sources**
- **SamTrans concurrence letter required**
- **Governing board resolution required**
- **Sponsors required to receive technical assistance for shuttles not meeting benchmarks**



Process

- **Joint Call for Projects to be issued December 18, 2017**
 - **Covers Fiscal Years 2019 & 2020**
 - Up to \$9.0 million from TA Measure A**
 - Up to \$1.0 million from C/CAG**
 - Up to \$10.0 million total funds available**
- **One application process, one staff evaluation panel**



Funding Match Requirement

- **Prior joint funding calls - minimum 25% match requirement**
- **New match requirement implements SamTrans Mobility Management Plan strategy to improve cost effectiveness for underperforming routes**
- **Based on operating cost/passenger for FY2017 or latest 12 months at the time sponsor submits application**



Funding Match Requirement

Tier 1: Minimum 25% match

- All new shuttles and existing shuttles in operation for less than 2 full years
- Shuttles operating for 2 full years or more that either meet or are within a range that is no worse than 50% of the operating cost/passenger benchmark

Tier 2: Minimum 50% match

- Shuttles operating for 2 full years or more that miss the operating cost/passenger benchmark by 50% or more...“50/50 Rule”



Performance Benchmarks

Operating/Cost Passenger Benchmark Adjusted for Increase in CPI for 2017

Shuttle Service Type	Prior CFP Operating Cost/Passenger Benchmark	Current CFP Operating Cost/Passenger Benchmark
Commuter	\$7/passenger	\$8/passenger
Community	\$9/passenger	\$10/passenger
Door to Door	\$18/passenger	\$20/passenger

Operating Cost/Passenger Benchmark & Threshold for Minimum 50% Match

Shuttle Service Type	Operating Cost/Passenger Benchmark	Threshold for minimum 50% match requirement
Commuter	\$8/passenger	≥ \$12/passenger
Community	\$10/passenger	≥ \$15/passenger
Door to Door	\$20/passenger	≥ \$30/passenger



Evaluation Criteria

Prioritization Category	Weighting	General Criteria
Need	20% existing shuttles 25% new shuttles	<ul style="list-style-type: none">• Area congested and underserved by transit• Serves transit dependent populations
Readiness	20% existing shuttles 25% new shuttles	<ul style="list-style-type: none">• Service plan, how service will be delivered• Funding plan to deliver the service
Effectiveness	25% existing shuttles 15% new shuttles	<ul style="list-style-type: none">• Existing or proposed service levels<ul style="list-style-type: none">- Operating cost/passenger- Passengers/service hour• Links to other transit service & TOD
Funding Leverage	20% all shuttles	<ul style="list-style-type: none">• Percent of matching funds• Private sector contributions
Policy Consistency & Sustainability	15% all shuttles	<ul style="list-style-type: none">• Implements planning/policy documents• Supports economic development• Use of clean fuel vehicles



Schedule

Timeline	Activity
Nov. 2017	Presentation to C/CAG TAC & CMEQ committee
Dec. 2017	Presentation to TA CAC and TA and C/CAG Boards
Dec. 18, 2017	Call for Projects released for Fiscal Years 2019 & 2020
Dec. 18, 2017	Call for Projects Workshop @ SamTrans
Feb. 9, 2018	Application deadline
April 2018	Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC & CMEQ committee
May 2018	TA & C/CAG Boards approve proposed Program of Projects