





## **Business Plan Overview**



A Vision for Growth

Crafting the Vision





# What is the Caltrain Business Plan?

### What

Addresses the future potential of the railroad over the next 20-30 years. It will assess the benefits, impacts, and costs of different service visions, building the case for investment and a plan for implementation.

### Why

Allows the community and stakeholders to engage in developing a more certain, achievable, financially feasible future for the railroad based on local, regional, and statewide needs.



## What Will the Business Plan Cover?

### **Technical Tracks**



### Service

- Number of trains
- Frequency of service
- Number of people riding the trains
- Infrastructure needs to support different service levels



### **Business Case**

- Value from investments (past, present, and future)
- Infrastructure and operating costs
- Potential sources of revenue



### **Community Interface**

- Benefits and impacts to surrounding communities
- Corridor management strategies and consensus building
- Equity considerations

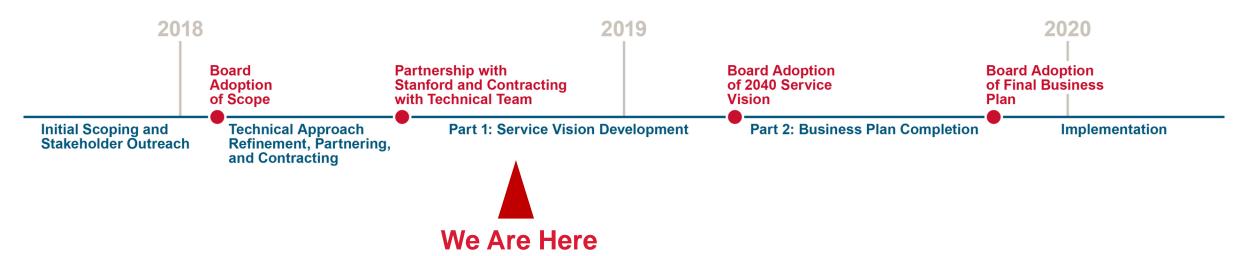


### **Organization**

- Organizational structure of Caltrain including governance and delivery approaches
- Funding mechanisms to support future service



### Where Are We in the Process?







## A Vision for Growth



A Vision for Growth

Crafting the Vision

Next Steps



# Electrification is the Foundation for Growth with Plans for More











# Choosing a Vision- How Will the Railroad Grow?

### What

In the Spring of 2019 the team will present two growth scenarios to the Board. One will generally reflect past and ongoing Blended System planning efforts while another will explore a higher level of growth. Each scenario will provide a detailed picture of how the railroad could grow over the next 20-30 years. The Board will be asked to choose one of these growth scenarios as the "Service Vision" for the corridor

### Why

In selecting a long range Service
Vision the Board will answer the
question "How should the railroad
grow?" This will allow Caltrain to
further optimize and refine the Vision
while developing a Business Plan that
builds towards the future in a
consistent and efficient manner





# **Crafting the Vision**



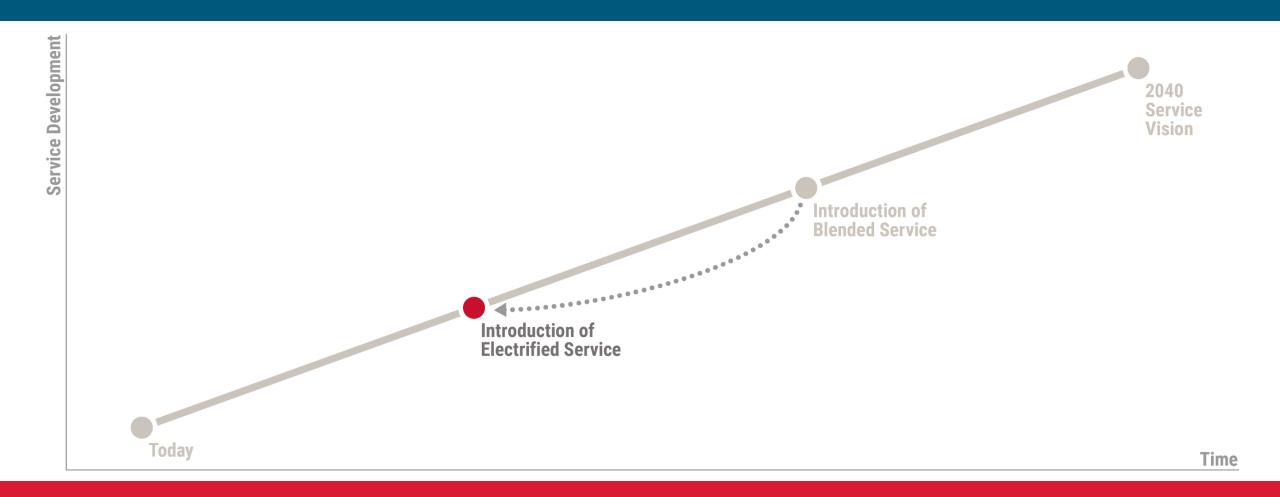
A Vision for Growth

**Crafting the Vision** 

Next Steps

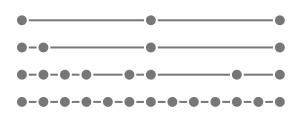


# Working Backwards from 2040



# Planning within Constraints

Decisions and commitments that have already been made on the corridor bring three fundamental service planning questions into tension with one another:



### 1. Service Differentiation

How can local, regional and high speed services be blended and balanced on the corridor to best serve multiple markets?



### 2. Peak Service Volume

How much growth in peak train traffic volume can the corridor support and what kinds of growth may be required to meet long term demand?



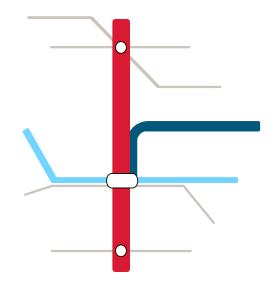
### 3. Service Investments

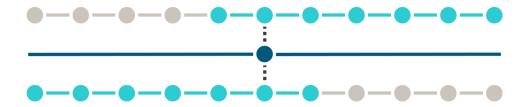
What types of investments into operations, systems and infrastructure will be required to achieve the desired types and volumes of service?

# Planning for the Service we Want

### **Network Integration**

Caltrain is part of a local, regional and statewide transportation network. Planning for enhanced connectivity and a seamless customer experience is a priority.





### **Coordinated Transfers**

Timed, well-coordinated transfers increase the useability of the rail system and help provide high quality service to a larger range of travel markets.

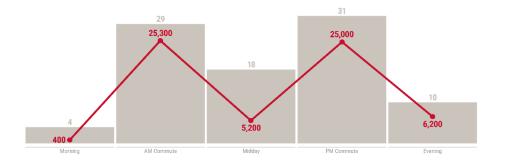


# Planning for the Service we Want

### **Clock-Face Scheduling**

With clock-face scheduling, trains arrive and depart at consistent intervals, like every 10 minutes. This simplicity makes it easy for customers to remember train schedules, which cuts down on travel planning complexity.



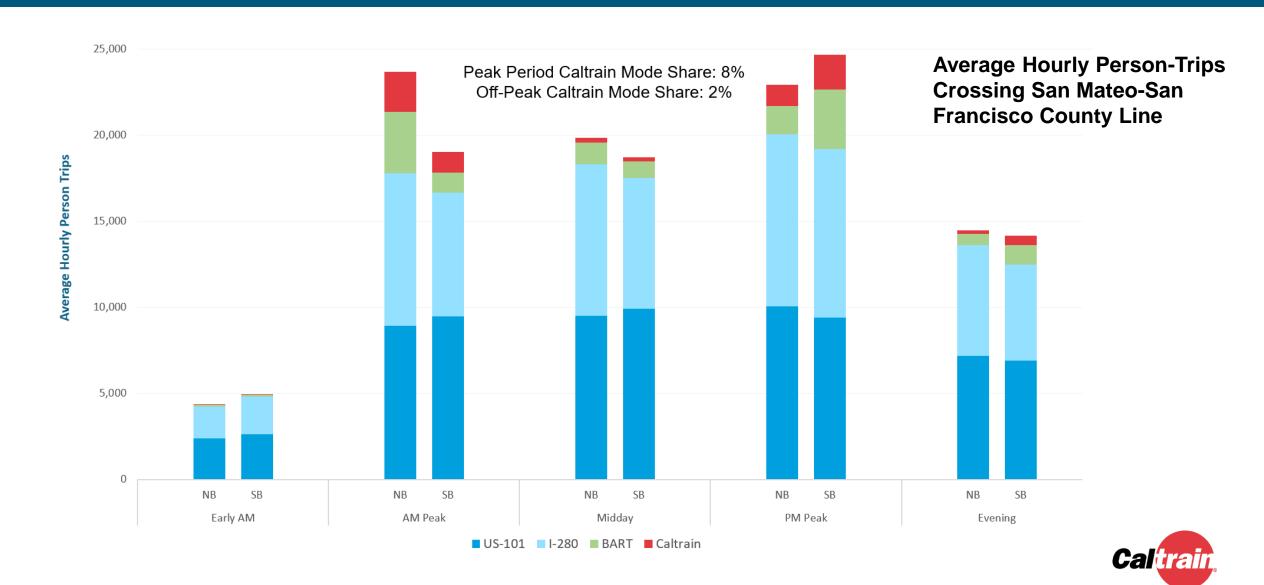


### **All-Day Service**

Expanded all-day service makes the system more useful to a range of different customers and helps build new markets



### Today, Caltrain Captures a Modest Percentage of the Regional Travel Market



# What is the Potential, Long-Term Demand for Caltrain Service?

### **Purpose**

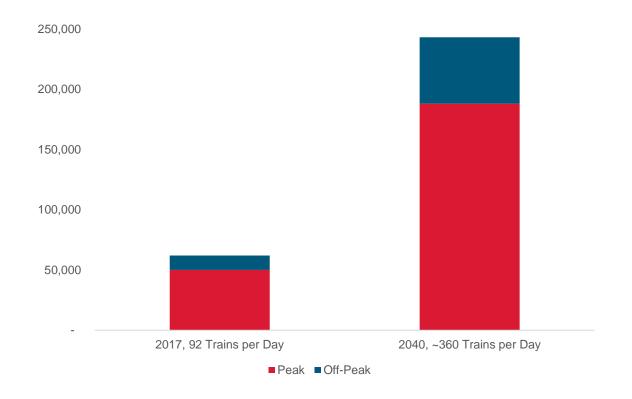
- Understand the underlying long range, order-of-magnitude demand for rail service in the Caltrain corridor.
- Establishes a <u>rough</u>, quantified benchmark that informs how a long range service vision can be calibrated and scaled

### Methodology

- Use VTA C/CAG Model updated with latest Plan Bay Area land use forecasts
- Develop a <u>sensitivity test</u> using an <u>imaginary</u>, high frequency, unconstrained service plan that includes;
  - Realistic train times (60-80 minutes SF-SJ)
  - High level of sustained all-day service (8 to 16 trains per hour per direction. These frequencies are comparable to many sections of the BART system)

### **Exploring the Potential Long Term Demand for Caltrain Service**

This sensitivity test suggests that providing BART-like frequencies on the Caltrain Corridor has the potential to yield BART-like ridership. Today, Caltrain serves approximately 1,300 daily passengers per mile between San Francisco and Tamien Stations, while BART serves approximately 5,200 passengers per mile along its Richmond-Daly City and Fremont-Daly City trunk lines. The sensitivity test suggests Caltrain has a long term (2040) unconstrained demand of about 4,600 passengers per mile, comparable to BART's core service in San Francisco and the inner East Bay. However, demand per mile south of Tamien is approximately 1/10<sup>th</sup> demand north of Tamien.



Description	2017, 92 Trains/Day	2040, ~360 Trains/Day
Daily	62,000	243,000
Peak	50,000	188,000
Off-Peak	12,000	55,000
Mainline (SF-SJ)	61,500	231,000
South of Tamien	500	12,000



# Why Do We Need A Business Case?

### A Framework for Decision-making

The business case helps the JPB Board select a 2040 Service Vision with a fully informed understanding of what their choice means for the long-term costs and benefits of the system. Once the Board has selected a long range Service Vision the business case can then be further optimized and detailed.

### **Major Inputs to the Business Case Include**



Railroad Network



Fleet



Current and Future Operations



Ridership and Travel Demand



**Finances** 



Policy Assumptions



Infrastructure Investments



# Why Do We Need A Business Case?

# The Business Case will also consider User Benefits and Regional Economic Benefits:



Economic impact model captures effects on regional employment



### User Benefits

Benefits from travel time/cost savings as well as safety improvements



## Societal Benefits

Societal benefits including public health and environmental benefits



### **Land Value**

Influence of increased rail service on the value of land arounds stations



# Caltrain's Corridor is Complex and Constrained









At-Grade Crossings



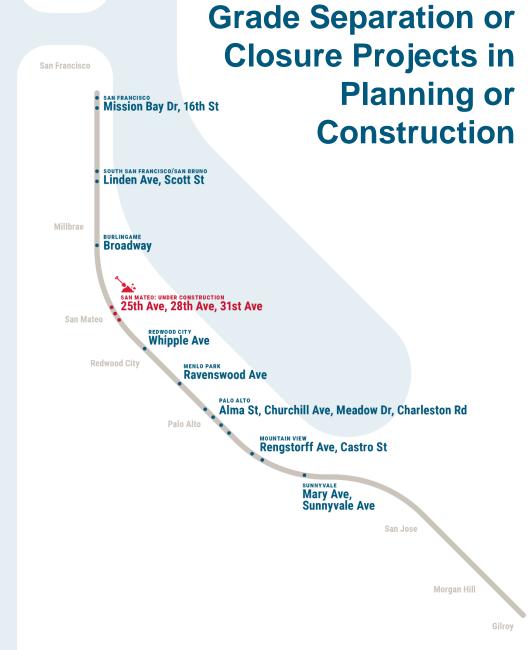
Bridges & Tunnels



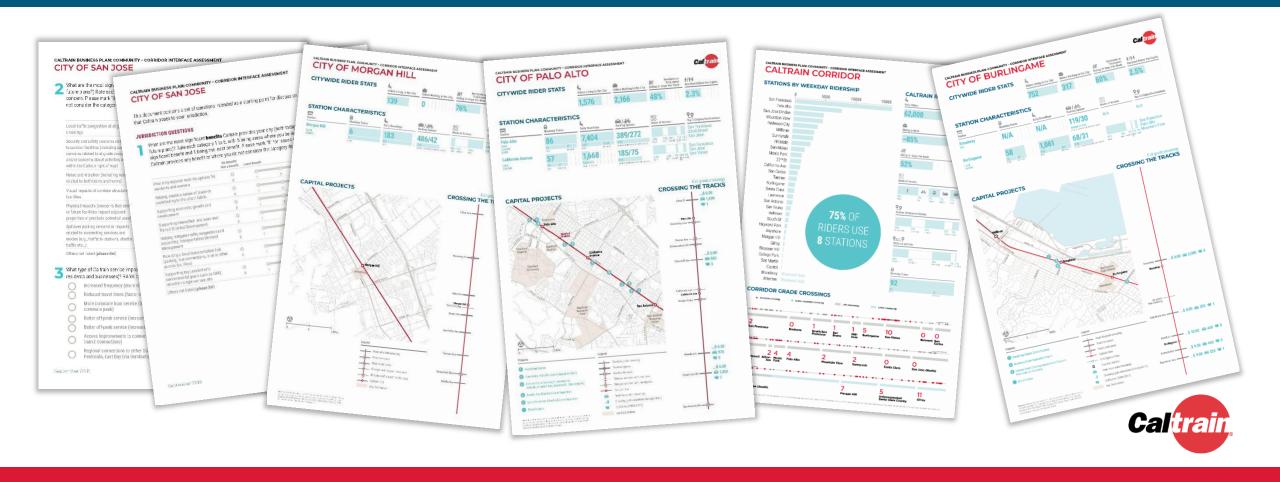
Ownership Varies
Especially at Stations



At Grade Crossings are a **Particularly** Pressing and Difficult Issue within the Corridor – Community Interface



# Direct Engagement with Local Jurisdictions is Central to this Effort



# Organizational Assessment

How will the Caltrain Organization Support the Service Vision?

### **Key Concepts**

### **Service Delivery**

- How Caltrain operates and manages service (both on and off the corridor)
- Includes activities like train operations, maintenance, capital project delivery, joint development, planning, and budgeting

#### **Governance**

- The manner in which Caltrain is overseen by the Board
- Focus on the agency's decision making process and the Board's oversight of the Caltrain organization



## Organizational Assessment

How will the Caltrain Organization Support the Service Vision?

### **Analysis**

- Initial organizational assessment and interviews with stakeholders
- Organizational "mapping" and analysis of current Caltrain structure
- Analysis of national and international peer railroads

#### **Outcomes**

- Understand the range of potential organizational structures for both service delivery and governance and evaluate at a high level
- Work with JPB and JPA members to determine strategy and next steps
- Identify near term priorities related to Business Plan implementation





# **Next Steps**



A Vision for Growth

Crafting the Vision





# Project Schedule - Overview





### FOR MORE INFORMATION

WWW.CALTRAIN.COM

