

Transportation Authority Strategic Plan 2020-2024 Update

July 11, 2019 Board of Directors - Agenda Item #11b



Overview

- Purpose & Process
- Context: Trends, Peer Review Findings/ Needs Analysis
- Plan Framework/Policy Development:
 - Project selection process
 - Eligible sponsors & match requirements
 - Program delivery/technical assistance
 - Evaluation criteria
- Outreach Update & Exercises
- Key SAG/TAG feedback

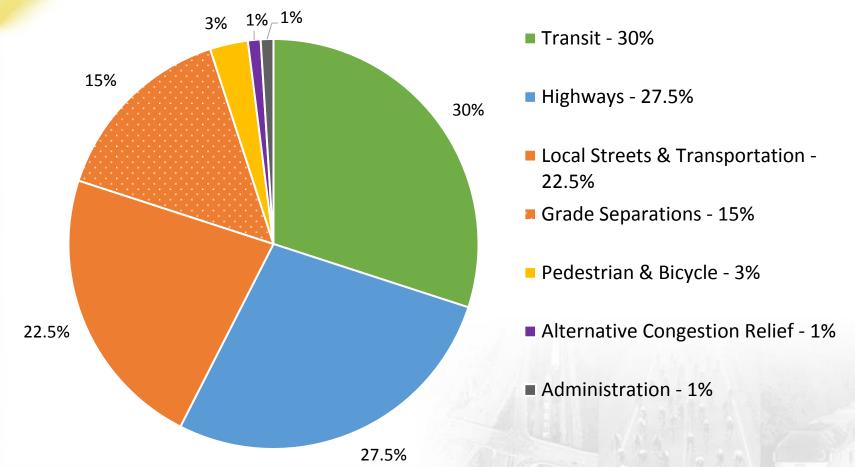


Strategic Plan Purpose & Requirements

- Provides policy framework for program implementation, including:
 - Evaluation criteria/prioritization for project selection
 - Processes to initiate projects
- One Strategic Plan for 2 Measures
 - Measure A requirement Plan adoption & update at least once every 5 years
 - Measure W requirement Plan adoption with broad based outreach

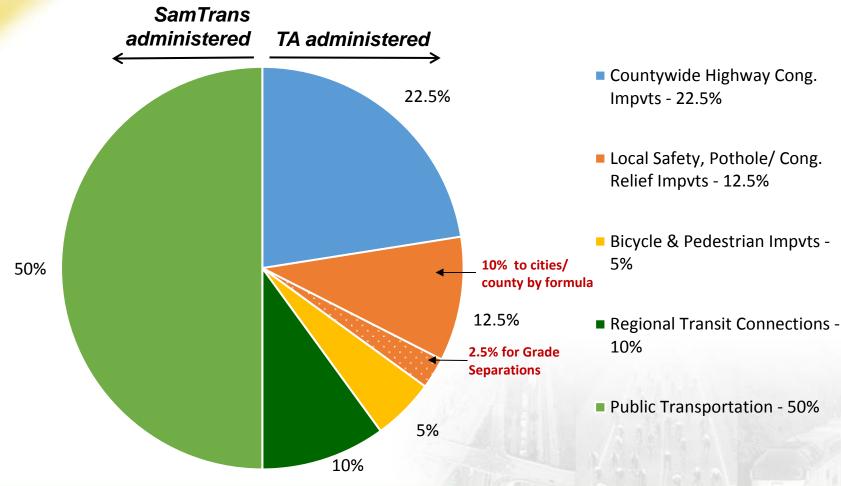


Measure A – Program Categories



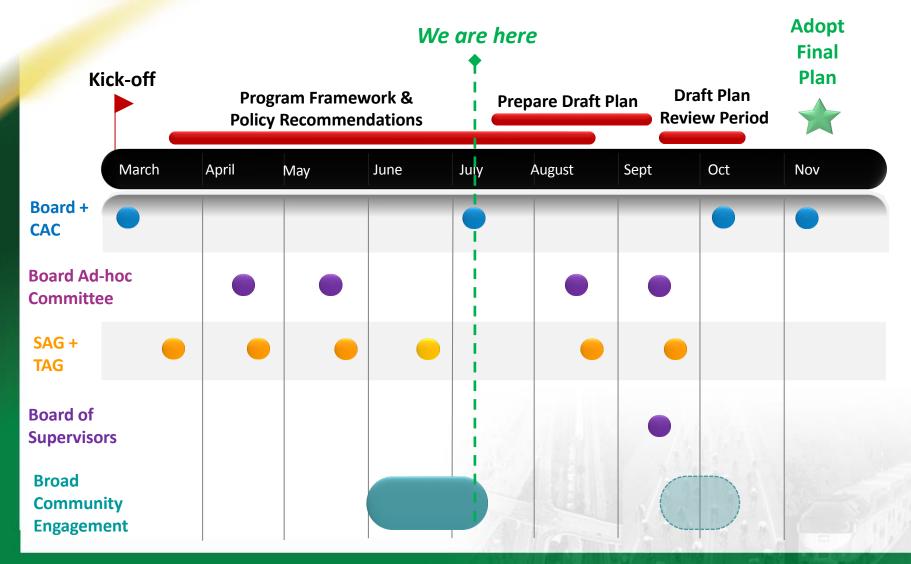


Measure W – Program Categories





Development Process/ Outreach Timeline

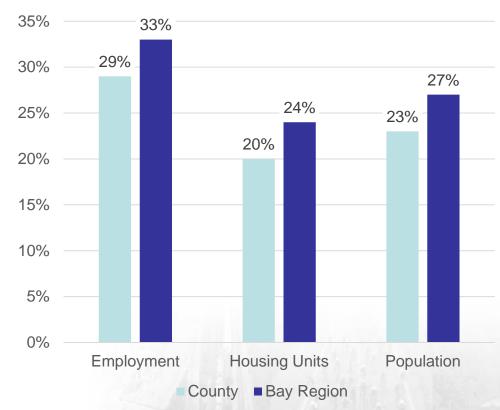




Growth Projections 2010-2040

- Robust growth expected
- San Mateo County growth is less than the region as a whole
- Employment growth will continue to outstrip housing supply growth, suggesting outside commuting will continue to grow

Percent Growth





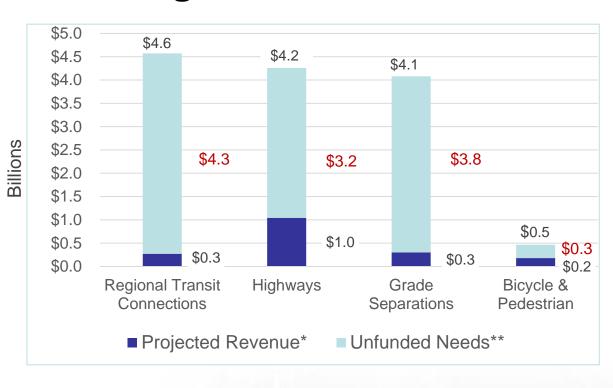
Peer Review Findings

- Most TA's make long term commitments per their Expenditure Plans & lead implementation
- However, they have competitive calls for some programs but not to the extent of the SMCTA
 - SMCTA uses a Call for Projects process for flexibility
- Opportunities to leverage external funds are maximized when agency goals/strategies are aligned
 - SMCTA goals/principles align well with those in other regional transportation plans (Countywide Transportation Plan & One Bay Area)



Projected Revenue versus Projected Needs for Competitive Categories

- Project needs far exceed projected funding
- Other public/private sources will need to be leveraged in order to deliver projects

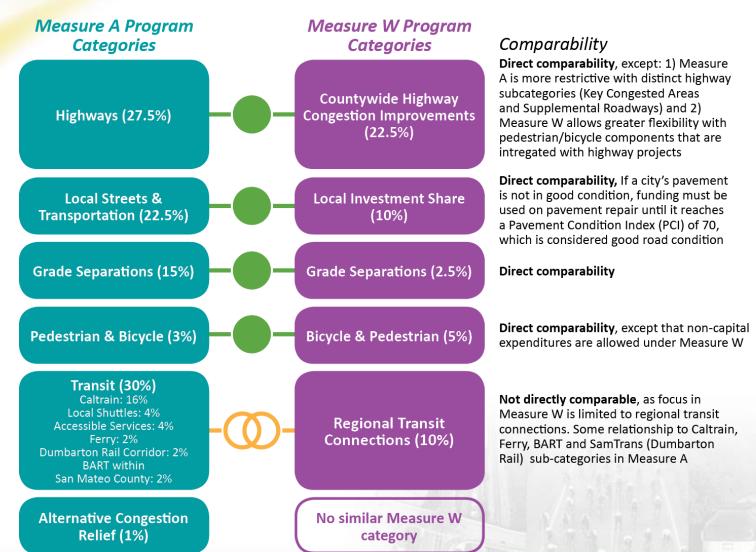


^{*} Projected Revenue for life of Measure A and Measure W

^{**} Unfunded Needs based on order of magnitude cost estimates from Get Us Moving (GUM) Project Needs less projected revenue



Comparing the Two Measures





Staff Recommendations for Project Selection Processes

| Measure A Program Categories | Measure W Program Categories | Staff Recommendations for Project Selection |
|---------------------------------------|---|--|
| Highways: 27.5% | Countywide Highway Congestion: 22.5% | Measure A: continue Call for Projects w/ focus on Pipeline projects, small set-aside for Planning & PE/ENV work for new projects Measure W: Update existing Short Range Highway Plan, prepare a new Highway CIP to inform selection process |
| Local Streets & Transportation: 22.5% | Local Safety Pothole & Congestion Relief (Local share): 10% | Agreement based, funds are passed through directly to sponsors |
| Grade Separations: 15% | Local Safety Pothole & Congestion Relief (Grade Sep): 2.5% | Measure A: continue funding Pipeline projects, small set- aside for Planning to start new projects Measure W: for Pipeline projects or seed money for new road/rail grade separations |
| Ped & Bike - 3% | Bike & Ped: 5% | Continue Call for Projects, add new subcategories: i) capital: large & small, ii) planning/promotion & iii) Safe Routes to Schools |
| NA | Regional Transit Connections: 10% | Prepare Regional Transit Plan with a Transit CIP to 11 inform selection process |



Sponsorship for Measure A and Measure W Program Categories

| Measure A | | Measure W | | | |
|---------------------------------------|-------------------------------------|---|---|--|--|
| Program Categories | Eligible Sponsors ¹ | Program Categories | Eligible Sponsors ² | | |
| Highways: 27.5% | Caltrans, cities, County, C/CAG, | Countywide Highways Congestion: 22.5% | Caltrans, cities, County, TA for regional serving projects, | | |
| | TA for regional projects | | Express Lane JPA | | |
| Local Streets & Transportation: 22.5% | Cities & County | Local Safety Pothole & Congestion Relief (Local share): 10% | Cities & County | | |
| Grade Separations: 15% | SamTrans, JPB, cities & County | Local Safety Pothole & Congestion Relief (Grade Seps): 2.5% | SamTrans, JPB, cities & County | | |
| Pedestrian/Bicycle: 3% | Cities & County | Bicycle/Pedestrian: 5% | Cities, County, C/CAG, transit agencies, public schools (for SR2S) | | |
| NA | NA | Regional Transit Connections: 10% | Transit agencies (e.g. JPB, SamTrans, BART) for Ferry (WETA or host city) | | |

Notes:

- 1) Eligible Sponsors as defined by the voter approved Transportation Expenditure Plan or subsequently amended per Board action
- 2) The TA currently is an eligible co-sponsor for the San Mateo US 101 Express Lanes Project



Proposed Minimum Match Requirements for Measure W Categories and Comparable Measure A Categories

| Measure A Category | Minimum Funding Match | Measure W Category | Minimum Funding Match |
|--------------------------------------|----------------------------------|---|---|
| Highways | 10% | Countywide Highway Congestion | 10% |
| Local Streets & Transportation Share | none | Local Safety, Pothole & Congestion Relief (Local Share) | none |
| Grade Separation | match expected but not specified | Local Safety, Pothole & Congestion Relief (Grade Separations) | match expected but not specified |
| Pedestrian & Bicycle | 10% | Bicycle & Pedestrian | capital: 10% planning/promotion, & start-up operations: 50%, SR2S: none |
| No comparable category | NA | Regional Transit Connections | capital: 10% operations: 50% |



TA's Role in Project Delivery

- Should TA be more proactive identifying & sponsoring highway projects of countywide significance?
 - Local agency limitations:
 - Resource availability/technical expertise
 - Congestion often generated beyond city boundaries, regional approach needed
 - Greater benefits may be realized targeting projects that reduce regional congestion and also improve local mobility
 - Example regional projects:
 - US 101 (I-380 to SF County Line) Managed Lanes SR 92 Managed Lanes
 - US 101/SR 92 Interchange Direct Connector Project
 - New projects TBD via update of Short Range Highway Plan (SRHP)
- If TA to sponsor regional projects, should it make long term commitments with Measure A & W funds?



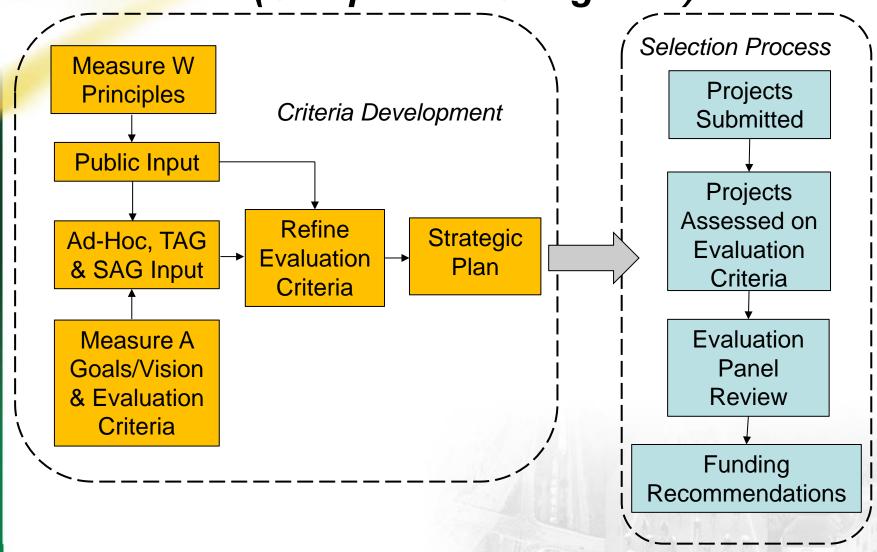
TA's Role in Technical Assistance

Should TA expand its role?

- Currently provides technical assistance to highway sponsors on request. Should it proactively offer assistance?
- Temporarily offer consultant services to fill sponsor gaps due to staff vacancies on request to keep projects moving
- Contract with consultants to procure grant funds to help sponsors better leverage Measure A & W as well as their own local funds



Project Evaluation Process (Competitive Categories)





Extensive Public Outreach

- 4 Community Meetings (North, Mid, South County and Coast)
- Online Survey
 - Press Release, Social Media, Leverage SAG/TAG Networks, 4k GUM Survey Takers
- Pop Ups and Organizational Presentations
- Dedicated Portion of TA Website
- Fall outreach focused on draft Plan



Measure W Core Principles

Future projects in the 5 Measure W Program Categories "are to be implemented primarily with guidance from the Core Principles set forth below, as applicable."

Invest in repair and maintenance of existing infrastructure

Maximize opportunities to leverage investment and service from public and private partners

> Prioritize environmentallysustainable transportation solutions

Incorporate the inclusion and implementation of policies that encourage safe accommodation of all people using the roads regardless of mode of travel

Incentivize transit, bicycle pedestrian, carpooling and other shared-ride options over driving alone

Promote economic vitality and economic development

Maximize traffic reduction potential associated with the creation of new housing opportunities in highquality transit corridors

> Enhance safety and public health

Relieve traffic congestion countywide

> Facilitate the reduction of vehicle miles traveled, travel times and greenhouse gas emissions

Invest in a financially sustainable public transportation system that increases ridership, provides quality transit options for everyone, and embraces innovation to create more transportation choices and improves travel experience



SAG/TAG Exercise Results:

Relative Importance of Measure W Core Principles

| | Countywide | | | | |
|--|------------|-------------|-------------|-------------|-------------|
| | Highway | | | Bicycle and | Regional |
| | Congestion | Local | Grade | Pedestrian | Transit |
| | Projects | Investment | Separations | Improvement | Connections |
| Measure W Core Principles | (22.5%) | Share (10%) | (2.5%) | s (5%) | (10%) |
| | | | | | |
| Relieve Traffic Congestion Countywide | 30% | 0% | 15% | 5% | 10% |
| | | | | | |
| Financially-Sustainable Public Transportation System* | 5% | 0% | 15% | 5% | 30% |
| Implement Environmentally-friendly Transportation Solutions, Green | | | | | |
| Stormwater Infr./Plan for Climate Change | 5% | 0% | 0% | 5% | 5% |
| Promote Economic Vitality, Economic Development & Creation of | | | | | |
| Quality Jobs | 15% | 0% | 5% | 0% | 5% |
| Maximize Opportunities to Leverage Investment from Public/Private | | | | | |
| Sources | 5% | 0% | 0% | 0% | 10% |
| | | | | | |
| Enhance Safety and Public Health | 15% | 10% | 55% | 35% | 5% |
| Invest in Repair & Maintenance of Existing & Future Infrastructure | 0% | 80% | 0% | 0% | 5% |
| | | | | | |
| Reduce VMT, Travel Times & GHG Emissions | 15% | 0% | 5% | 10% | 10% |
| Incorporate Complete Streets Policies/Strategies Accommodation of | | | | | |
| all People using Roads, Regardless of Mode | 5% | 10% | 5% | 25% | 5% |
| Incentivize Transit, Bicycle, Pedestrian, Carpooling and Shared Ride | | | | | |
| Options over Driving Alone | 5% | 0% | 0% | 10% | 5% |
| Maximize Traffic Reduction Associated with Creation of Housing in | | | | | |
| High Quality Transit Corridors | 0% | 0% | 0% | 5% | 10% |
| | 100% | 100% | 100% | 100% | 100% |
| | | | | | 23070 |



Take Our Survey!

Countywide Highway Congestion Improvements

| Please select up to six (6) Core Principles that you think are most applicable. <i>Minimum one</i> (1) quired * |
|---|
| Relieve Traffic Congestion Countywide |
| ☐ Invest in a Financially-sustainable Public Transportation System [Full text] |
| ☐ Implement Environmentally-friendly Transportation Solutions [Full text] |
| ☐ Promote Economic Vitality, Economic Development & Creation of Quality Jobs |
| ☐ Maximize Opportunities to Leverage Investment from Public/Private Sources |
| ☐ Enhance Safety & Public Health |
| ☐ Invest in Repair & Maintain Existing & Future Infrastructure |
| ☐ Facilitate the Reduction of Vehicle Miles Travelled, Travel Times and Greenhouse Gas Emissions |
| ☐ Incorporate the Inclusion and Implementation of Complete Street Policies [Full text] |
| ☐ Incentivize Transit, Bicycle, Pedestrian, Carpooling and Shared Ride Options over Driving Alone |
| |
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Potential Evaluation Criteria to Address Measure W Principles - Highways

| Measure W Core Principles | Relevant Measure A Project Evaluation Criteria | Potential Additional Measure W Related Criteria (if needed) |
|--|---|---|
| Relieve Traffic Congestion Countywide | NEED Current congestion Projected congestion Located in the State Highway Congestion & Safety Performance Assessment for San Mateo County <u>EFFECTIVENESS</u> Ability to relieve congestion/performance improvement Demonstrates coordination with adjacent projects/integration of inter-related projects Regional significance | Potential increase in person through-put |
| Facilitate the reduction of vehicle miles travelled, travel times and greenhouse gas emissions | EFFECTIVENESS Ability to relieve congestion/performance improvement SUSTAINABILITY Project is primarily an operational improvement rather than infrastructure expansion Project accommodates multiple transportation modes where contextually appropriate and to the extent feasible (Complete Streets) | Potential VMT reduction/capita Potential travel time savings Potential reduction in GHG emissions |



Key SAG and TAG takeaways

 Both Agree: Commonality between the measures, one selection process for comparable categories - but need to respect differences

• TAG:

- Want clear and simple process/direction
- Only apply Measure W Principles as applicable to the categories
- Desire for countywide-level entity to lead multi-city highway projects

· SAG:

- Variety of opinions on how Principles should apply
- Want contemporary concepts from Measure W Principles to apply to comparable Measure A category criteria



Next Steps

- Wrap up discussion on Principles & Criteria Development: August
- Prepare Draft Plan: July September
- Release Draft Plan: September
- Draft Plan to Board: October
- Final Plan for Board Action: November